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1 Applicant Name Address and Contact Details

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Rease note that the information provided on this application form and in supporting documents may be published on the Authority's website.

By our require my further darlification, please contact the Authority's planning department.

	First name: Matthew		Sumame: Ha	rris		
Company name	Planet of the Grapes Ltd					
Street address:	9 New Oxford Street			Country Code	National Number	Extensio Number
		Telep	hone number:		020 7405 4912	
		Mobil	e number:	8	1	
Town/Qty	London				1	
County:		Paxn	umber:	31		
Country:	United Kingdom	Email	address:			
Postcode:	WC1A 1BA	matt(planetofthegra	pes.co.uk		
Are you an agent	acting on behalf of the applicant?	C Yes € No				
2 Agent Nom	e, Address and Contact Details					
No Agent details	were submitted for this application					
1007 (2000) 1780(4170) (41	5.17					
Site Addres	SDetails					
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Full postal addres		lable) Descr	iption:			
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Full postal address House: House name: Street address: Town/City: County: Postcode: Description of loc	a of the site (including full postcode where avail Suffice Sollian Avenue London	lable) Dead	iption:			
Full postal address House: House name: Street address: Town/Otly: County: Postcode: Description of loc (must be completed)	a of the site (including full postcode where avail Suffix: Suffix: Sidlian Avenue London WC1A 2CH attion or a grid reference	lable) Descr	iption:			
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Full postal address House: House name: Street address: Town/Oty: County: Postcode: Description of loc (must be complet Easting: Northing:	a of the site (including full postcode where avail Suffix: Suffix: Suffix	lable) Deadr	iption:			
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Full postal address House name: Street address: Town/Qty: County: Postcode: Description of loc (must be complet Estating: Northing: 4. Pre-applica Has assistance or	a of the site (including full postcode where avail Suffix: Sidilian Avenue London WCIA 2CH ation or a grid reference ed if postcode is not known): 530446 181612		iption:	C Yes 1	⊙ No	

With respect to the Authority I am: (a) an ember of staff (b) an elected member (c) rate act to an ember of staff (d) related to an elected member Do any of these statements apply to you? Yes No
7. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Projecting sign: oval factory black point finished metal panel as per elevations.
How many of the following type of advertisements are you applying for?
Fascia sign(s) 0 Projecting or hanging sign(s) 2 Hoarding(s) 0 Other 3
Please describe:
An Discount fabric awning valances with white applied lettering as per the desetions and to match existing with new business name. 2 no Ovel suspended hanging signs with new text applied to existing paint finished metal panel. (an ointernally applied graphics to windows, one per bay as per elevation.
8. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing (s) or photograph(s).
Previous retailer's sign stoble returbished to include new applied text to same hanging oval sign. Existing awning to have new valance to match existing with new printed white letters. All within the Tenants Design Quide.
Will the proposed advertisement(s) project over a footpath or other public highway?
Please date the period of time for which consent is sought for the advertisement From: 01/10/2013 To: 01/10/2019 10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? Yes No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? (Fig. 1) No
11 (b). Details of Proposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.495 x Width: 0.920 x Depth: 0.003 metres
What materials will the sign be made of?
3mm thick factory paint finished aluminium , suspended off an original projecting arm.
What is the maximum height of any of the individual letters and symbols (in centimetres)? 5.200 cm
The colour of text and background:
Mhitetext on black background.
Will the sign be illuminated? Yes @ No

Ahat is the height from the ground to the base of the advertisement (in metres)?	3.550	m	
What is the maximum projection of the advertisement from face of building (in metres)?	1.120	m	
What are the dimensions of the proposed advertisement? Height: 0.495 × Width:	0.920 × D	epth: 0.003	metres
Nhat materials will the sign be made of?			
nim thick factorypaint finished aluminium, suspended off an original projecting arm.			
What is the maximum height ofan yof the individual letters and symbols (in centimetres)?	5 200	cm	
The colour of text and background:		-	
Nhite text on black background.			
Will the sign be illuminated? ☐ Yes (No			
1 (d). Details of Proposed Advertisement(s) - Other Sign			
What is the height from the ground to the base of the advertisement (in metres)?	2.350	m	
What is the maximum projection of the advertisement from face of building (in metres)?	1.800	m	
What are the dimensions of the proposed advertisement? Height: 0.250 x Width:	3.100 x	Depth: 0.00	0 metres
Ahat materials will the sign be made of?		100	,
Awning valance, brown canvas to match existing with printed white text.			
A hat is the maximum height of any of the individual letters and symbols (in centimetres)?	7.500	cm	
The colour of text and background:	F 500	cm	
Ahite text on brown canvas background.			
Avill the sign be illuminated?			
CONTROL OF THE CONTRO	2350	m	
What is the height from the ground to the base of the advertisement (in metres)?	2.350	m	
Ahat is the height from the ground to the base of the advertisement (in metres)? Ahat is the maximum projection of the advertisement from face of building (in metres)?	1.800]m	O metres
What is the height from the ground to the base of the advertisement (in matres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 0.250 x Width:			0 metres
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Arhat is the height from the ground to the base of the advertisement (in metres)? Arhat is the maximum projection of the advertisement from face of building (in metres)? Arhat are the dimensions of the proposed advertisement? Height: 0.250 x Width: Arhat materials will the sign be made of? Evening valance, brown canvas to match existing with printed white text.	1.800]m	0 metres
1 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in midtres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions or the proposed advertisement? Height: 0.250 x Width: What are the dimensions or the proposed advertisement? Height: 1.250 x Width: What are the dimensions or the proposed advertisement? Height: 1.250 x Width: What are the dimensions or the proposed advertisement? Height: 1.250 x Width: What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of test and background:	1 800 3.100 ×	m Depth: 0.00	0 metres
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What is the height from the ground to the base of the advertisement (in midres)? What are the dimensions of the proposed advertisement? Height: 0.250 x Width: What are the dimensions of the proposed advertisement? Height: 0.250 x Width: What are the dimensions of the proposed advertisement? Height: 0.250 x Width: What are the dimensions of the proposed advertisement? Height: 0.250 x Width: What is the maximum height of any of the individual latters and symbols (in centimetres)? He colour of test and background: What is the maximum height of any of the individual latters and symbols (in centimetres)? He colour of test and background: Will the sign be illuminated? Yes No. 1 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in mid res)? What is the maximum projection of the advertisement from face of building (in metres)?	1800 \$100 x	m Depth: 0.00	
What is the height from the ground to the base of the advertisement (in midtres)? What is the middle middl	1 800 3.100 x 7 500	m Depth: 0000	
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What is the height from the ground to the base of the advertisement (in midtres)? What is the middle middl	1 800 3 100 × 7 500 1 250 0 000 ×	m Depth: 0000 om m m m m Depth: 0000	

12. Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? © Yes No If the planning authority needs to make an appointment to carryout a site visit, whom should they context? (Please select only one) The agent © The applicant © Other person 13. Declaration I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of mylour knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 25/08/2014