

Ms Hilary Chadwick
Premier Comms
91 Berwick Street
London
W1F 0NEApplication Ref: **2014/7390/P**
Please ask for: **Matthias Gentet**
Telephone: 020 7974 **5961**

3 December 2014

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Grant of Non Material Amendments to planning permissionAddress:
**Primrose Hill
Primrose Hill Road
London
NW3 3AX**

Proposal: Amendment to approved scheme granted on 12/09/2014 (ref: 2014/4678/P for the temporary erection of a Paddington Bear statue (1140mm in height) on a plinth (810mm x 810mm) with a total height of 1540mm from 23/10/2014 to 30/12/2014 on the top of Primrose Hill (option 1), namely to have the statue relocated near the Ormond Terrace entrance to Primrose Hill.

Drawing Nos: Site location map.

The Council has considered your application and decided to grant permission subject to the following condition(s):

Condition(s) and Reason(s):

- 1 For the purpose of this decision, condition No3 of planning permission reference: 2014/4678/P shall be replaced with the following condition:

3. The development hereby permitted shall be carried out in accordance with the following approved plans:



Site location map; Cover Letter.

Reason: For the avoidance of doubt and in the interest of proper planning.

The Council has considered your application and confirms that the proposals are acceptable as non-material amendments to the planning permission set out above.

Informative(s):

- 1 You are advised that this permission relates only to the changes to the location of the Paddington Bear statue and shall only be read in context of the substantive permission granted on 20/08/2014 under reference: 2014/4678/P and is bound by all the conditions attached to that permission.
- 2 The proposed amendment to the location of the Paddington Bear statue would have no impact on the amenity of local residents and park users and would not significantly alter the appearance and character of Primrose Hill.

The full impact of the proposed development has already been assessed by virtue of the previous approval granted on 20/08/2014 under reference: 2014/4678/P. In the context of the permitted scheme, it is considered that the amendment would not have any material effect on the approved development.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

Yours faithfully



Ed Watson
Director of Culture & Environment

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