

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From To date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes

No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	PROJECTION SIGN 1	PROJECTION SIGN 2	
a) The height from the ground to the base of the advertisement (in metres)	3M	3M	
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	1050 X 700 X 50MM	1050 X 700 X 50MM	
c) The maximum height of any of the individual letters and symbols (in metric)	300MM	300MM	
d) The colour of the text and background	GREY GROUND WITH WHITE/YELLOW DETAIL	GREY GROUND WITH WHITE/YELLOW DETAIL	
e) Materials of the proposed sign(s)	ALUMINIUM WITH VINYL DETAILS	ALUMINIUM WITH VINYL DETAILS	
f) The maximum projection of advertisement from the face of the building	1150MM	1150MM	
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m ²)			
i) Will the illumination be static or intermittent?			