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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Giles	Surname:	Milner
Company name	Chestertons				
Street address:	1-3 Mount Street			Country Code	National Number
				Telephone number:	Extension Number
Town/City	Mayfair			Mobile number:	
County:	London			Fax number:	
Country:	United Kingdom			Email address:	
Postcode:	W1K 3NB				
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No					

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Vanita	Surname:	Applebee
Company name:	Graffiti Design				
Street address:	Design House			Country Code	National Number
	Swife Business Park			Telephone number:	Extension Number
	Burwash Road, Broad Oak				
Town/City	Heathfield			Mobile number:	
County:	East Sussex			Fax number:	
Country:	United Kingdom			Email address:	
Postcode:	TN21 8UP			vanita@graffitidesign.co.uk	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 99 Suffix:
House name: Chesterton Global Ltd
Street address: Parkway
Town/City: London
County:
Postcode: NW1 7PP

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 528699
Northing: 183636

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Externally illuminated Main ID Fascia Signage, Projection Signage

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

Main ID fascia as well as the projection sign installed around July/August this year.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/07/2014 To: 01/07/2019

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.2 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.075 m

What are the dimensions of the proposed advertisement?

Height: 0.68 x Width: 4.35 x Depth: 0.075 metres

What materials will the sign be made of?

Aluminium, Steel Frame, Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

52 cm

The colour of text and background:

White Text on purple background (Pantone 2623)

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 500.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.2 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.075 m

What are the dimensions of the proposed advertisement?

Height: 0.68 x Width: 4.1 x Depth: 0.075 metres

What materials will the sign be made of?

Aluminium, Steel Frame, Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

52 cm

The colour of text and background:

White Text on purple background (Pantone 2623)

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 500.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.3 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.65 m

What are the dimensions of the proposed advertisement?

Height: 0.465 x Width: 0.65 x Depth: 0.100 metres

What materials will the sign be made of?

Aluminum, Steel Frame and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18 cm

The colour of text and background:

Text is RAL 9010, background PMS 2623c

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 500.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

04/12/2014