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**Development Management** Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address and Contact Details		
Title: Mrs	First name: Ola	Surname: OI	badara
Company name	BUPA		
Street address:	15-19 Bromsbury Way		Country National Extension Code Number Number
		Telephone number:	
		Mobile number:	
Town/City	London	Fax number:	
County:	United Kingdom	Email address:	
Postcode:	WC1A 2BA		
Are you an agent a	cting on behalf of the applicant?    Yes (	No	
2. Agent Name	, Address and Contact Details		
Title: Mr	First Name: Stuart	Surname: W	/illiamson
Company name:	Principle Systems		
Street address:	Tandem Industrial estate		Country National Extension Code Number Number
		Telephone number:	01484 430003
		Mobile number:	
Town/City		Fax number:	
County:			
Country:	United Kingdom	Email address:	
Postcode:	HD5 0AL	stuart.williamson@pri	incipleglobal.com

3. Site Address	Details							
Full postal address	s of the site (including full postcode where available)			Description:				
House:	300	Suffix:						
House name:	B U P A, Battl	e Bridge House						
Street address:	Gray's Inn Ro	ad						
Town/City:	London							
County:								
Postcode:	WC1X 8DU							
Description of location or a grid reference (must be completed if postcode is not known):								
Easting:	530612							
Northing:	orthing: 182706							
4. Pre-application Advice								
Has assistance or pr	ior advice bee	en sought from the local au	uthority about this	s application	n?	(	Yes • No	
5. Neighbour and Community Consultation								
Have you consulted	Have you consulted your neighbours or the local community about the proposal?  Yes  No							
6. Authority Employee/Member								
With respect to the Authority, I am:  (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  Do any of these statements apply to you?  Yes  No								
			any or moss stan	ements app	oly to you?	(	Yes (● No	
7. Type of Prop	osed Adve	ertisement(s)		етепіз арр	oly to you?		Yes (• No	
7. Type of Prop				етепіз арр	lly to you?		Yes (• No	
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11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)?						
What is the maximum projection of the advertisement from face of building (in metres)?  0.100 m						
What are the dimensions of the proposed advertisement? Height: 1.300 x Width: 1.300 x Depth: 0.100 metres						
What materials will the sign be made of?						
Blue powder coated aluminum with Opal acrylic back illuminated with White LEDS 6300K						
What is the maximum height of any of the individual letters and symbols (in centimetres)?						
The colour of text and background:						
blue background and white letters						
Will the sign be illuminated?    Yes    No						
Will the sign be illuminated internally or externally?   • Internally Externally						
Illuminance Levels: 100.000 cd/m						
Will the illumination be static or intermittent?    Static    Intermittent						
11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)?  3.500 m						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement?  Height: 1.300 x Width: 1.300 x Depth: 0.100 metres						
What materials will the sign be made of?						
Blue powder coated aluminum with Opal acrylic back illuminated with White LEDS 6300K						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 25.000 cm						
The colour of text and background:						
blue background and white letters						
Will the sign be illuminated?    Yes    No						
Will the sign be illuminated internally or externally?   • Internally Externally						
Illuminance Levels: 100.000 cd/m						
Will the illumination be static or intermittent?    Static    Intermittent						
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
The agent						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and						
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.						
opinions given are the genuine opinions of the person(s) giving them.  Date 24/07/2014						