

## Scale: Massing

This section illustrates the combined effect of the arrangement of buildings, volume and shape in relation to other buildings and spaces





Drawing from advice London Borough of Camden the architect's approach has been to provide a relatively simple massing over the site arranged in four distinct blocks, set around a landscaped roof garden.

**Block A** is designed to relate principally to the domestic scale and proportions to Bonny Street.

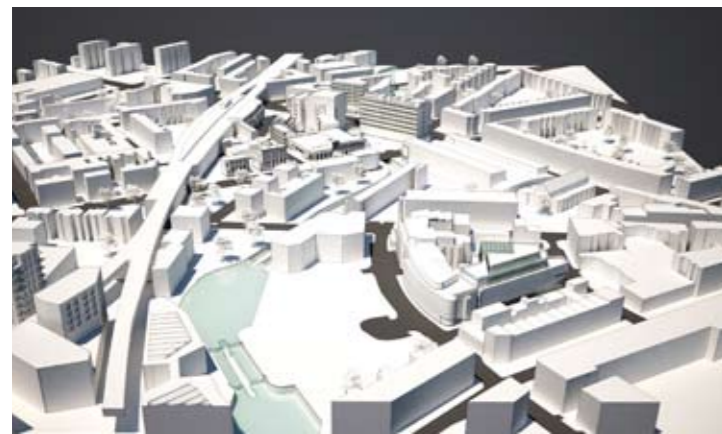
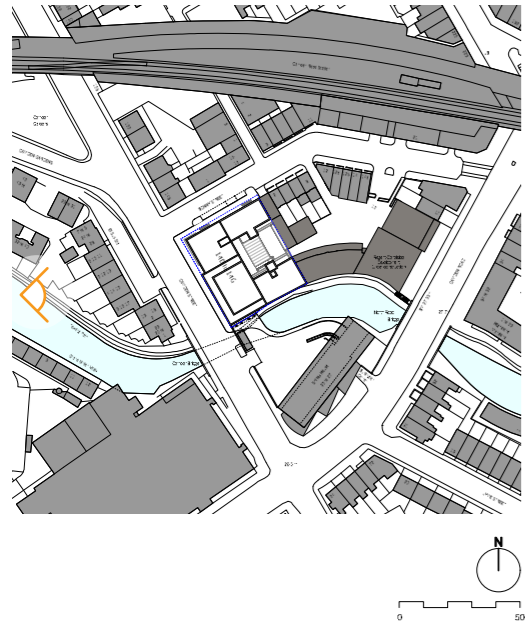
**Block B** steps up from Block A to address the junction of Bonny Street with Camden Street.

**Block C** steps up again from Block B and is the principal element of the proposal, rising to 9 storeys on Camden Street and on the north side of the Regents Canal.

**Block D** is located on the canal-side and is one storey higher than the existing canal-side building. This increase in height brings it up to the same height as the new Regents Canal side building which is immediately adjacent to the site

## Scale: Massing

The following studies illustrate how the proposed bulk & mass of the development relates to the urban context

