## 2014 4761 P + 2014 4862 A

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting www.planningportal.gov.uk/apply

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further darification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applic	ant Name and Address		2. Agent l	Name and	Address		
Title:	MR First name: DAVID		Title:	MR	First name:	PETE	R
Last name:	MCDONAGH		Last name:	LEIG	Н		
Company (optional):	POUNDLAND		Company (optional):	DESI	GN C	LD	
Unit:	House House suffix:		Unit:	h	louse umber:	4	House suffix:
House name:	VERSON PARK	111	House name:				
Address 1:	WELLMANS ROAD		Address 1:	PETEI	RBORO	UGH	ROAP
Address 2:			Address 2:				
Address 3:			Address 3:				
Town:	WILLENHALL		Town:	HARP	row		
County:	WEST MIDLANDS		County:	MIDDX			
Country:			Country:		***************************************		
Postcode:	WV132QT		Postcode:	HA12	BR		
3. Descri	ption of the Proposal						
Please describe the proposal including any change of use:  PREMOVAL OF EXISTING SHOPFRONT + SHOP SIGNAGE (+ ROLLER-SHUTTERS)  INSTALLATION OF NEW SHOPFRONT + SHOP SIGNAGE.  INTERIOR SHOP FIT-OUT.							
of use alread Has the buil	dy started?  Yes  No  W  (d)  If  If  If  If  If  If  If  If  If  I	ork or use date must b Yes, please ork or char	were started be pre-applic e state the da nge of use w	•	YYY): ssion) building, d (DD/MM/Y)	M):	
0. 435 5001	(d	aate must b	e pre-applic	ation submis		ate::2013-04-30#	\$\$Pevision: 5504\$

4. Site Address Details	5. Pre-application Advice
Please provide the full postal address of the application site.	Has assistance or prior advice been sought from the local
Unit: 13.6 House number: House suffix:	authority about this application?
House name:	If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this
Address 1: CAMDEN HIGH ST.	application more efficiently).
Address 2:	Please tick if the full contact details are not known, and then complete as much as possible:
Address 3:	Officer name:
Town: CAMDEN	Defenses
County: LONDON	Reference:
Postcode (optional): VWIOLU	Date (DD/MM/YYYY):
Description of location or a grid reference. (must be completed if postcode is not known):	(must be pre-application submission)
	Details of pre-application advice received?
Easting: Northing:	
Description:	
1	
6. Pedestrian and Vehicle Access, Roads and Rights of Way	7. Waste Storage and Collection
Is a new or altered vehicle access proposed to or from the public highway?	Do the plans incorporate areas to store and aid the collection of waste? Yes No
	and aid the collection of waste? Yes No  If Yes, please provide details:
to or from the public highway?	
	SEE DRAWING:
Are there any new public roads to be provided within the site?  Yes  No	PL/CAMDEN/14/02(A).
Are there any new public	
rights of way to be provided within or adjacent to the site? Yes	
Within or adjustite the area.	
Do the proposals require any diversions /extinguishments and/or	Have arrangements been made for the separate
creation of rights of way?	storage and collection of recyclable waste?  Yes No
If you answered Yes to any of the above questions, please show details on your plans/drawings and state the reference of the plan	If Yes, please provide details:
(s)/drawings(s)	WASTE COMPACTOR TO BE
	INSTALLED.
	. WASTE COLLECTIONS VIA ARRANGEMENT WITH LOCAL
	CONTRACTOR.
8. Authority Employee / Member With respect to the Authority, I am: (a) a member of staff	Do any of these statements apply to you? Yes No
(b) an elected member	To any or most diagonismo apply to your.
(c) related to a member of staff	
(d) related to an elected membe If Yes, please provide details of the name, relationship and role	ਹ <b>਼</b>
ii 1es, piease provide details of the flame, felations lip and fole	

	Existing (where applicable)		Proposed		Not applicable	Don't Know
Walls						
Roof					<b>~</b>	
Windows 50	REMOVAL OF SHOPFRONT + SHUTTERS.		POWDER CO. ALUMINIUM LAMINATED	ATED, FRAMING+ GLAZING.		
Doors Doors						
Boundary treatments (e.g. fences, walls)					<b>4</b>	
Vehicle access and hard-standing					<b>7</b>	
Lighting					<b>✓</b>	
Others (please specify)					<b>7</b>	
	litional information on sub erences for the plan(s)/dra		ving(s)/design and access state	ment? Yes		No
.DRAWINGS: ·DESIGN+ A ·SITE PHOTO	PL/CAMDEN CCESS STATEN	J/14/01+ NENT	- 02(A)			
10. Vehide Parkin	ng					
	Tot	<del></del>	r of on-site parking spaces:  Total proposed (including	Difference		
Type of Verlice Exi		ting	spaces retained)	in spaces		
Cars Light goods veh	ides/					
public carrier vel	hicles		ONE			
Motorcycles	<b>5</b>			1		
Disability spac	200	. \	0			

