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Dear Mr McDonald



urbanest UK Ltd, registered in England and Wales No. 07018444  
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**102 Camley Street, London N1C 4PF – Planning Reference 2014/4381/P**

We write in **support** of the planning application for the redevelopment of 102 Camley Street as a high quality residentially-led mixed-use development. Following the imminent completion of our own mixed-use development at 103 Camley Street, we believe that the anticipated regeneration of this important neighbouring canal-side site will help to further establish the immediate area as an attractive, thriving destination for residential and commercial occupiers alike.

Having delivered the Incubator at 103 Camley Street and a range of associated public realm improvements, we are keen to see the regeneration of surrounding sites with further enterprise space and high quality, publicly accessible outdoor areas to help create a pleasant, safe environment for occupiers. We believe that the specific designs as set out by architects Glenn Howells will achieve this, particularly alongside the canal towpath where the proposals for a cycle ramp and active commercial frontage are particularly welcomed. We further welcome the inclusion of important, discounted enterprise space in the scheme that can provide essential move-on space for businesses successfully hatched in the Camley Street Incubator.

In summary, the redevelopment of 102 Camley Street will continue the hoped-for transformation of the Camden Gateway area of opportunity and help strengthen the links between Kings Cross and Camden Town that our own occupiers at 103 Camley Street will value.

Yours sincerely



**Johnny Manns**  
Managing Director  
Urbanest UK