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Development Management
 Camden Town Hall Extension
 Argyle Street
 London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First name:	<input type="text" value="Oliver"/>	Surname:	<input type="text" value="Royds"/>		
Company name:	<input type="text" value="Theatre Tracks Limited"/>						
Street address:	<input type="text" value="Second Floor"/>			Telephone number:	Country Code	National Number	Extension Number
	<input type="text" value="80/81 St Martins Lane"/>				<input type="text"/>	<input type="text"/>	<input type="text"/>
Town/City:	<input type="text" value="London"/>			Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
County:	<input type="text"/>			Fax number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Country:	<input type="text" value="United Kingdom"/>			Email address:	<input type="text"/>		
Postcode:	<input type="text" value="WC2N 4AA"/>						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes <input type="radio"/> No			

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Rob"/>	Surname:	<input type="text" value="Haworth"/>		
Company name:	<input type="text" value="Entourage Live"/>						
Street address:	<input type="text" value="The Lancaster Centre"/>			Telephone number:	Country Code	National Number	Extension Number
	<input type="text" value="Meteor Business Park"/>				<input type="text"/>	<input type="text" value="01452 347830"/>	<input type="text"/>
Town/City:	<input type="text" value="Gloucester"/>			Mobile number:	<input type="text"/>	<input type="text" value="07977 498170"/>	<input type="text"/>
County:	<input type="text" value="Gloucestershire"/>			Fax number:	<input type="text"/>	<input type="text" value="01452 347620"/>	<input type="text"/>
Country:	<input type="text" value="United Kingdom"/>			Email address:	<input type="text"/>		
Postcode:	<input type="text" value="gl2 9ql"/>			<input type="text" value="rob.haworth@entouragelive.com"/>			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Zone A"/>		
	<input type="text" value="Goods Way"/>		
Town/City:	<input type="text" value="King's Cross Central"/>		
County:	<input type="text" value="London"/>		
Postcode:	<input type="text" value="N1C 4UR"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="530228"/>
Northing:	<input type="text" value="183372"/>

Description:

Land to the east of King's Boulevard and south of Goods Way, known as Zone A, Goods Way, King's Cross Central, London N1C 4UR

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Various hoardings to provide information and directional signage to the entrance to The King's Cross Theatre venue - whilst it plays host to The Railway Children. The hoarding designs are in keeping with the current hoardings - all designs take the form of pages from a book and relate to the story, author and previous versions of the show at other locations. There are also some large directional arrows. The new imagery takes the same size and shape of the existing installation, to form eleven 'book chapters' hoarding locations along King's Boulevard from Kings Cross Station at the southern end, to Goods Way on the northern end.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

In addition, the proposal is for three Railway Children branded arrows. Again, these arrows are already in situ but are being re-branded for the theatre and performances.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing signs with new facias shown in attached mockup.

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Wooden boards with foamed / printed vinyl cover

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Various colours - please see attached

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Wood covered with printed vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Various - please see attached mockup

Will the sign be illuminated?

Yes No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date