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3 November 2014

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) (ENGLAND) REGULATIONS 2007

SITE AT 1-11 EUSTON ROAD, LONDON NW1 2SA

TEMPORARY SCAFFOLD SHROUD SCREEN ADVERTISEMENT

Dear Sir/Madam,

Express advert consent was granted on 30 June 2014 (your reference 2014/2537/A) for the display of a scaffold shroud screen advertisement at the above site. The period of consent ran from 10 July 2014 through to 10 January 2015, a total period of 6 months (condition 6 of the consent refers).

The working scaffold was not erected by the start date of the consent and the scaffold shroud was belatedly erected on 6 October 2014 some 3 months later than the start date and some 3 months into the consent period allowed by the consent.

There has been correspondence with Obote Hope informing him throughout of the delays in erecting the scaffolding and the approved shroud and seeking to ascertain whether an extension to the consent period could accordingly be agreed by simple exchange of letter rather than a formal application. However, he required a further application to do this.

Please therefore find enclosed a completed application for express consent to retain the scaffold shroud advertisement until 10 April 2015 which would compensate for the lost 3 months of the original consent and equate to the total display period allowed on the original consent of 6 months.

The application would not appear to raise any amenity or other issues.

I attach the application fee of £385 and the completed application forms and associated plans and illustrations,

Yours faithfully,