

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2014/5157/P	Garrard Knowles	6 The Alcazar Phoenix Street WC2H 8BS WC2H 8BS	15/11/2014 14:55:46	OBJ	<p>No application to change of hours and usages has been indicated on site or by other reasonable or direct means, so not allowing for consultation or warning to other local residents who may wish to object.</p> <p>I wish to object, as MacDonald's is not a company that is in keeping with the area and this prime site is a gateway to premiere shopping district of the UK and will degrade the area's image. Covent Garden is a gem of Camden Council and its image should be protected.</p> <p>I am object to the change of use from A3 to A3/5. MacDonald business model is heavy biased on takeaways, with increased rubbish, noise and disruption from deliveries and those using the service. The pervious restaurant, who had a significant less turnover and a greater spend per head, I believe was granted, shortly before they cessed trading, a partial takeaway licence. MacDonald's spend per head is significantly less, so its business model is dependant on a huge increase in volume of trade, making the granting of this extension to the original licence duplicitous, as the full facts were not made known to Camden Council and give it grounds for withdrawal of the change usage, if it was granted.</p> <p>The extended opening hours will impact the area as an increase in noise early in the morning from deliveries. The rear has restrictive access and is gridlocked most times of the day by van parking on pavements while delivering, while other vans pass on the opposite pavements, (all pavement are cracked from heavy vans), making it potentially dangerous of pedestrians. Macdonald will only add to this and with the proposed extended hours will encourage them to deliver late or very early.</p> <p>The granting of a 12pm weekday closing time in the week and a 24 hour licence at the weekend will create a focus for people to congregate after a night out in the area. Macdonald's have already an establishment in Leicester Square offering this service, so there is no further need for another in the area. Noise late at night will also increases significantly from users, if this is granted, who will be drunk and will not be responsible for their own litter and will be chaotic and have disruptive loud behaviour making living unpleasant, and more importantly, sleeping problematic.</p> <p>I believe, if any licence at all is granted, an 8am to 11pm close, 7 days a week is more appropriate, so that residents of the area are able to have free and reasonable enjoyment of their homes and use of the area as a whole.</p> <p>Soho is a busy area, with many bars, but Westminster Council does not extend opening hours, to even to cafés in Soho after 12 at the weekend. Extended opening hours at this site will encourage them across the road into Camden and attract other users into the area, which will cause noise, disturbance and general nuisance throughout the night. Moreover this will further increase criminality to the area, as the late night revellers are vulnerable. Antisocial behaviour in the area has not been managed well by Holborn Police in the past, been allowed to continue, mostly unchecked for many year, being on the furthest point of the vast area that Holborn police station cover and being on the boarder of two other police areas, (Savile Row and Charring Cross), so often being neglected.</p>

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