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1<sup>st</sup> September 2014

Dear Mr McDonald




**101 Camley Street, London N1C 4PF – Planning Reference 2014/4385/P**

We write in **support** of the planning application for the redevelopment of 101 Camley Street as a high quality residentially-led mixed-use development. Following the imminent completion of our own mixed-use development at 103 Camley Street, we believe that the anticipated regeneration of this important neighbouring canal-side site will help to further establish the immediate area as an attractive, thriving destination for residential and commercial occupiers alike.

Having delivered the Incubator at 103 Camley Street and a range of associated public realm improvements, we are keen to see the regeneration of surrounding sites with further enterprise space and high quality, publicly accessible outdoor areas to help create a pleasant, safe environment for occupiers. We believe that the specific design will achieve this, particularly alongside the canal where the proposals for a pedestrian bridge linking across the canal to our ground floor Co-Op retail unit are particularly welcomed.

In summary, the redevelopment of 101 Camley Street will continue the hoped-for transformation of the Camden Gateway area of opportunity and help strengthen the links between Kings Cross and Camden Town that our own occupiers at 103 Camley Street will value.

Yours sincerely



**Johnny Manns**  
Managing Director  
Urbanest UK