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Development Management
 Camden Town Hall Extension
 Argyle Street
 London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.

If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Matthew	Surname:	Harris						
Company name:	Planet of the Grapes Ltd										
Street address:	9 New Oxford Street			Telephone number:	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;">Country Code</td> <td style="width: 33%;">National Number</td> <td style="width: 33%;">Extension Number</td> </tr> <tr> <td> </td> <td> </td> <td> </td> </tr> </table>	Country Code	National Number	Extension Number			
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Town/City:	London			Fax number:	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;"> </td> <td style="width: 33%;"> </td> <td style="width: 33%;"> </td> </tr> </table>						
County:				Email address:							
Country:	United Kingdom										
Postcode:	WC1A 1BA										

Are you an agent acting on behalf of the applicant? ☐ Yes ☒ No

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:			
Street address:	Scilian Avenue		
Town/City:	London		
County:			
Postcode:	WC1A 2QH		

Description of location or a grid reference
 (must be completed if postcode is not known):

Easting:	530446
Northing:	181612

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) an member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Projecting sign: oval factory black paint finished metal panel as per elevations.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

- 2no Brown fabric awning valances with white applied lettering as per the elevations and to match existing with new business name.
- 2no Oval suspended hanging signs with new text applied to existing paint finished metal panel.
- 2no internally applied graphics to windows, one per bay as per elevation.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Previous retailer's sign to be refurbished to include new applied text to same hanging oval sign. Existing awning to have new valance to match existing with new printed white letters. All within the Tenants' Design Guide.

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: × Width: × Depth: metres

What materials will the sign be made of?

3mm thick factory paint finished aluminium, suspended off an original projecting arm.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

White text on black background.

Will the sign be illuminated?

☐ Yes ☒ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.550 m

What is the maximum projection of the advertisement from face of building (in metres)?

1.120 m

What are the dimensions of the proposed advertisement?

Height: 0.495 x Width: 0.920 x Depth: 0.003 metres

What materials will the sign be made of?

3mm thick factory paint finished aluminium, suspended off an original projecting arm.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

5.200 cm

The colour of text and background:

White text on black background.

Will the sign be illuminated?

☐ Yes ☒ No**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?

2.350 m

What is the maximum projection of the advertisement from face of building (in metres)?

1.800 m

What are the dimensions of the proposed advertisement?

Height: 0.250 x Width: 3.100 x Depth: 0.000 metres

What materials will the sign be made of?

Awning valance, brown canvas to match existing with printed white text.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.500 cm

The colour of text and background:

White text on brown canvas background.

Will the sign be illuminated?

☐ Yes ☒ No**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?

2.350 m

What is the maximum projection of the advertisement from face of building (in metres)?

1.800 m

What are the dimensions of the proposed advertisement?

Height: 0.250 x Width: 3.100 x Depth: 0.000 metres

What materials will the sign be made of?

Awning valance, brown canvas to match existing with printed white text.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.500 cm

The colour of text and background:

White text on brown canvas background.

Will the sign be illuminated?

☐ Yes ☒ No**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?

1.250 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 0.600 x Width: 0.600 x Depth: 0.000 metres

What materials will the sign be made of?

Translucent, purpose made vinyl graphic applied to the inside face of the existing glass.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000 cm

The colour of text and background:

White/translucent applied to existing glass.

Will the sign be illuminated?

☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

23/09/2014