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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title:	First name:	Surname:				
Company name	Bupa					
Street address:	Bupa House		Country Code	National Number	Extension Number	
	15 - 19 Bloomsbury Way	Telephone number:				
		Mobile number:				
Town/City County:	London	Fax number:				
Country:	United Kingdom	Email address:				
Postcode:	WC1A 2BA					
Are you an agent acting on behalf of the applicant? • Yes • No 2. Agent Name, Address and Contact Details						
Title:	First Name: Jessica	Surname: Der	nnis			
Company name:	Blaze Neon Ltd					
Street address:	5 Patricia Way]	Country Code	National Number	Extension Number	
	Pysons Way	Telephone number:		01843601075		
		Mobile number:				
Town/City	Broadstairs	Fax number:				
County:	Kent	Email address:				
Country:	United Kingdom					
Postcode:	CT10 2XZ	planning@blazeneon.c	om			

003787343

3. Site Address				
Full postal address	of the site (including full postcode where available) Description:			
House:	15 Suffix:			
House name:	B U P A, BUPA House			
Street address:	Bloomsbury Way			
Town/City:	London			
County:				
Postcode:	WC1A 2BA			
	ion or a grid reference			
•	d if postcode is not known): 530314			
Easting:	181534			
Northing:	101334			
4. Pre-applicat	ion Advice			
	rior advice been sought from the local authority about this application?			
5. Neighbour a	nd Community Consultation			
· ·				
Have you consulted	d your neighbours or the local community about the proposal? Yes No			
6. Authority En	nployee/Member			
With respect to the				
(a) a me	mber of staff			
(c) relate	ected member ed to a member of staff			
(d) relate	ed to an elected member Do any of these statements apply to you? Yes No			
	,			
7. Type of Prop	oosed Advertisement(s)			
-	proposed advertisement(s):			
1 off internally illuminated logo cube sign 2mm thick folded aluminium panels formed to make a cube finished blue to match PMS Cyan logo fret cut to face and two sides (not side against building) pushed through 10mm thick opal acrylic, sign illuminated with LED lighting. Sign bolted to existing column				
How many of the fo	ollowing type of advertisements are you applying for?			
Fascia sign(s)	0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1			
Please describe:				
1 off internally illum	ninated logo cube sign			
8. Location of	Advertisement(s)			
Is the advertisement(s) you are applying for already in place? Yes No				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable				
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).				
Drawing number 9	4808 Ref A			
Will the proposed a	dvertisement(s) project over a footpath or other public highway?			
9 Advertiseme	ent(s) Period			
9. Advertisement(s) Period				
	iod of time for which consent is sought for the advertisement			
From: 11/11/2	2014 To: 11/11/2019			
10. Interest in the Land				
Does the applicant	own the land or buildings where the adverts are to be placed?			

11 (d). Details of Proposed Advertisement(s) - Other Sign							
11 (a). Details of 110posed Advertisement(s) - Other Sign							
What is the height from the ground to the base of the advertisement (in metres)?	2.100 m						
What is the maximum projection of the advertisement from face of building (in metres)?							
What are the dimensions of the proposed advertisement? Height: 1.000 x Width:	1.000 x Depth: 1.500 metres						
	A Deptil. 1.500 metres						
What materials will the sign be made of?							
Please refer to detailed design scheme							
What is the maximum height of any of the individual letters and symbols (in centimetres)?	16.100 cm						
The colour of text and background:							
White text on a blue background							
Will the sign be illuminated? Yes No							
Will the sign be illuminated internally or externally? • Internally Externally							
Illuminance Levels: 540.000 cd/m							
Will the illumination be static or intermittent? • Static Intermittent							
12. Site Visit							
12. 010 1101							
Can the site be seen from a public road, public footpath, bridleway or other public land?							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)							
The agent							
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and							
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any							
opinions given are the genuine opinions of the person(s) giving them. Date 11/11/2014							