

Leisure Artworks and memorials - Ref. 9322152

About the agent

Туре	Limited Company
Agent	
Forename	Laura
Surname	Culpan
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Email	laura@artwisecurators.com
About the applicant	
Туре	Charity
туре	Chanty
Applicant	
Forename	Katie
Surname	Matthews
Organisation name	The Francis Crick Institute
	NW1 2BE
Address	215 Euston Rd
Telephone	020 7611 2197
Email	
Linan	katie.matthews@crick.ac.uk
Site details	katie.matthews@crick.ac.uk
	katie.matthews@crick.ac.uk NW1 1HG



Site details

Name of owner

The Francis Crick Institute, The Crick is a joint venture between the Medical Research Council, the Wellcome Trust, Cancer Research UK, UCL (University College London), Imperial College London and ÃÂÃÂÂÂÂÂÂÂÂÂÂ College London. The site freeholders are the



Site details

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Address of owner	215 Euston Rd
	NW1 2BE
Owner's telephone	The Francis Crick Institute 0800 028 6731 OR applicantÃAÂAÂAÂAÂAÂAÂAÂAÂAÂAÂAÂAÂAÂAÂAÂAÂAÂAÂÂÂÂÂ
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Owner's email

info@crick.ac.uk

The proposal

Give full details of what you are proposing including dimensions, materials and landscaping. Please also include drawings, sketches and photographs if these are available (you will be able to upload these at the end of the form). The Francis Crick Institute is proposing to commission a permanent public art sculpture by London-based artist Conrad Shawcross RA.

Shawcross was awarded this commission after the Client (The Francis Crick Institute) undertook a rigorous selection process, advised by art curators Artwise. An Art Panel was brought together by Artwise that included Sir Paul Nurse (Director of the Crick); Ken Arnold (Head of Public Programmes at The Wellcome Collection); Anna Vickery (Development Officer Arts and Tourism, London Borough of Camden); Maggie Boepple (Director of the Ground Zero Centre of Performing Arts in New York), scientists from the Crick and structural engineers, construction and project managers from the Crick. The Art Panel was consulted throughout the selection process.



The proposal

A very specific brief was set and the shortlisted artists were all of the highest calibre and of international standing.

In responding to the brief it was imperative that the artists:

demonstrated a connection with the ground-breaking biomedical research that will take place within the Crick
were sympathetic to, and responded to, the location of the new building and the surrounding area of Somers Town and Kings Cross.

Shawcross' proposal was strong in every detail: in how it will 'talk' to those working at the Crick, the way in which it will mark the impressive entrance to the institute, and how it will engage the public passing through this very busy area. In addition, the construction of the sculpture will be a feat of engineering and craftsmanship.

The sculpture, entitled 'Paradigm', will stand 14 metres high and will be made from marine-grade steel. The sculpture will consist of a series of tetrahedra that increase in size and appear to 'grow' on top of one another to an impressive height and volume. The footprint of the sculpture will be minimal (1 metre), compared to the final tetrahedron poised on the top that will be 5.5metres wide.

The geometry of the structure is fundamental to the piece, and Shawcross and his team are working with leading structural engineers to realise the vision in a practical way, to the very highest of finishes and standards.

The overall effect that the artist wishes to achieve is that the sculpture is almost 'piercing' the ground, as the geometry suggests that the increase and decrease in the size of the sculpture could go on indefinitely.

See attached documents for rendered images and technical drawings.

Connection between the object and the site

Let us know why this particular object is suited to this site

The Francis Crick Institute will be an immensely significant addition to the London and Camden landscape architecturally, academically, culturally and for the wider community. Commissioning an appropriate work of public art



The proposal

to stand outside the main entrance to the Crick building has therefore been done with the utmost respect for the area, the community, those working at the Crick, and the general public.

The brief required the sculpture to have a foundation in, and relevance to, the sciences, but not to be 'illustrative' of science in any way. The sculpture has to appeal on many levels. It must:

- intrigue and have credibility with the CrickAAs staff

- be accessible and appealing to the wider public

- be a beacon for the institute, yet at the same time

sympathetic to the building's architecture and the local area.

Moreover, the sculpture must be robust enough to withstand the challenges of its urban location, including potential vandalism and adverse weather conditions, and easy to clean, maintain and care for.

Shawcross' 'Paradigm' responds to all of the above criteria, and it is hoped that the magnificent structure rising from the ground will connect people with the Cricks vision to discover the biology underlying human health, and improve the treatment, diagnosis and prevention of human disease.

As part of it public engagement work, the Crick will provide a range of opportunities for the public to learn more about Paradigm, including filmed interviews with the artist and materials documenting the design and fabrication process.

In terms of health and safety, the piece has been designed to be climb-resistant and will be as vandal-proof as a public art work can be.

Great care is being taken to integrate appropriate lighting and the artist will be working with the landscape architects to ensure the landscaping is duly considered.



Memorial objects

Is this proposal for a memorial object?	No
Temporary installations	
Is this a temporary installation?	No
Future works	
Have you checked that the site you with to install in the object in will not be	Yes
affected by work or development in the near future?	
Please give details of the information sources you have checked:	We are working with the Crick's planning consultant, CBRE; Arup Project Management, and the CrickÂs legal advisers to gain relevant permissions from Network Rail; Thames
	Water; UK Power Networks and NGG, and to ensure that the subterranean area will not be affected by any future works.
The artist	
Has the artist already been chosen?	Yes
Artist name	Conrad Shawcross
Examples of presious commissions	See attached pdf: CS Previous Commissions
(you can also upload photographs at the end of this form).	See attached doc: Shawcross CV
Please enter hyperlinks to any biographical information of images of previous works:	www.conradshawcross.com
Consultation	

Give details of the consultation methods used, including the number of bodies/people/households etc. mailed Consultation will be carried out by LB Camden in accordance with the application for planning permission.



Consultation

out to or contacted, consultation methods used, dates of meetings etc.

Give details of all feedback you not applicable received and how it changed your proposal (if appropriate)

Site ownership

Owner name	The Francis Crick Institute Ltd (long-term leaseholder)
Company name	The Francis Crick Institute Ltd
Address	Site address and location of the public art commission: 1 Brill Place NW1 1HG
	Registered office: 215 Euston Road London NW1 2BE
Telephone	The Francis Crick Institute 0800 028 6731 OR applicantÃÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂÂ
Email	info@crick.ac.uk
Funding	
Please give details of the full cost of the proposal, broken down into phases from conception to installation.	PLease see attached document: Budget Breakdown
Give details of how the funding for this project has been secured	Award from The Wellcome Trust
Give details of the estimated cost of futre maintenance and how this will be guaranteed.	A £5,000 pa. Future maintenance will be funded and carried out through the Cricks ongoing buildings maintenance and cleaning programme.

Public liability insurance.The Crick has public liability insurance with a limit ofHow much cover will be secure, what£10,000,000 per occurrence. The sculpture will be covered



Funding

will be covered by the insurance and how will the payment of future premiums will be guaranteed?

under this scheme.

Upload documents

No details entered

About this form

Issued by	Leisure
	Camden Town Hall
	Judd Street
	London WC1H 9JE
Form reference	9322152

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