

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address and Co	ontact Details				
Title: Dr	First name: M		Surname: Sa	ınei		
Company name						
Street address:	Dental Practice, 53a Heatl	n Street]	Country Code	National Number	Extension Number
			Telephone number:		020 7431 2710	
			Mobile number:			
Town/City	London				」	
County:			Fax number:			
Country:	United Kingdom		Email address:			
Postcode:	NW3 6UG					
Are you an agent a	cting on behalf of the appli	cant?	○ No			
2. Agent Name	e, Address and Conta	ct Details				
Title: Mr	First Name: Alexa	nder	Surname: Fa	ırr		
Company name:	DDPC Limited]			
Street address:	P O Box 70118			Country Code	National Number	Extension Number
			Telephone number:		0208 446 3355	
			Mobile number:			
Town/City			Fax number:		7	
County:	London		i ax number.			
Country:			Email address:			
Postcode:	N12 2DY		designteam@ddpc.co	.uk		
3. Description	of the Proposal					
-	-	cluding any change of use:				
		hopfront and high level signage.				
Has the building, w	ork or change of use alread	dy started? Yes •	No			

4. Site Address	Details				
Full postal address	of the site (inclu	uding full postcode where	e available)	Description:	
House:	53	Suffix:	A		
House name:	Dental Practice	<u> </u>			
Street address:	Heath Street				
Street address.	Treatment of the				
Town/City:	London				
County:					
Postcode:	NW3 6UG				
Description of locat	ion or a grid ref	erence			
(must be completed	d if postcode is	not known):			
Easting:	52636	3			
Northing:	18579	9			
5. Pre-applicati	ion Advice				
Has assistance or pr	rior advice been	sought from the local ar	uthority about this applicatio	n? Yes • No	
6. Pedestrian a	nd Vehicle	Access, Roads and	Rights of Way		
Is a new or altered v	vehicle access p	roposed to or from the p	oublic highway?	Yes No	
		ss proposed to or from th		Yes No	
				No	
		be provided within the si			
Are there any new p	oublic rights of	way to be provided with	in or adjacent to the site?	Yes (No	
Do the proposals re	quire any diver	sions/extinguishments a	nd/or creation of rights of wa	y? Yes • No	
7. Waste Storag	ge and Colle	ection			
Do the plans incorp	orate areas to s	store and aid the collection	on of waste?	Yes No	
Have arrangements	been made for	the separate storage an	d collection of recyclable was	ste? Yes • No	
8. Authority En	nployee/Me	mber			
With respect to the	Authority Lam				
(a) a mei	mber of staff				
	ected member ed to a member	of staff			
	ed to an elected	d member			
		Do	o any of these statements app	oly to you? Yes (No	
9. Materials					
Please state what m	naterials (includ	ing type, colour and nam	ne) are to be used externally (if applicable):	
Doors - description	n:				
Description of existing		d finishes:			
		. Partially obscured with	advertising.		
Description of propo			tisin a		
		ng. With high level adver	usiily.		
Others - description Type of other mater	rial·				
,	н	gh level signage			
Description of existing					
Red metal box with					
Description of propo			ng applied		
		ass or acrylic, dark letteri			0 0
			n(s)/drawing(s)/design and a	ccess statement?	Yes No
			sign and access statement:		
14020/01-3A, 4	020/02 <u>-5C,</u>	Design & Access S	natement		

Please provide information on the existing and proposed		Total proposed (including appear	Difference in						
Type of vehicle	Existing number of spaces	Total proposed (including spaces retained)	spaces						
Cars	0	0	0						
Light goods vehicles/public carrier vehicles	0	0	0						
Motorcycles	0	0	0						
Disability spaces	0	0	0						
Cycle spaces	0	0	0						
Other (e.g. Bus)	0								
Short description of Other									
11. Foul Sewage									
Please state how foul sewage is to be disposed of:									
Mains sewer	Package treatment plant	Unknown	\bowtie						
]							
Septic tank	Cess pit								
Other									
Are you proposing to connect to the existing drainage sy	stem? Yes •	No Unknown							
The feet proposing to continect to the existing drainings of	Tes (•	NO OTIKIOWII							
12. Assessment of Flood Risk									
Is the site within an area at risk of flooding? (Refer to the I flood zones 2 and 3 and consult Environment Agency sta requirements for information as necessary.)									
If Yes, you will need to submit an appropriate flood risk as	ssessment to consider the risk to the p	proposed site.							
Is your proposal within 20 metres of a watercourse (e.g. ri	ver, stream or beck)?								
Will the proposal increase the flood risk elsewhere?									
How will surface water be disposed of?									
Soakaway	Existing watercourse								
13. Biodiversity and Geological Conservation	on								
To assist in answering the following questions refer to the or geological conservation features may be present or ne			ood that any important biodiversity						
Having referred to the guidance notes, is there a reasonal on land adjacent to or near the application site:	ble likelihood of the following being a	affected adversely or conserved and enha	anced within the application site, OR						
a) Protected and priority species									
Yes, on the development site	n land adjacent to or near the propos	ed development	No						
b) Designated sites, important habitats or other biodivers	sity features								
Yes, on the development site	n land adjacent to or near the propos	ed development	No						
c) Features of geological conservation importance									
Yes, on the development site Yes, on land adjacent to or near the proposed development No									
14. Existing Use									
Please describe the current use of the site:									
Dental surgery (D1)									
Is the site currently vacant? Yes No									
Does the proposal involve any of the following?									
If yes, you will need to submit an appropriate contaminat									
	Yes No	.							
Land where contamination is suspected for all or part of t									
A proposed use that would be particularly vulnerable to t	the presence of contamination?	○ Yes ● No							

