### Dike, Darlene

 From:
 Nelson, Olivier

 Sent:
 13 October 2014 13:34

To: Planning

**Subject:** FW: Proposed change of Use from A1 to A2 at 128-130 West End Lane

### Good afternoon

Please could this response be added to the planning file 2014/4901/P.

Thanks

Olivier Nelson Planning Officer

Telephone: 5142

From: David Matthews
Sent: 11 October 2014 10:34

To: Nelson, Olivier

Subject: Proposed change of Use from A1 to A2 at 128-130 West End Lane

Olivier,

I understand you are the planning officer responsible for the application to change the use from A1 retail to A2 use at the former Post Office at 128-130 West End Lane. I write to object to the loss of this prime retail unit in West Hampstead.

You may be aware that when this unit operated as a Post Office it attracted between 1,200 and 2,000 customers every week. This footfall contributed, in no small way, to the success of neighbouring retail units on West End Lane. The loss of another retail use here would only mean struggling retailers in the vicinity may also consider their future.

Our Business Association have been working hard to improve the West Hampstead retail environment and have been instrumental in helping to attract excellent quality retailers into the area.

At the heart of what makes a successful high street is the MIX of Uses. The proportion of A2 Uses is already far too high and so consenting to the application would be a disaster.

David Matthews

On behalf of the West Hampstead Business Assocation

## Camden Council Customer feedback and enquiries Comments on a current Planning Application - Ref. 9719695

#### Planning Application Details

Year 2014

Number 4901

Letter F

Planning application address 128-130 West End Lane

Title Miss

Your First Name Alison

Initial

Last Name Somerville

Organisation

Comment Type Object

Postcode NW6 1RL

Address line 1 2 Carlton Mews

Address line 2 West End Lane

Address line 3 London

Postcode NW6 1RL

E-mail

Confirm e-mail

Contact number

Your comments on the planning application

I was disappointed to discover the site in question may be used to house yet another estate agents. I have lived in the area since 2006 and I have seen many businesses come and go. My main hope therefore was that a premise so close to the central transport hub would be a desperately needed draw for commuters to stop off and spend money in the area, as well as providing a service for the local community and fitting in well with the feel of the high street. The high street retains its good reputation for not being a cookiecutter high-street, as it has interesting boutique stores, cafes and markets. But with little room to expand 'outwards', and

# Camden Council Customer feedback and enquiries Comments on a current Planning Application - Ref. 9719695

### Planning Application Details

many buildings being converted into much needed residential properties, the remaining sites have an ever bigger role to play in the evolution of West Hampstead. I really believe the right commercial tenant could have a hugely positive impact and Foxtons would be a waste of a fantastic opportunity to enhance the area.

### If you wish to upload a file containing your comments then use the link below

No files attached

### About this form

Issued by Camden Council

Customer feedback and enquiries

Camden Town Hall Judd Street London WC1H 9JE

Form reference 9719695