## The Planning Inspectorate

For official use only (Date received)

14-Aug-2014 17:22

# ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL FORM (Online Version)

Your appeal and essential supporting documents must reach the Inspectorate within 8 weeks from the date of receipt of the local planning authority's decision notice (or, for 'failure' appeals, within 8 weeks of the date by which they should have decided the application). If the appeal is against a discontinuance notice, it must reach the Inspectorate before the date the notice takes effect. Before completing this form, please read our guidance leaflet "How to complete your advertisement appeal form".

WARNING: If any of the 'Essential supporting documents' listed in Section I are not received by us within the 8 week period, the appeal will not be accepted.

**APPEAL REFERENCE:** 

APP/X5210/H/14/2223914

A. APP	ELLANT DE	ETAILS			
The name of the person(s) making the appeal must appear as an applicant on the planning application form.					
Name					
Organisatio	on Name (if a	applicable) KDT Management Ltd			
Address			Phone no.		
			Fax no		
Postcode		E-mail			
I prefer to b	e contacted	by: E-mail Post			
B. AGE	NT DETAIL	S FOR THE APPEAL (if any)			
Name	Mr T Reade				
Organisatio	on Name (if a	applicable)			
Address	7 Hurlingham Business Park Sulivan Road LONDON		Your referen	nce 138 Maida Vale	
			Phone no.	(07774) 720230	
			Fax no.		
Postcode	SW6 3DU	E-mail tony@tonyreade.	plus.com		
i prefer to t	e contacted	by: E-mail 🗸 Post 🗌			
C. LOC	AL PLANNI	ING AUTHORITY (LPA) DETAI	LS		
Name of th	e LPA	London Borough of Camden			
LPA's refere	ence number	2014/4108/A			
Date of advertisement application			23 Jun 2014		
Date of the LPA's decision (if issued) or date discontinuance notice was		ice was served	18 Jul 2014		
Effective da	te of discontin	uance notice			

D.	APF	PEAL SITE ADDRESS	
Addr	ess	British Telecom 138 Maida Vale LONDON	
Posto	code	W9 1QD Grid Reference: Easting 05257080	Northing 01833752
E.	DES	SCRIPTION OF THE ADVERTISEMENT(S)	
		, measurements and colours, including details of illumination (if any), of the ent(s) involved in this appeal.	Document provided
ONE WID:		STANDING ADVERTISEMENT DISPLAY WITH INTERNAL ILLUMINATION MEASURING '	7.5m HIGH BY 5.0m
F.	RE/	ASON FOR THE APPEAL	
This	appe	eal is against the decision of the LPA to:-	
1	Refus	e consent for the advertisement(s) shown on the application form.	Please tick <b>one</b> box only ✓
2	Grant	consent for the advertisement(s) subject to conditions to which you object.	
3	Serve	a Discontinuance Notice.	
4		ailure of the LPA to give notice of its decision within the appropriate period ((s) of an application for consent.	usually 8

G.	CHOICE OF PROCEDURE
Cho	pose ONE procedure only.
exp met	is should start by reading our guidance leaflet "How to complete your advertisement appeal form" which lains the different procedures used to determine advertisement appeals. In short, there are 2 possible hods:- written representations and hearings. You should consider carefully which method suits your umstances.  Please tick   Please tick
	r lease tick v
1.	WRITTEN REPRESENTATIONS
	This is normally the simplest, quickest and most straightforward way of making an appeal. The written procedure is particularly suited to small-scale developments. It is also very popular with people making their own appeal without professional help. The process involves the submission of a written statement by the local planning authority explaining the reasons for their decision or their failure to determine the application. It also allows you an opportunity to comment in writing on the local planning authority's statement. An Advertisement appeals Inspector will study all of the documents before visiting the appeal site unaccompanied and issuing a written decision.
2.	HEARINGS
	This process is likely to be suited to slightly more complicated cases which require detailed discussion about the merits of a proposal. The Planning Inspectorate will arrange a hearing at which the local planning authority and the appellant(s) will be represented. Members of the public, interested bodies (e.g. Parish/Town Councils) and the press may also attend. Like the written procedure, the process involves the submission of a written statement by the local planning authority explaining the reasons for their decision (or failure to determine the application). It is advisable that you submit details of your case before the hearing, otherwise the reasons given in your appeal form will be treated as the basis of your case for discussion. At the hearing the Inspector will lead a discussion on the matters already presented in the written statements and supporting documents. The Inspector will usually have visited the site before the hearing, but at the end of the proceedings, either you or the LPA may ask to visit the site again with the Inspector. The Inspector will then issue a written decision in the same way as in the written procedure.
	You must give detailed reasons below or in a separate document why you think a hearing is necessary.

