

**Dike, Darlene**

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**From:** Margaret Richardson [REDACTED]  
**Sent:** 02 September 2014 10:36  
**To:** Planning  
**Cc:** gordon macqueen  
**Subject:** 102 Camden High Street, NW1 0LU; Application ref: 2014/4973/P

For the attention of Obote Hope.

Dear Obote,

We are writing on behalf of the Camden Town CAAC.

We strongly object to the materials used in this design. The mass of white ceramic tiles will stand out aggressively in the most attractive part of Camden High Street and goes against the statement in DP30.6 that 'New shopfronts should contribute towards the maintenance of a cohesive streetscape appearance'. The design does not relate to the Camden Head pub next door or to the 19th century brick elevation of the recessed elevation of No 102.

We also question whether the tiles will weather well and if the grouting will darken over time. Our CAAC architect members also question the timber framing of the windows and door. They seem to be too frail to hold the glass.

Yours sincerely,

Gordon Macqueen & Margaret Richardson, Co-Chairs of the Camden Town CAAC,  
31 Oval Road,  
London NW1 7EA