10. Vehicle Parking

45 Tongs and Hadres						$\overline{}$
15. Trees and Hedges						
Are there trees or hedges on the propose	d development site?	(Yes (• No			
And/or: Are there trees or hedges on land development or might be important as pa	adjacent to the propos	sed development site that be character?	could influence the	C Yes (€ No)	
If Yes to either or both of the above, you r	nay need to provide a f	full Tree Survey, at the disc	retion of your local	planning authority. If a Tree S	urvey is required, this a	and the
accompanying plan should be submitted accordance with the current 'BS5837: Tree	alongside your applica es in relation to design,	tion. Your local planning a demolition and construct	uthority should ma ion - Recommendat	ke clear on its website what the ions'.	ne survey should conta	ain, in
16. Trade Effluent						
Does the proposal involve the need to dis	pose of trade effluents	or waste?	(Yes	● No		
17. Residential Units						
Does your proposal include the gain or lo	ss of residential units?	Yes	s (No			=
18. All Types of Development: N						
Does your proposal involve the loss, gain	or change of use of no	n-residential floorspace?				
19. Employment						
If known, please complete the following i	nformation regarding e	employees:				
	Full-time	Part-time		Equivalent number of fo	ull-time	
Existing employees	0	0		0		
Proposed employees	0	0	0			
20. Hours of Opening If known, please state the hours of openin Use Monday to Frida Start Time End D1		Saturday	nd Time	Sunday and Ban Start Time	ik Holidays End Time	Not Known
21. Site Area						
What is the site area? 61.00	sq.metres					
22. Industrial or Commercial Pr	ocesses and Mach	ninery				
Please describe the activities and process type of machinery which may be installed	es which would be carr		end products inclu	iding plant, ventilation or air o	conditioning. Please inc	clude the
n/a Is the proposal for a waste management of	development?		s • No			
23. Hazardous Substances						=
Is any hazardous waste involved in the pr	oposal?					
24. Type of Proposed Advertise	ment(s)					
Please describe the proposed advertisem	ent(s):					
Outward facing monitor behind glass pa New projecting signage over door, repla with applied dark lettering. New high level signage perpendicular to	cing existing projecting	g signage. Black frame ma	tching frame to doo	or. Front, side and underside in	n light obscured glass o	or acrylic
How many of the following type of adver-	tisements are you appl	ying for?				
Fascia sign(s) l Projecti Please describe:	ng or hanging sign(s)	l	Hoarding(s) 0	Other		
i iouso dosoniso.						

25. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place? Yes • No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Yes
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and s	tate the references for the drawing(s) or photograph(s).
4020/01-3A, PHOTOGRAPH-OI	
Will the proposed advertisement(s) project over a footpath or other public highway?	Yes No
Tim and proposed data desiration (c) projection and projection (c) proje	
26. Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement	
From: 21/10/2014 To: 21/10/2020	
FIGHT. 21/10/2014 10. 21/10/2020	
27. Interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed?	'es (● No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	s (e No
If No, why has permission not been obtained?	
Application is for replacement of existing signage. Notice served.	
7	
28 (b). Details of Proposed Advertisement(s) - FACIA SIGN	
What is the height from the ground to the base of the advertisement (in metres)?	2.980 m
What is the maximum projection of the advertisement from face of building (in metres)?	D-110 m
What are the dimensions of the proposed advertisement? Height: 0.745 × Width:	0.985 x Depth: 0.110 metres
What materials will the sign be made of?	
Metal frame (Black), Obscured glass or acrylic.	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	150,000 cm
	150.000
The colour of text and background: Black text. Obscured glass or acrylic background (light colour)	
Will the sign be illuminated? Yes No	
28 (b). Details of Proposed Advertisement(s) - Hanging Sign	
	3.650 m
What is the height from the ground to the base of the advertisement (in metres)?	3.650 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.995 m
What are the dimensions of the proposed advertisement? Height: 0.600 × Width:	0.080 × Depth: O · 6 OO metres
What materials will the sign be made of?	
Metal frame (Black), Metal boxing light colour (warm white / white)	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	150.000 cm
The colour of text and background:	
Black text. Warm white or cool white metal boxing.	

Will the sign be illuminated?

29. Site V	isit									
Can the site	be seen from a public	road, public foc	tpath, bridleway	or other public land?		Yes	\circ	No		
If the planni	ing authority needs to	make an appoir	ntment to carry ou	t a site visit, whom sho	ould they contact	? (Please se	elect onl	y one)		
The age	ent 🕥 The a	pplicant (Other person							
30. Certif	ficates (Certificate	e B)								
application,	applicant certifies tha	t I have/the app is a person with	ing (Developmer licant has given tl a freehold interest	or leasehold interest wit	dure) (England) veryone else (as l th at least 7 years	Order 2010 listed below left to run) a	nd/or a	on the day gricultural	21 days b tenant ("d	
Owner/Agric	cultural Tenant								Date	notice served
Name	Gold Power Limited									
Number:		Suffix:		House name:						
Street:	19 Fairfax Place									
Locality:									22	2/09/2014
Town:	London									
Postcode:	NW6 4EJ									
Title: Mr	First nam	e: Gary			Surname:	Bettis				
Person role:	Agent	De	claration date:	22/09/2014		0. 100	\boxtimes	Declaration	on made	
additional in	aration apply for planning per aformation. I/we confire are the genuine op	m that, to the be	est of my/our kno	wledge, any facts state				\boxtimes	Date	22/09/2014