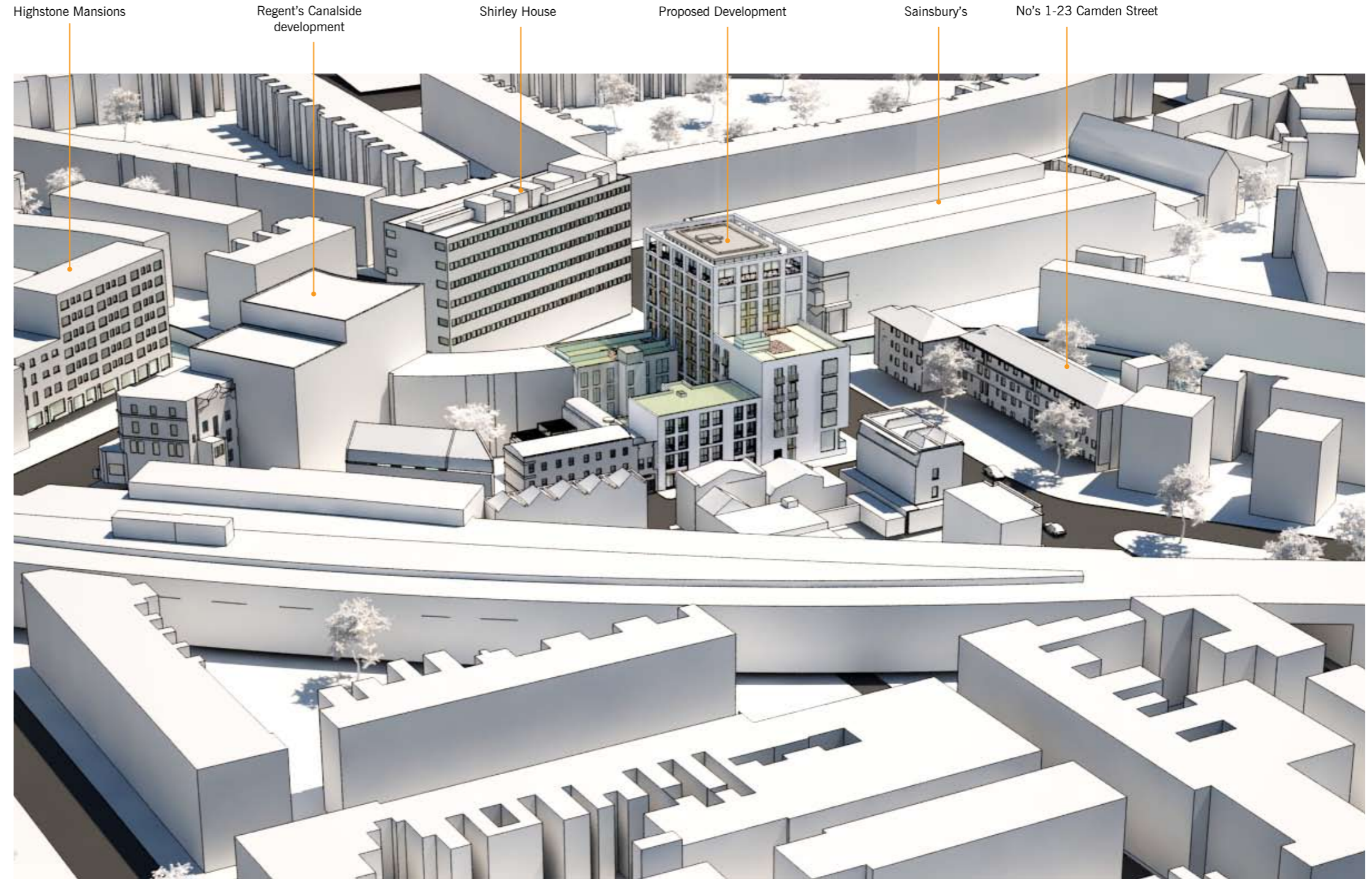
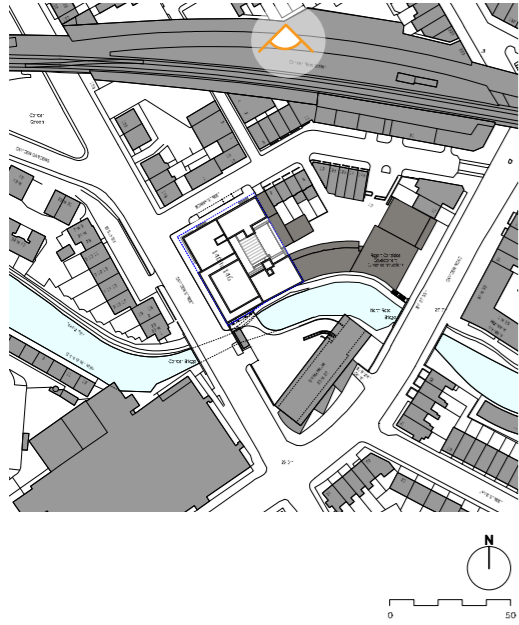


