

| Application No: | Consultees Name: | Consultees Addr: | Received: | Comment: | Response: |
|-----------------|------------------------|---|---------------------|---------------|---|
| 2014/6848/P | Yvonne Moore | 77 South Hill Park NW32SS | 28/11/2014 23:44:17 | OBJEMPER | I object strongly to the conversion of the small businesses in Park End being turned into luxury flats. This area has quite enough luxury flats and the thought that the local residents will have to put up with weeks, months and possibly years of the dirt, noise, workmen, excess of cars, vans, lorries, skips, scaffolding etc that goes with converting property is beyond me. What is wrong with leaving the properties as small local businesses? NO THANK YOU. |
| 2014/6848/P | David Kitchen, SEGA | 13 Parliament Hill London NW3 2SY | 29/11/2014 17:33:45 | OBJEMPER | SEGA objects to the loss of office space. park End should retain its traditional commercial purpose which adds employment and variety of use to South End Green. |
| 2014/6848/P | Stephen Taylor FRSA | 81 South Hill Park NW3 2SS | 28/11/2014 21:26:12 | OBJLETTE R | <p>This application would convert office accommodation suitable for a small business to a residence. It should be denied. The vitality of South End Green depends upon a mixture of homes, shops and workplaces. Of the last, the Royal Free Hospital is far the largest. But the vitality of the area depends also on a spread of accommodation, providing also for small businesses.*</p> <p>The vitality of the area surrounding the Green is a large part of the value of properties around it. Removing office accommodation fractionally diminishes value of all the other properties in the area. The profitability of this proposed conversion consists of transferring small portions of the value of other properties to 3 Park End. However, not all the value lost winds up at 3 Park End. The Green loses a small part of its vitality. That part of the value in the area evaporates.</p> <p>The effects above are easily overlooked when considering a single property. Unchecked they are devastating. Removing grains of sand from a heap, at what point does it cease to be a heap? That is why we need and have public policy. Please apply it and deny this application.</p> <p>Kind regards</p> <p>Stephen Taylor FRSA</p> <p>See Jane Jacobs, "The Death and Life of Great American Cities", Ch.8: The need for mixed primary uses.</p> |