

Email: planning@camden.gov.uk
 Phone: 020 7974 4444
 Fax: 020 7974 1680

Development Management
 Camden Town Hall Extension
 Argyle Street
 London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

| | | | | | | | |
|---|--|----------------------|---|----------------------|------------------------------------|--|--|
| Title: | <input type="text" value="Mr"/> | First name: | <input type="text" value="DARREN"/> | Surname: | <input type="text" value="CANTY"/> | | |
| Company name: | <input type="text" value="LONDON BUSES INFRASTRUCTURE"/> | | | | | | |
| Street address: | <input type="text" value="10TH FLOOR ZONE G"/> | Telephone number: | Country Code | National Number | Extension Number | | |
| | <input type="text" value="197 BLACKFRIARS ROAD"/> | | <input type="text"/> | <input type="text"/> | <input type="text"/> | | |
| Town/City: | <input type="text" value="LONDON"/> | Mobile number: | <input type="text"/> | <input type="text"/> | <input type="text"/> | | |
| County: | <input type="text"/> | Fax number: | <input type="text"/> | <input type="text"/> | <input type="text"/> | | |
| Country: | <input type="text" value="United Kingdom"/> | Email address: | <input type="text"/> | | | | |
| Postcode: | <input type="text" value="SE1 8NJ"/> | <input type="text"/> | | | | | |
| Are you an agent acting on behalf of the applicant? | | | <input checked="" type="radio"/> Yes <input type="radio"/> No | | | | |

2. Agent Name, Address and Contact Details

| | | | | | | | |
|-----------------|--|-------------------|---|----------------------------------|-----------------------------------|----------------------|--|
| Title: | <input type="text" value="Mrs"/> | First Name: | <input type="text" value="ALISON"/> | Surname: | <input type="text" value="PINK"/> | | |
| Company name: | <input type="text" value="CLEARCHANNEL OUTDOOR"/> | | | | | | |
| Street address: | <input type="text" value="UNIT 9 NEWTONS COURT"/> | Telephone number: | Country Code | National Number | Extension Number | | |
| | <input type="text" value="GALLEON BOULEVARD"/> | | <input type="text" value="013"/> | <input type="text" value="620"/> | <input type="text" value="704"/> | | |
| | <input type="text" value="CROSSWAYS BUSINESS PARK"/> | | Mobile number: | <input type="text"/> | <input type="text"/> | <input type="text"/> | |
| Town/City: | <input type="text" value="DARTFORD"/> | Fax number: | <input type="text"/> | <input type="text"/> | <input type="text"/> | | |
| County: | <input type="text" value="KENT"/> | Email address: | <input type="text" value="alison.pink@clearchannel.co.uk"/> | | | | |
| Country: | <input type="text" value="United Kingdom"/> | | | | | | |
| Postcode: | <input type="text" value="DA2 6QL"/> | | | | | | |

3. Site Address Details

Full postal address of the site (including full postcode where available)

| | | | |
|-----------------|---|---------|----------------------|
| House: | <input type="text"/> | Suffix: | <input type="text"/> |
| House name: | <input type="text"/> | | |
| Street address: | <input type="text" value="KENTISH TOWN ROAD O/S 273-275 TSB BANK"/> | | |
| | <input type="text" value="N/O CROWN PLACES S/O HOLMES ROAD"/> | | |
| Town/City: | <input type="text" value="LONDON, CAMDEN"/> | | |
| County: | <input type="text"/> | | |
| Postcode: | <input type="text" value="NW5 2LP"/> | | |

Description of location or a grid reference
(must be completed if postcode is not known):

| | |
|-----------|-------------------------------------|
| Easting: | <input type="text" value="528982"/> |
| Northing: | <input type="text" value="184962"/> |

Description:

APPLYING CONSENT TO DISPLAY ADVERTISEMENTS ON A DOUBLE SIDED AD PANEL OF A BUS PASSENGER SHELTER.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

| | | | | | |
|--------------------|--|--------------------------------------|-----------------------------------|----------|--|
| Officer name: | <input type="text"/> | | | | |
| Title: | <input type="text" value="Mr"/> | First name: | <input type="text" value="PHIL"/> | Surname: | <input type="text" value="TAYLORSON"/> |
| Reference: | <input type="text" value="SITE MEETING REPORT"/> | | | | |
| Date (DD/MM/YYYY): | <input type="text" value="24/04/2014"/> | (Must be pre-application submission) | | | |

Details of the pre-application advice received:

A site meeting was not but recipients was email on the 24/04/2014 from Darren Cauty of London Buses along with David Jenkins of Highways Department, where it was agreed by all to install the new London Landmark MK1A 1.4m north of current location.
During the meeting all aspects of the repositioning were considered including its affect of the structure on "frontager" and adjoining premises, safety, sightlines and impact on immediate area. After full and careful consideration it was agreed by all that the shelter can be resited safely, as planned, to the proposed new location. (A copy of the site meeting report is attached with the application)

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

CLEAR CHANNEL UK LTD ARE PROPOSING TO REMOVE EXISTING BUS SHELTER INSIGNIA CANTILEVER WHICH HAS 2 SINGLE SIDED AD PANELS FACING PARALLEL TO THE CARRIAGEWAY AND IS INTERNALLY ILLUMINATED AND STATIC. CLEAR CHANNEL UK WILL THEN REPLACE THE STRUCTURE TO A NEW LANDMARK LONDON MK1A AND INSTALLING THIS 1.4M NORTH OF THE CURRENT BUS SHELTER. THE REASON FOR THE NEW CONFIGURATION IS DUE TO BUS STOP ACCESSIBILITY WORKS AND ALSO CURRENT SHELTER SEATING FACES CASH POINTS SO ROTATION WILL IMPROVE PRIVACY AND SECURITY OF USERS. THE NEW SHELTER AS BEFORE WILL BE INTERNALLY ILLUMINATED AND STATIC.

How many of the following type of advertisements are you applying for?

| | | | | | | | |
|----------------|--------------------------------|-------------------------------|--------------------------------|-------------|--------------------------------|-------|--------------------------------|
| Fascia sign(s) | <input type="text" value="0"/> | Projecting or hanging sign(s) | <input type="text" value="0"/> | Hoarding(s) | <input type="text" value="0"/> | Other | <input type="text" value="2"/> |
|----------------|--------------------------------|-------------------------------|--------------------------------|-------------|--------------------------------|-------|--------------------------------|

Please describe:

DOUBLE-SIDED ADVERTISING BUS PASSENGER SHELTER

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

PLEASE SEE EXISTING SHELTER WHERE THE NEW STRUCTURE WILL BE INSTALLED 1.4M NORTH OF THE PRESENT LOCATION

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

If No, why has permission not been obtained?

BUS SHELTER TO STAND ON LOCAL AUTHORITY FOOTPATH

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

Aluminium enclosed unit with glass doors

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

All different

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

Aluminium enclosed unit with glass doors

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

All different

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

If Other has been selected, please provide:

Contact name:

Title: First name: Surname:

Telephone number:

Country code: National number: Extension number:

Email Address:

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date