Other (e.g. Bus)

Other (e.g. Bus)

11. Foul Sewage	12. Assessment of Flood Risk
Please state how foul sewage is to be disposed of:  Mains sewer  Cess pit  Septic tank  Other	Is the site within an area at risk of flooding? (Refer to the Environment Agency's Rood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)
Package treatment plant	Yes No
Are you proposing to connect to the existing drainage system?  Yes No	If Yes, you will need to submit a Rood Risk Assessment to consider the risk to the proposed site.
	Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?
If Yes, please include the details of the existing system on the application drawings and state references for the plan(s)/drawing(s):	Will the proposal increase the flood risk elsewhere?
PL/CAMDEN/14/02(A)	How will surface water be disposed of?
	Sustainable drainage system Existing watercourse
	Soakaway Pond/lake
	Main sewer
13. Biodiversity and Geological Conservation	14. Existing Use
	Please describe the current use of the site:
To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether	RETAIL OUTLET (SHOP)
they are likely to be affected by your proposals.  Having referred to the guidance notes, is there a reasonable	
likelihood of the following being affected adversely or conserved	
and enhanced within the application site, or on land adjacent to or near the application site?	Is the site currently vacant?  If Yes, please describe the last use of the site:
a) Protected and priority species:	in res, prease describe the rasi use of the site.
Yes, on the development site	
Yes, on land adjacent to or near the proposed development	
₩ No	
b) Designated sites, important habitats or other biodiversity features:	When did this use end (if known)? (DD/MM/YYYY)
Yes, on the development site	(date where known may be approximate)  Does the proposal involve any of the following?
Yes, on land adjacent to or near the proposed development No	If yes, you will need to submit an appropriate contamination assessment with your application.
c) Features of geological conservation importance:	Land which is known to be contaminated? Yes No Land where contamination is
Yes, on the development site	suspected for all or part of the site?  Yes  No
Yes, on land adjacent to or near the proposed development No	A proposed use that would be particularly vulnerable to the presence of contamination?  Yes  No
15. Trees and Hedges	16. Trade Effluent
Are there trees or hedges on the	Does the proposal involve the need to
proposed development site?  And/or: Are there trees or hedges on land adjacent to the	dispose of trade effluents or waste?  Yes  No  If Yes, please describe the nature, volume and means of disposal
proposed development site that could influence the development or might be important as part of the local landscape character?  Yes	of trade effluents or waste
If Yes to either or both of the above, you may need to provide a full	
Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to	
design, demolition and construction - Recommendations'.	

