

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title: Mrs	First name: NINA	Surname:	WIGFALL			
Company name	SOFTROOM LIMITED					
Street address:	3 MURPHY STREET		Country Code	National Number	Extension Number	
		Telephone number:				
		Mobile number:				
Town/City		Fax number:				
County:	GREATER LONDON	Euroll a dalara				
Country: Postcode:	United Kingdom SE1 7FP	Email address:				
2. Agent Name, Address and Contact Details						
Title: Mrs	First Name: NINA	Surname:	WIGFALL			
Company name:	SOFTROOM LIMITED					
Street address:	3 MURPHY STREET		Country Code	National Number	Extension Number	
		Telephone number:		02035976888		
		Mobile number:				
Town/City	LONDON	Fax number:				
County:	GREATER LONDON					
Country:	United Kingdom	Email address:				
Postcode:	SE1 7FP	nina@softroom.com	1			

3. Site Address	s Details					
Full postal address	of the site (including full postcode where available) Description:					
House:	21 Suffix:					
House name:	British Film Institute					
Street address:	Stephen Street					
Town/City:	London					
County:						
Postcode:	W1T 1LN					
	tion or a grid reference d if postcode is not known):					
Easting:	529638					
Northing:	181531					
		\exists				
4. Pre-application Advice						
Has assistance or p	rior advice been sought from the local authority about this application? O Yes O No					
5. Neighbour and Community Consultation						
Have you consulted	d your neighbours or the local community about the proposal?					
If Yes, please provid						
We have sought ap	pproval from the building owners, The BFI, with consent given.					
6. Authority En	nployee/Member					
(b) an el (c) relate	e Authority, I am: ember of staff lected member ed to a member of staff ted to an elected member Do any of these statements apply to you? (Ves (No					
7. Type of Prop	posed Advertisement(s)					
	e proposed advertisement(s):					
	ade sign on the facade to the main entrance of the restaurant					
How many of the fo	ollowing type of advertisements are you applying for?					
Fascia sign(s)	0 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0					
8. Location of	Advertisement(s)	\leq				
Is the advertisemer	nt(s) you are applying for already in place?					
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?						
-						
will the proposed a	advertisement(s) project over a footpath or other public highway? (Ves O No					
9. Advertiseme	ent(s) Period					
Please state the per	riod of time for which consent is sought for the advertisement					
From: 13/11/2	2014 To: 13/11/2039					
10. Interest in	the Land	<u> </u>				
Does the applicant	own the land or buildings where the adverts are to be placed?					
	If No, has the permission of the owner or any other person entitled					
to give permission	for the display of an advertisement been obtained?					

11 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)? 2.450 m					
What is the maximum projection of the advertisement from face of building (in metres)? 1.120 m					
What are the dimensions of the proposed advertisement? Height: 0.200 X Width: 1.120 X Depth: 0.065 metres					
What materials will the sign be made of?					
Dark bronze metal and illuminated opal perspex					
What is the maximum height of any of the individual letters and symbols (in centimetres)? 9.000 cm					
The colour of text and background:					
Text: black Background: Opal					
Will the sign be illuminated?					
Will the sign be illuminated internally or externally?					
Illuminance Levels: 500.000 cd/m					
Will the illumination be static or intermittent?					
12. Site Visit					
Can the site be seen from a public road, public footpath, bridleway or other public land?					
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)					
The agent					
13. Declaration					
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.					