

BT
Mrs Linda Kennedy
Ref:LK/2284/CL
BT Payphones Planning Office
4th Floor - Monument T.E
11-13 Great Tower Street
London
EC3R 5AQ

Application Ref: **2014/6699/P**Please ask for: **Jonathan McClue**
Telephone: 020 7974 **4908**

1 December 2014

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)
Prior Approval Required - Approval Refused

Address:
**o/s Central St. Giles Piazza
St. Giles High Street
London
WC2H 8LW**

Proposal:
Installation of payphone kiosk
Drawing Nos: Location Plan 1:1250; Location Plan 1:500; Block Plan; The KX Plus Benefits
and Specification; Google Earth Street Views.

The Council has considered your application for prior approval of siting and appearance in
respect of the telecommunications equipment described above determines that prior
approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- 1 The proposed payphone kiosk, by reason of its location would create visual clutter
and detract from the character and appearance of the streetscene, contrary to policy
CS14 (Promoting high quality places and conserving our heritage) of the London
Borough of Camden Local Development Framework Core Strategy and policy DP24
(Securing high quality design) of the London Borough of Camden Local
Development Framework Development Policies and Central Government guidance
contained within the National Planning Policy Framework (2012).



- 2 The proposed payphone kiosk, by reason of its location, would reduce the amount of useable, unobstructed footway, which would be detrimental to the quality of the public realm, amenity and safety of pedestrians and have a detrimental impact on the promotion of walking as an alternative to motorised transport, contrary to policies CS5 (Impact of development) and CS11 (Promoting sustainable and efficient travel) of the London Borough of Camden Local Development Framework Core Strategy and policies DP17 (Walking, cycling and public transport) and DP21 (Development connecting to the highway network) of the London Borough of Camden Local Development Framework Development Policies and Central Government guidance contained within the National Planning Policy Framework (2012).

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Ed Watson
Director of Culture & Environment