-	ropos	æd l	Hous	gni					Existi	ng l	Hous	ing			
Market	Not		Numl	per of	Bedr	ooms	Total	Market	Not		Numi	per of	Bedr	ooms	Tota
	known	1	2	3	4+	Unknown		Housing	known	1	2	3	4+	Unknown	+
Houses			ļ					Houses							
Hats and maisonettes			<u> </u>					Hats and maisonettes							
Live-work units			<u> </u>					Live-work units							
Cluster flats				<u> </u>				Cluster flats							
Sheltered housing								Sheltered housing							
Bedsit/studios								Bedsit/studios			1		,		
Unknown type								Unknown type			1				<b></b>
	To	otals	(a + t	) + C+	d+e	+ f + g) =			Te	otals	la+t	) + C+	d+e	(+f+g)=	
											(			· · · · · · · ·	1
Social Rented	Not		Numb				Total	Social Rented	Not		Numl	er of	Bedro	ooms	Tota
	known	1	2	3	4+	Unknown			known	1	2	3	4+	Unknown	
Houses			ļ					Houses			ļ				
Hats and maisonettes			ļ					Hats and maisonettes			<u> </u>				
Live-work units			<u> </u>				ļ	Live-work units							
Cluster flats								Cluster flats							
Sheltered housing								Sheltered housing							
Bedsit/studios								Bedsit/studios							
Unknown type								Unknown type							
_	To	otals	(a + b	+ C+	d+e	+f+g)=			To	otals	(a + b	+ C+	d+e	+ f + g) =	
Intermediate	Not known	1	Numb 2	er of	Bedro 4+	ooms Unknown	Total	Intermediate	Not known	1	Numb 2	er of		ooms Unknown	Tota
Houses								Houses							
Hats and maisonettes								Hats and maisonettes							
Live-work units								Live-work units							
Cluster flats								Cluster flats							
Sheltered housing								Sheltered housing							
Bedsit/studios								Bedsit/studios							
Unknown type								Unknown type							
	To	otals	(a+t	+ C+	d+e	+f+g)=			To	otals	(a + t	+ C+	d+e	+f+g)=	
									***		·			<del></del>	<u> </u>
Key worker	Not known	1	Numb 2	er of	Bedro 4+	ooms Unknown	Total	Key worker	Not known	1	Numb 2	oer of		ooms Unknown	Tota
Houses								Houses							
Hats and maisonettes								Hats and maisonettes							
Live-work units								Live-work units			1				
Cluster flats	$\exists$							Guster flats		.,			ļ		
Sheltered housing			1					Sheltered housing							
Bedsit/studios			ļ <u>.</u>					Bedsit/studios							
Unknown type	ᅱ		<del> </del>					Unknown type			<del>                                     </del>				
Orknown type		atolo	(a , b		d . o	( f ( a) -		Officiowittype	<u> </u>	at al a	6 +	L	<u> </u>	( f ( a) =	
	10	JUGIS	(d + D	+ 0+	u+e	+ f + g) =			10	)(alS	(d + L	+ 0+	u+0	+ f + g) =	L
	esident				B+C			Total existing						G+ H) =	

If you	ı have answe	red Yestoth	ne que	estion above plea	ase add details i	n the followi	ing table:		
	e class/type o		Not applicable		Gross internal to be lost by o use or dem	floorspace change of olition	Total gross internal floorspace proposed (including change of use)(square metres)	Net additional gross internal floorspace following development (square metres)	
<b>A</b> 1	Sho	ps							
	Net trada	ble area:							
A2	Financ profession	al services							
A3	Pestaurant	s and cafes							
A4	Drinking est	ablishments							
<b>A</b> 5	Hot food t	akeaways							
B1 (a)	Office (other								
B1 (b)	Resear develo								
B1 (c)	Light in								
B2	General i	ndustrial							
B8	Storage or o	distribution							
C1	Hotels an resid								
C2	Residential	institutions							
D1	Non-res institu	idential utions							
D2	Assembly	and leisure							
OTHER									
Please specify									
	То	tal							
<del></del>	dition, for ho						dicate the loss or gain of ro	ooms	
Use class	Type of use	Not applicable	Exist	ing rooms to be l of use or dem		Total room ch	ns proposed (including nanges of use)	Net additional rooms	
C1	Hotels								
C2	Residential Institutions								
OTHER									
Please specify									
19. Employment Please complete the following information regarding employees:  Full-time Part-time equivalent									
Exi	sting employ	/ees		N/A		4			
Proposed employees APPROX 10 5									
	urs of Ope	•							
Pleas	se state the ho			or each non-resid by to Friday	ential use propo Saturda		Sunday and	Not known	
R.F.T	rail			PER EXI			Bank Hólidays	, 100 101 101111	
,					<u> </u>				

513 5Q M.

Please state the site area in hectares (ha)

