

**Dike, Darlene**

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**From:** Peres Da Costa, David  
**Sent:** 14 October 2014 09:05  
**To:** Planning  
**Subject:** FW: 144 Gloucester Avenue 2014/5421/P: ADVICE from Primrose Hill Conservation Area Advisory Committee

Can this be logged on M3 and uploaded to idox

David Peres da Costa  
Planning Officer

Tel.: 020 7974 5262  
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**From:** Richard Simpson [REDACTED]  
**Sent:** 06 October 2014 15:13  
**To:** Peres Da Costa, David  
**Subject:** 144 Gloucester Avenue 2014/5421/P: ADVICE from Primrose Hill Conservation Area Advisory Committee

Dear David, The e-notification doesn't seem to be working, so I am sending this to you direct. All good wishes,  
Richard

**ADVICE from Primrose Hill Conservation Area Advisory Committee**  
12A Manley Street, London NW1 8LT

17 September 2014

144 Gloucester Avenue 2014/5421/P

Strong objection.

This application proposes the loss of 75% of the office space in this property. The small one-room front office retained is not sustainable.

The character and appearance of the conservation area, the sustainability of the local economy, our shops and other businesses, depends on the maintenance of a mix of uses.

We note that planning policy requires evidence that a business use is not sustainable before conversion to residential is approved.

[REDACTED]  
Richard Simpson FSA  
Chair