<u>l.</u>	ESSENTIAL SUPPORTING DOCUMENTS	
rece	ending on the type of appeal, the documents listed below <u>must</u> be sent with your appeal form. I eive <u>all</u> your appeal documents by the end of the 8 week appeal period, we may not deal with it. boxes to show which documents you are enclosing.	
Apr	peals against Refusal/Failure/Conditions	✓
1	The application made to the LPA.	V
		✓ Document provide
2	All relevant plans and particulars submitted to the LPA.	
		Document provide
3	Any notice of decision.	V
		✓ Document provide
4	Any other relevant correspondence with the authority.	
		Document provide
Apr	peals against a Discontinuance Notice	_
5	The discontinuance notice.	
		Document provide
6	Any notice variations.	
		Document provide
7	Any relevant correspondence with the authority.	
		Document provide
	If you have sent other appeals for this or nearby sites to us and these have not been decided, please give details and our reference numbers.	

3	Any notice of decision.	<b>✓</b>
4	Any other relevant correspondence with the authority.	✓ Document provided
<b>Ap</b> <sub>1</sub>	Deals against a Discontinuance Notice  The discontinuance notice.	Document provided  Document provided
6	Any notice variations.	Document provided
7	Any relevant correspondence with the authority.	Document provided
8	If you have sent other appeals for this or nearby sites to us and these have not been decided, please give details and our reference numbers.	
Oth	er information that should be supplied:  a Has the land/site owner's consent been obtained?	. No
	b Is the site on highway land?	
	c Is the advertisement in position?	<b>~</b>

# (All supporting documents must be received by us within the 8 week time limit) I confirm that I have sent a copy of this appeal form and relevant documents to the LPA. I confirm that all sections have been fully completed. Signature (on behalf of) Name (in capitals) Mr T Reade Date 14 August 2014 The gathering and subsequent processing of the personal data supplied by you in this form, is in accordance with the terms of our registration under the Data Protection Act 1998. Further information about our Data Protection policy can be found in the guidance leaflet.

### **NOW SEND**

### • 1 COPY to the LPA

Send a copy of the appeal form to the address from which the decision notice was sent (or to the address shown on any letters received from the LPA). There is no need to send them all the documents again, send them any supporting documents not previously sent as part of the application or in relation to the discontinuance notice.

 You may wish to keep a copy of the completed appeal form for your records

When we receive your appeal form, we will write to you letting you know if your appeal is valid, who is dealing with and what happens next.

### K. APPEAL DOCUMENTS

Please remember that any supporting documentation needs to be received by us within the appropriate deadline for the case type.

We will not be able to validate the appeal until all the necessary supporting documents are received. Please ensure that anything you do send by post is clearly marked with the reference number:

### APP/X5210/H/14/2223914

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*****************
* The Documents Listed Below Were Uploaded With The Appeal Form *
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====== ESSENTIAL SUPPORTING DOCUMENTS =======
        01. The application made to the LPA.
DESCRIPTION: Application Form
FILENAME: 138 Maida Vale APPLICATION FORM.pdf
        03. Any notice of decision.
DESCRIPTION: Refusal Notice
         138 Maida Vale REFUSAL NOTICE.pdf
FILENAME:
***********
* The Documents Listed Below Will Follow By Post *
***********
======= GROUNDS OF APPEAL =======
** Grounds of Appeal 1
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