\$Date::2013-04-30 #\$ \$Revision: 5504 \$

22. Industrial or Commercial Processes and Machinery							
Please describe the activities and processes be carried out on the site and the end prod plant, ventilation or air conditioning. Please type of machinery which may be installed or	uctsir inclu	ncluding A/C		VENTILA TO BE R	TION GYSTEM+ ETAINED.		
Is the proposal a waste management development? Yes							
If the answer is Yes, please complete the following	If the answer is Yes, please complete the following table:						
	Not applicable	including engi allowance for	neering surcha cover or resto	id in cubic metre arge and making ration material (desiration) es if liquid waste	through put in tonnes		
Inert landfill							
Non-hazardous landfill							
Hazardouslandfill							
Energy from waste incineration							
Other incineration							
Landfill gas generation plant							
Pyrolysis/gasification							
Metal recycling site							
Transfer stations							
Material recovery/recycling facilities (MRFs)							
Household civic amenity sites							
Open windrow composting							
In-vessel composting							
Anaerobic digestion							
Any combined mechanical, biological and/ or thermal treatment (MBT)							
Sewage treatment works							
Other treatment							
Recycling facilities construction, demolition and excavation waste							
Storage of waste	Ш						
Other waste management							
Other developments							
Please provide the maximum annual operat	ional	throughput of th	ne following w	aste streams:			
Municipal							
Construction, demolition and e		tion					
Commercial and industr	'ial						
Hazardous  If this is a landfill application you will need to provide further information before your application can be determined. Your waste planning authority should make clear what information it requires on its website.							
23. Hazardous Substances							
Does the proposal involve the use or storage the following materials in the quantities state			No	Not app	olicable		
If Yes, please provide the amount of each substance that is involved:							
Acrylonitrile (tonnes)	E	łhylene oxide (to	onnes)		Phosgene (tonnes)		
Ammonia (tonnes)	Hydr	rogen cyanide (to	onnes)		Sulphur dioxide (tonnes)		
Bromine (tonnes)	ı	Liquid oxygen (to	onnes)		Hour (tonnes)		
Chlorine (tonnes)	quid p	oetroleum gas (to	onnes)	Re	fined white sugar (tonnes)		
Other:			Other:				
Amount (tonnes):			Amount	t (tonnes):			

24. Type of Proposed Advertisen	nent(s) 25	5. Location of Advertiseme	ent(s)			
Please describe the proposed advertisem	ent(s):	Is the advertisement you are applying for				
IX SHOP FASCIA SI	GN	eady in place?	Yes No			
IX PROTECTINE		Yes, please provide details of whe	en the use or work started:			
Please indicate the number of the follow types of advertisement(s) you are applying Application for fascia sign(s)  Application for a projecting or hanging sign Application for a hoarding(s)  Other  If you selected Other, please describe:	ing Number of ng for: advertisement(s)  In(s)  If an the content of the content o	an existing advertisement(s) to be vertisement(s) in this proposal?  Yes No  Yes to either or both above, pleat of elevation drawing or photographs or photographs.  PL/CAMDEN/14/16  + SITE PHOTOS.  If the proposed advertisement(s) or a footpath or other public high	Premoved and replaced by the  Not applicable se show the existing sign(s) on the and state the references for the project			
26. Advertisement Period						
Please state the period of time for which consent is sought for the advertisement:	From 22/07/2014	To 22/07/2019	date (DD/MM/YYYY)			
27. Interest in the Land						
Does the applicant own the land or buildir	ngswhere the adverts are to be	placed?	Yes			
If No, has the permission of the owner or a to give permission for the display of an ad		Γ	res □ No			
If No, why not?	voltionment boom obtained.	•	, 100			
28. Details of Proposed Advertise	ement(s)					
Please provide a full description of each p		sia sian hoy sian projecting sian	hoarding flag etc)			
rease provide a full description of each p	Advertisement 1	Advertisement 2	Advertisement 3			
Type:	FASCIA	PROJECTING SIGN				
a) The height from the ground to the base of the advertisement (in metres)	2514 mm	2635 mm				
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	975×10300 × 120	800 x 300 x 120				
c) The maximum height of any of the individual letters and symbols (in metric)	500mm	105mm				
d) The colour of the text and background	·WHITE TEXT ·YELLOW SYMBOL + LINE ·WATER BLUE B'OND.	AS ADVERT 1				
e) Materials of the proposed sign(s)	POWDER-COATED ALUM BOX SIGN + ACAYLIC INSTEATS.	AS ADVERT 1				
f) The maximum projection of advertisement from the face of the building	120mm	1000 mm				
Will any of the sign(s) be illuminated	Yes No	Yes No	Yes No			
If Yes for any of the proposed signs, answ	erg), h) and i)					
g) Details of method of illumination (internally illuminated/externally illuminated)	LETTERS ONLY	AS ADVERT				
h) illuminance levels (cd/m²)	400 cd/m2MAX	AS ADVEAT !				
i) Will the illumination be static or intermittent?	STATIC	STATIC				

