



KILBURN

74 Kilburn High Road, London, NW6 4HS

REFRESH PROPOSAL

Concept Proposal › Shopfront Elevation

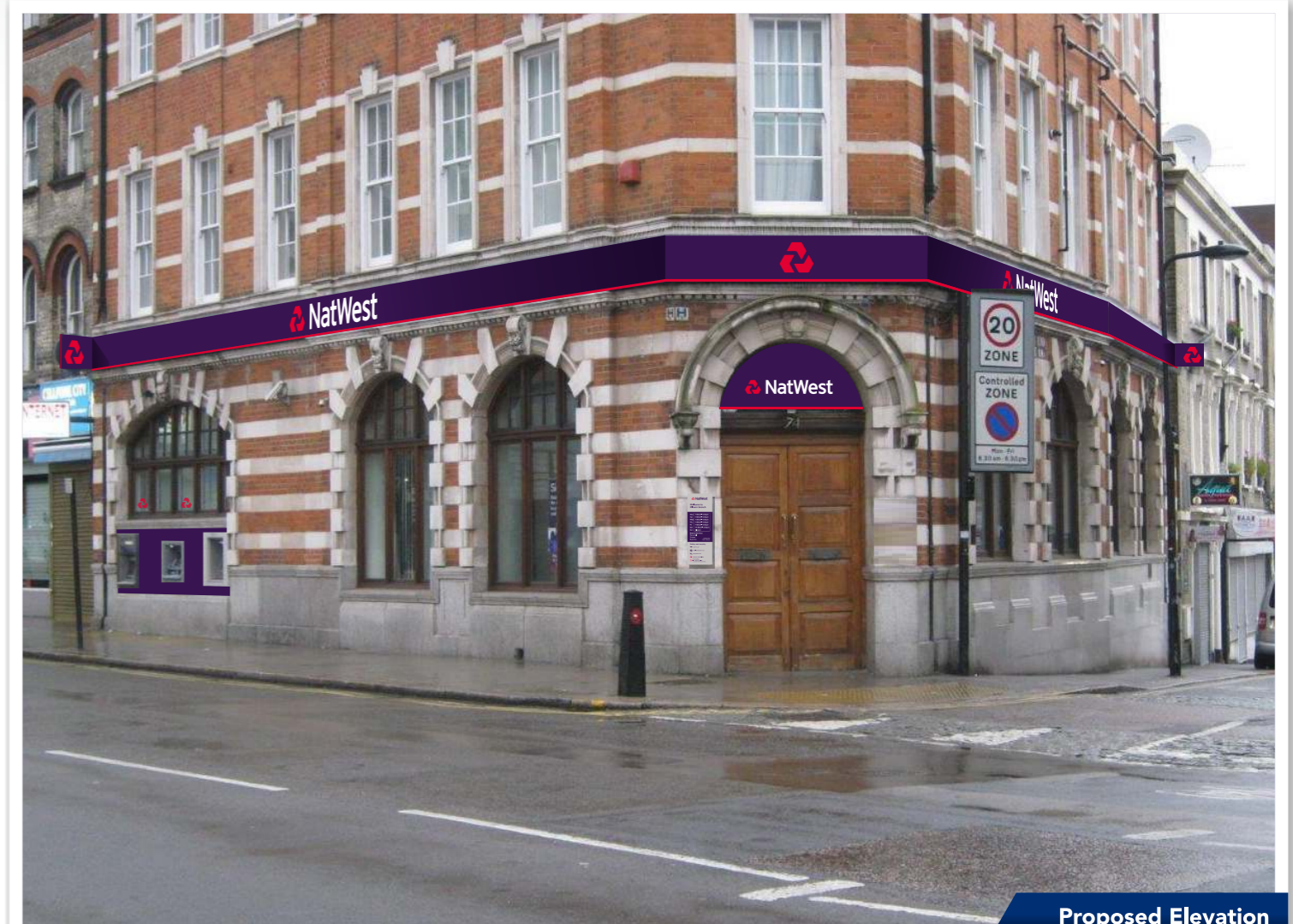
Designer › B. Lockley

12.09.14

Issue Notes › _



Existing Elevation



Proposed Elevation

DESIGN NOTES

- › 3no. 515mm high fascia complete with 2no. Set of 360mm high illuminated letters and 1no. 360mm high illuminated chevron.
- Sign to be fitted onto existing back box where applicable.
- › 2no. 600mm high illuminated projecting sign.
- › 1no. Vinyl Entrance sign.

Concept Proposal › ATM Wall

Designer › B. Lockley 12.09.14

Issue Notes › Issue 2 (BL) 03.10.14
› Added bespoke purple back ground to ATM wall.



Existing Elevation



Proposed Elevation

DESIGN NOTES

- › No Solution for ATM surround.
- › Advert panel in ATM machines are to be branded to account for no surround.
- › 3no. Chevron Window graphics.
- › 1no. Web/Tel vinyl graphic.
- › 1no. Set of Purple aluminium cladding around ATM's.

Concept Proposal › Nameplate

Designer › B. Lockley 12.09.14

Issue Notes › -

Purple › PMS 2627c
CMYK 81/100/60/35

Red › PMS 199c
CMYK 0/100/69/0

White ›
CMYK 0/0/0/0

Nameplate 1:5

Specification › To be standard external nameplate with interchangeable insert.

