

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address and Contact Details				
Title:	First name:	Surname:			
Company name	Costa Coffee Ltd	]			
Street address:	Whitbread Court	]	Country Code	National Number	Extension Number
	Houghton Hall Park	] Telephone number:			
		Mobile number:			
Town/City	Dunstable Bedfordshire	Fax number:			
County: Country:	United Kingdom	Email address:	L		
Postcode:	LU5 5XE				
Are you an agent a	cting on behalf of the applicant? (• Yes	⊖ No			
2. Agent Name	e, Address and Contact Details				
Title:	First Name: steve	Surname: atki	inson		
Company name:	sea design group	]			
Street address:	13d Princes Drive	]	Country Code	National Number	Extension Number
		Telephone number:		01926 864440	
		Mobile number:			
Town/City	Kenilworth	- Fax number:			
County:	Warwickshire		L	] [	
Country:	United Kingdom	Email address:			
Postcode:	cv8 2fd	steve.atkinson@seades	igngroup.com		

3. Site Address Details									
Full postal address	of the site (inclue	ding full postcode wher	re available)	Description:					
House:	152	Suffix:							
House name:	Euston Square	Hotel							
Street address:	North Gower St	reet							
Town/City:	London								
County:									
Postcode:	NW1 2LU								
Description of locat (must be completed									
Easting:	529408	l							
Northing:	182421								
4. Pre-application Advice									
Has assistance or pr	ior advice been	sought from the local a	authority about this applica	tion? O Yes O No					
5. Neighbour a	nd Commun	ity Consultation							
Have you consulted	l vour neighbou	- rs or the local communi	ity about the proposal?	Yes <ul> <li>No</li> </ul>					
			ity about the proposal.						
6. Authority En	nployee/Mei	nber							
(b) an el (c) relate	Authority, I am: mber of staff ected member ed to a member ed to an elected	member	o any of these statements	apply to you?					
7. Type of Prop	osed Adver	tisement(s)							
	ninium fascia tra	y with x1 set of interna	Ily illuminated individual (	osta letters applied to face					
x2no. ES9B Costa m x1no. ES9A Costa m									
How many of the fo	How many of the following type of advertisements are you applying for?								
Fascia sign(s)	4 Pr	ojecting or hanging sig	gn(s) 0	Hoarding(s) 0 Other 1					
Please describe:									
x1 retractable Costa	metro fabric av	ning							
8. Location of	Advertiseme	ent(s)							
Is the advertisemen	t(s) you are appl	ving for already in place	e?	ves 💿 No					
s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (Ves No Not Applicable Will the proposed advertisement(s) project over a footpath or other public highway? (Ves No									
Will the proposed a	dvertisement(s)	project over a footpath	n or other public highway?	Yes No					
9. Advertiseme	ent(s) Period								
Please state the per	iod of time for w	/hich consent is sought	for the advertisement						
From: 03/11/2			/2019						
10. Interest in t	he Land								
		buildings where the ad	dverts are to be placed?	• Yes 🔿 No					
<u> </u>									

11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?    3.700
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement?Height:0.650xWidth:4.240xDepth:0.010metres
What materials will the sign be made of?
x1 Umbra Grey aluminium fascia tray with x1 set of internally illuminated individual Costa letters applied to face
What is the maximum height of any of the individual letters and symbols (in centimetres)?       30.000       cm
The colour of text and background:
white text on umbra grey background
Will the sign be illuminated?
Will the sign be illuminated internally or externally?
Illuminance Levels: 25.000 cd/m
Will the illumination be static or intermittent?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement?       Height:       0.600       x       Width:       0.600       x       Depth:       0.100       metres
What materials will the sign be made of?
x1 ES9A Costa Metro projecting sign fixed to wall with bespoke cantilever fixing bracket
What is the maximum height of any of the individual letters and symbols (in centimetres)? 10.000 cm
The colour of text and background:
white text on red background
Will the sign be illuminated?    Yes  No
Will the sign be illuminated internally or externally?
Illuminance Levels: 25.000 cd/m
Will the illumination be static or intermittent? <ul> <li>Static</li> <li>Intermittent</li> </ul>
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.400 m
What is the maximum projection of the advertisement from face of building (in metres)?       0.750       m
What are the dimensions of the proposed advertisement?Height:0.600xWidth:0.600xDepth:0.100metres
What materials will the sign be made of?
x1 ES9B Costa Metro projecting sign
What is the maximum height of any of the individual letters and symbols (in centimetres)?       10.000       cm
The colour of text and background:
white text on red background
Will the sign be illuminated? ( Yes ( No
Will the sign be illuminated internally or externally?
Illuminance Levels: 25.000 cd/m
Will the illumination be static or intermittent?

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11 (a). Details of Proposed Advertisement(s) - Fascia Sign					
What is the height from the ground to the base of the advertisement (in metres)?    2.400					
What is the maximum projection of the advertisement from face of building (in metres)?					
What are the dimensions of the proposed advertisement?Height:0.600xWidth:0.600xDepth:0.100metres					
What materials will the sign be made of?					
x1 ES9B Costa Metro projecting sign					
What is the maximum height of any of the individual letters and symbols (in centimetres)? 10.000 cm					
The colour of text and background:					
white text on red background					
Will the sign be illuminated? ( • Yes  No					
Will the sign be illuminated internally or externally?					
Illuminance Levels: 25.000 cd/m					
Will the illumination be static or intermittent? <ul> <li>Static</li> <li>Intermittent</li> </ul>					
11 (d). Details of Proposed Advertisement(s) - Other Sign					
What is the height from the ground to the base of the advertisement (in metres)?       3.570					
What is the maximum projection of the advertisement from face of building (in metres)? 1.500 m					
What are the dimensions of the proposed advertisement?Height:0.222xWidth:3.350xDepth:1.500metres					
What materials will the sign be made of?					
x1 retractable Costa Metro Awning					
What is the maximum height of any of the individual letters and symbols (in centimetres)? 20.000 cm					
The colour of text and background:					
white text on red background					
Will the sign be illuminated? O Yes O No					
12. Site Visit					
Can the site be seen from a public road, public footpath, bridleway or other public land? <ul> <li>Yes</li> <li>No</li> </ul>					
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)					
The agent     O The applicant     O Other person					
13. Declaration					
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any					
opinions given are the genuine opinions of the person(s) giving them.					