<del></del>	·····		
29. Ownership Certificates and	Agricultural I	and Declaration	
One Certi		D, must be completed with this application form TEOF OWNERSHIP - CERTIFICATE A	
I certify/ The applicant certifies that on th	<mark>evelopment Man</mark> he day 21 days be	pagement Procedure) (England) Order 2010 Certificate efore the date of this application nobody except myself/toplication relates, and that none of the land to which the	he applicant was the
NOTE: You should sign Certificate B, C application relates but the land is, or i	or D, asappropi spart of, an agri	riate, if you are the sole owner of the land or building icultural holding.	to which the
* "owner" is a person with a freehold intere ** "agricultural holding" has the meaning	st or leasehold in given by reference	erest with at leas 7 years left to run. e to the definition of "agricultural tenant" in section 65(8) of	the Act.
Sgned - Applicant:		Or signed - Agent:	Date (DD/MM/YYYY):
21 days before the date of this application application relates.  * "owner" is a person with a freehold interest.	hthe applicant ion, was the owne est or leasehold into	has given the requisite notice to everyone else (as listed er* of any part of the land of the est with at least 7 years left to run.  (8) of the Town and Country Planning Act 1990	below) who, on the day
Name of Owner / Agricultural Tonant		Address	Date Notice Served
DSGRETAIL LTD.	PIXON H HEMEL	HEMPSTERD HP27TG	22/7/14
Signed - Applicant:			Date (DD/MM/YYYY):
			22/07/2019

Town and Country Planning (Deve I certify/ The applicant certifies that: Neither Certificate A or B can be iss All reasonable steps have been tak the land or building, or of a part of * "owner" is a person with a freehold interest * "agricultural tenant" has the meaning give The steps taken were:	CERTIFICATE OF OWNERS lopment Management Procusued for this application en to find out the names and it, but I have/ the applicant have reasonal interest with at leason leasonal interest with at leasonal interest with a leasonal intere	HIP - CERTIFICATE C edure) (England) Order addresses of the other as been unable to do so	owners* and/or agri o.				
Name of Owner / Agricultural Tenant		Address		Data Nation Council			
realite of Owner / Agricultural Terrain		Address		Date Notice Served			
	MA						
Notice of the application has been publish (circulating in the area where the land is sit	ed in the following newspaper uated):	on the for than 21 d	llowing date (which ays before the date o	must not be earlier of the application):			
Sgned Applicant:	Or signed - Ag	ent:		Date (DD/MM/YYYY):			
Certify/ The applicant certifies that:     Certificate A cannot be issued for the superior of the superio	<ul> <li>Certificate A cannot be issued for this application</li> <li>All reasonable steps have been taken to find out the names and addresses of everyone else who, on the day 21 days before the date of this application, was the owner* and/or agricultural tenant** of any part of the rand to which this application relates, but I have/ the applicant has been unable to do so.</li> <li>* "owner" is a person with a freehold interest or leasehold interest with at least 7 years left to run.</li> <li>** "agricultural tenant" has the meaning given in section 65(8) of the Town and Opening Act 1990</li> </ul>						
Notice of the application has been publish (circulating in the area where the land est	win the following newspaper uated):		ollowing date (which days before the date				
Sgned - Applicant:	Or signed - Ag	ent:		Date (DD/MM/YYYY):			
30. Planning Application Require	ments- Checklist						
Please read the following checklist to make information required will result in your app	sure you have sent all the info lication being deemed invalid	ormation in support of . It will not be consider	your proposal. Failu red valid until all info	re to submit all ormation required by			
the Local Planning Authority has been subrithe original and 3 copies of a completed and application form:	_	The correct fee:					
The original and 3 copies of the plan which the land to which the application relates draidentified scale and showing the direction of	identifies awn to an of North:	The original and 3 copif required (see help to The original and 3 cop Ownership Certificate	ext and guidance not ies of the completed (A, B, Cor D – as app	es for details):  I, dated licable)			
The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application:  and Article 12 Certificate (Agricultural Holdings):							

<b>31. Declaration</b> we hereby apply for planning permission/consent as described in the information. If we confirm that, to the best of my/our knowledge, any genuine opinions of the person(s) giving them.	nisform and the accompanying plans/drawings and additional refacts stated are true and accurate and any opinions given are the
Signed - Applicant:	Date (DD/MM/YYYY):  22/07/2014 (date cannot be pre-application)
32. Applicant Contact Details	33. Agent Contact Details
	Telephone numbers  Country code: National number: Extension number:  O2084268259  Country code: Mobile number (optional):  Country code: Fax number (optional):  Email address (optional):
	peterle designald.co.uK
34. Site visit  Can the site be seen from a public road, public footpath, bridleway or	r other public land? Yes No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)	Agent Applicant Other (if different from the agent/applicant's details)
If Other has been selected, please provide:	agom/applicant suctains)
Contact name:	Telephone number:
Email address:	