Hi! We have lived at 4 Kidderpore Avenue, NW3 7SP. for the past 40 years. This is opposite the site quoted above, 3 Kidderpore Ave. NW3 7SX. We have enjoyed the present unique construction of No.3 which enhances this conservation area and are unhappy with the proposed application. The proposed erection is without any pleasing features, a blueprint of the 'boxes' of the 60's, and out of character here. It is too large in relation to the properties around it. Its height will also threaten the sun's rays from reaching our property. We are in our eighties and sorely regret what is proposed which spoils Hampstead's special regard to the environment. We have never been personally consulted about this project, just informed on a street lamp notice. Thank you. Sheila and Bernard Pearl.

Sheila Pearl