Aerial View East - Existing



Aerial View East - Proposed

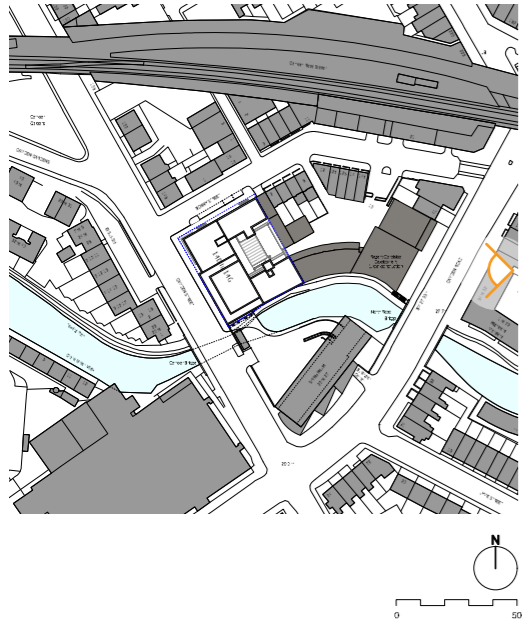
This view shows the gradual progression of heights along Camden towards Camden Road



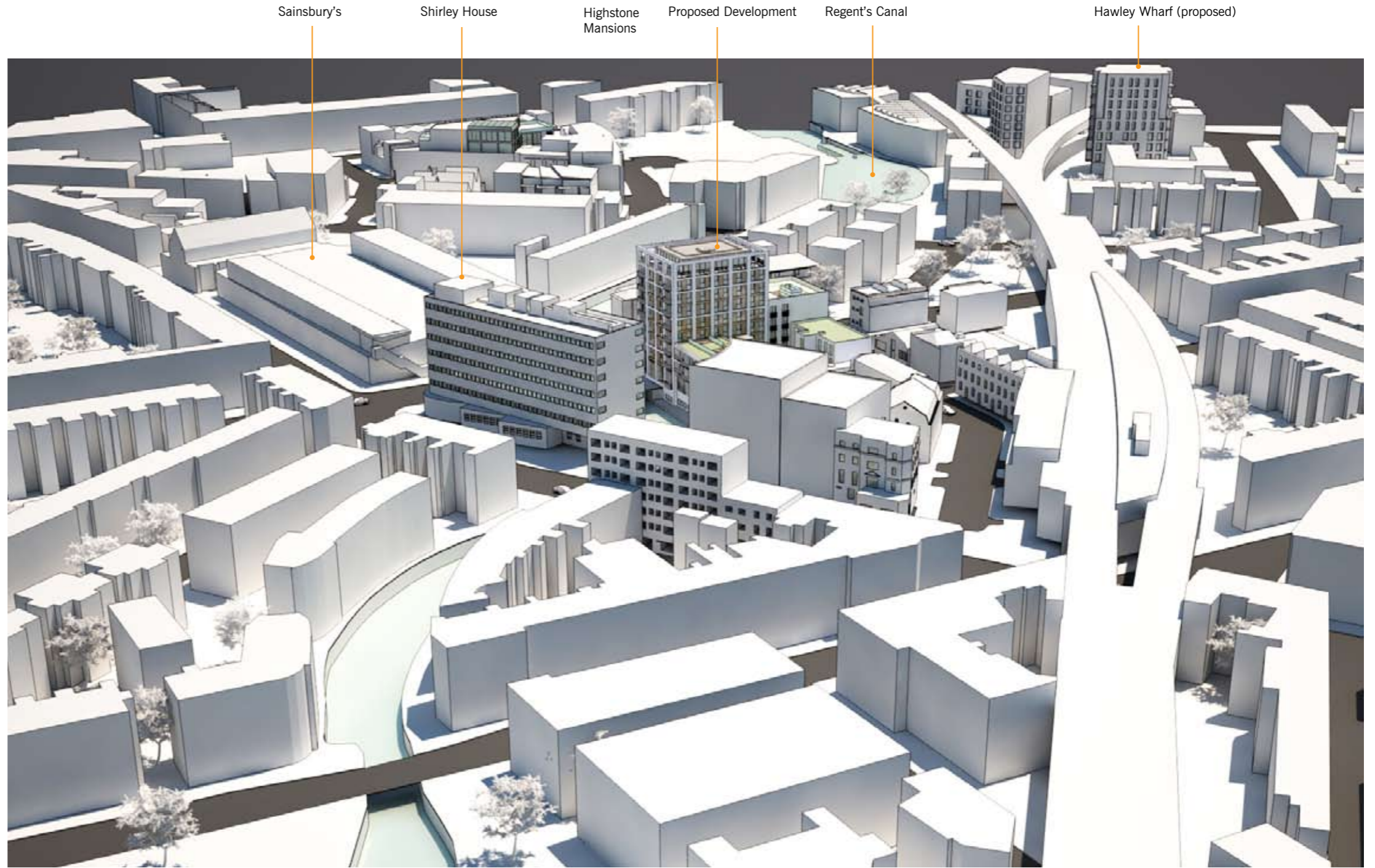
Aerial View South - Existing

Aerial View South - Proposed

