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Application Ref: **2014/3220/P**
Please ask for: **Rachel English**
Telephone: 020 7974 **1343**

27 October 2014

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:
7-9 Perrin's Court
Hampstead
London
NW3 1QS

Proposal:
Change of use of ground floor of 9 Perrin's Court from retail (Class A1) to financial and professional services (Class A2).
Drawing Nos: Site location plan, EX-01, AR-01 and cover letter dated 8th May 2014 (ref L140508SAV LBC)

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The proposed change of use, by reason of the loss of retail floorspace on a designated Core Frontage, would be detrimental to the character and function of the Hampstead Town Centre. This is contrary to policy CS7 of the London Borough of Camden Local Development Framework Core Strategy and policies DP10 and DP12 of the London Borough of Camden Local Development Framework Development Policies.



In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Ed Watson', with a stylized flourish at the end.

Ed Watson
Director of Culture & Environment