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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title: Mr	First name: GSM	Surname: Ret	ail				
Company name	GSM Retail Ltd						
Street address:	3 Soverign Court		Country Code	National Number	Extension Number		
	South Portway Close	Telephone number:					
	Round Spinney	Mobile number:					
Town/City	Northampton] [] []] []		
County:		Fax number:					
Country:	United Kingdom	Email address:					
Postcode:	NN3 8RH						
Are you an agent a	cting on behalf of the applicant? • Yes (No					
2. Agent Name	e, Address and Contact Details						
Title: Miss	First Name: Liz	Surname: Car	ver				
Company name:	Blueridge Contracts Ltd						
Street address:	5 Peckleton View		Country Code	National Number	Extension Number		
	Desford	Telephone number:	44	07798907062			
		Mobile number:					
Town/City	Leicester	Fax number:	44	1162388037			
County:				110200007			
Country:	United Kingdom	Email address:					
Postcode:	LE9 9QF	liz@blueridgects.co.uk					

	Details							
Full postal address	of the site (inclu	ding full postcode where	e available)	Description:				
House:	13	Suffix:						
House name:	Berghaus							
Street address:	Shorts Gardens	5						
Town/City:	London							
County:								
Postcode:	WC2H 9AT							
Description of location or a grid reference (must be completed if postcode is not known):								
Easting:	530095							
Northing:	18113	1						
4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No								
Has assistance or pr	ior advice been	sought from the local au	thority about this applica	ation? Yes • No				
5. Neighbour a	nd Commur	nity Consultation						
Have you consulted your neighbours or the local community about the proposal? Yes No								
6. Authority En	nployee/Me	mber						
With respect to the	Authority, I am:							
	mber of staff ected member							
(c) relate	ed to a member							
(d) relate	ed to an elected		any of these statements	apply to you? Yes No				
7. Type of Proposed Advertisement(s)								
7 Type of Prop	osed Adver	tisement(s)						
<i>.</i>		• • •						
7. Type of Prop Please describe the New Fascia Sign and	proposed adve	rtisement(s):						
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11 (a). Details of Proposed Advertisement(s) - Fascia Sign							
What is the height from the ground to the base of the advertisement (in metres)?							
What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m							
What are the dimensions of the proposed advertisement? Height: 0.484 x Width: 2.501 x Depth: 0.100 metres							
What materials will the sign be made of?							
Built Up Rimless 0.9mm descaled stainless steel text coated RAL 9016 white satin / 9005 black satin, 5mm opal 050 / red 440 acrylic faces with rear edge rebate and 0.9mm descaled stainless steel back trays to suit powder coated white gloss inside and RAL 9016 white satin / 9005 black satin to rear with White LED face illumination							
What is the maximum height of any of the individual letters and symbols (in centimetres)? 44.500 cm							
The colour of text and background:							
RAL9016 white / RAL 9005 Black / Red							
Will the sign be illuminated? Yes No							
Will the sign be illuminated internally or externally? • Internally • Externally							
Illuminance Levels: 260.000 cd/m							
Will the illumination be static or intermittent? Static Intermittent							
11 (b). Details of Proposed Advertisement(s) - Hanging Sign							
What is the height from the ground to the base of the advertisement (in metres)?							
What is the maximum projection of the advertisement from face of building (in metres)?							
What are the dimensions of the proposed advertisement? Height: 0.600 X Width: 0.170 X Depth: 0.600 metres							
What materials will the sign be made of?							
Built up double sided rimless descaled stainless steel projecting sign 600mm high x 170mm deep overall (80mm back to back with 10mm centre step detail) coated RAL 9005 black satin with 5mm red 440 acrylic faces with rear edge rebate and internal LED illumination							
What is the maximum height of any of the individual letters and symbols (in centimetres)? 60.000 cm							
The colour of text and background:							
RAL 9005 black satin / red 440							
Will the sign be illuminated? Yes No							
Will the sign be illuminated internally or externally? • Internally							
Illuminance Levels: 260.000 cd/m							
Will the illumination be static or intermittent? Static Intermittent							
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)							
The agent The applicant Other person Other person							
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and							
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any							
opinions given are the genuine opinions of the person(s) giving them. Date 10/11/2014							