ARCHITECTURE = INTERIORS = BRANDING

Proposal Summary

The Listed Building Consent requests the continuation of an existing extension, and the removal of 3 existing windows; it is proposed that 2 of these openings are extended to the ground floor to create circulation between the existing building and new extension. This proposal mirrors and extends an existing extension.

Heritage Statement

The Big Chill are committed to improving the premises and to the continued regeneration of the area. This commitment has been represented by the Big Chill's investment in the building as a whole, and in particular the front elevation (the removal of the roller shutters and the replacement of the crittall windows with timber framed) which has positively contributed towards the improvement of the building's appearance, its street presence and neighbourhood.

The current proposal has taken the heritage of the building into account, working on the premise that the rear elevation, which is partially obscured from the street, and sited adjacent to the industrial Thamelink station, is of a different character to the front elevation. The Big Chill nonetheless hopes that the alterations to the rear will raise the improve the building's appearance and consider that the work will:

- create a more open terrace area enabling a better view of and appreciation of the existing building
- give sense to the existing extension by creating visual continuity that links with the massing of the building.
- create a clear distinction between the new and old

Consideration has also been taken to enhance the character of the rear elevation; which does not seek to compete with or infill the recessed areas to the left of the central mass.

The Big Chill continue to improve premises that they inhabit whilst taking into account operational aspects and would appreciate the Council's support to both improve the appearance of the terrace and operational functionality of the business.