Fixing Method › Wall mounted.

Illumination › Non-illuminated.

Qty › 1

Vinyl Entrance Sign NTS

Specification › To be digitally printed vinyl graphic.

Fixing Method › Face applied to transom area above entrance.

Illumination › Non-illuminated.

Qty › 1



Existing Elevation



Proposed Elevation

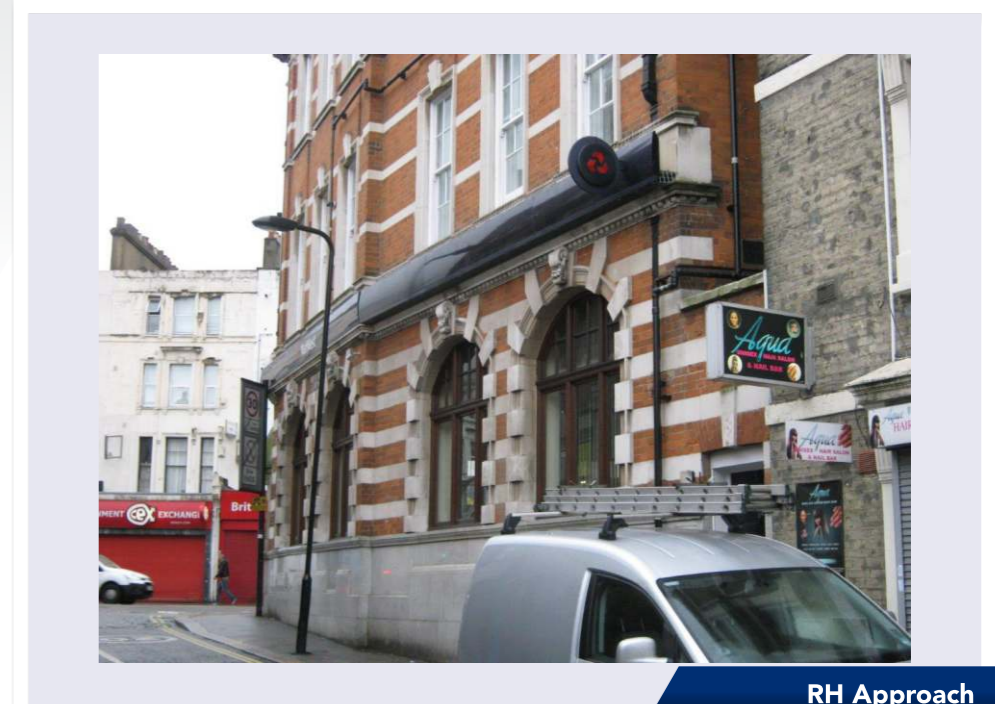




Front Elevation



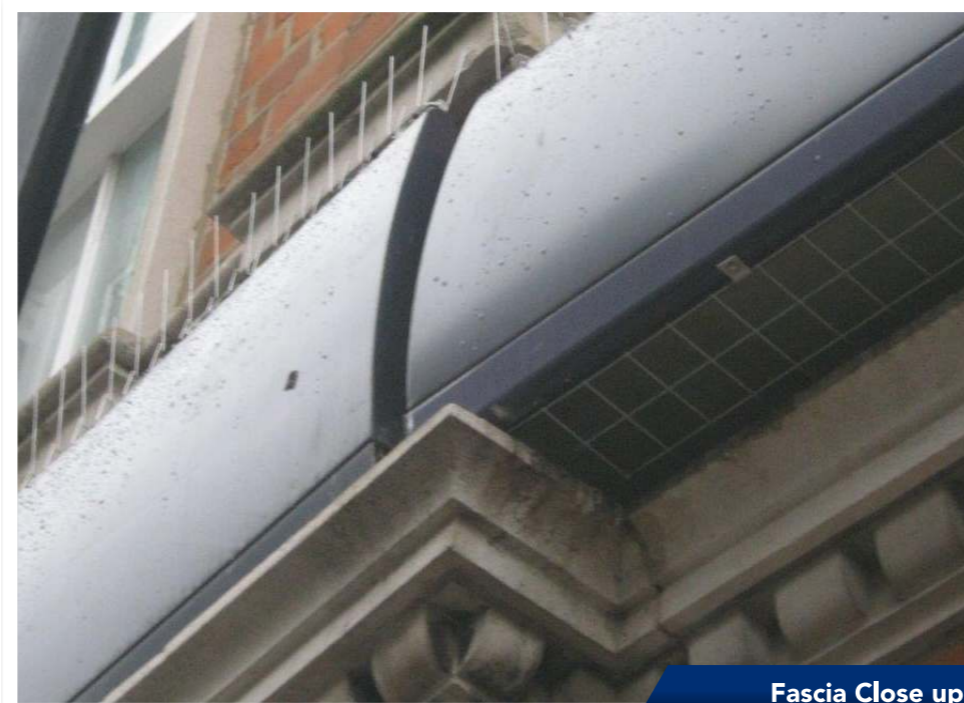
LH Approach



RH Approach



Projector Elevation



Fascia Close up



Entrance