This view shows the proposed Block A relationship to the domestic scale of bonny Street, and proposed Block B addressing the junction of Bonny Street and Camden Street.

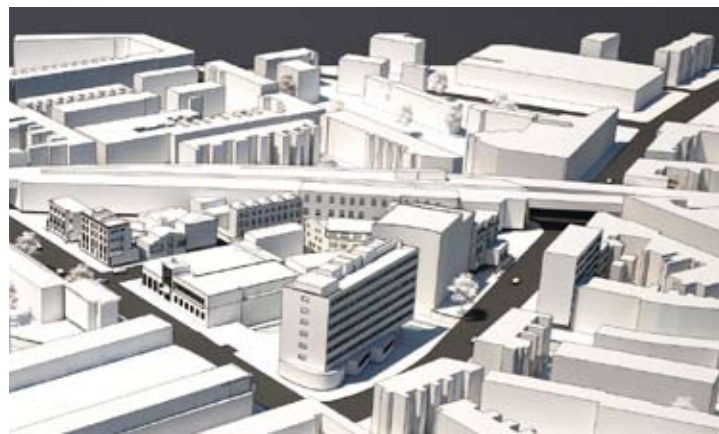
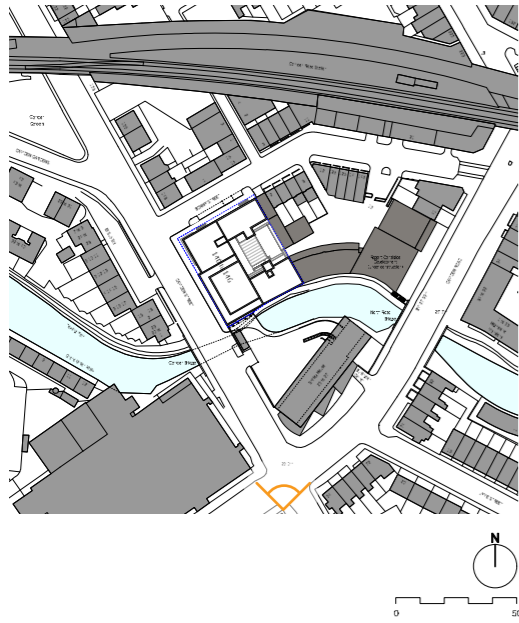


Aerial View West - Existing

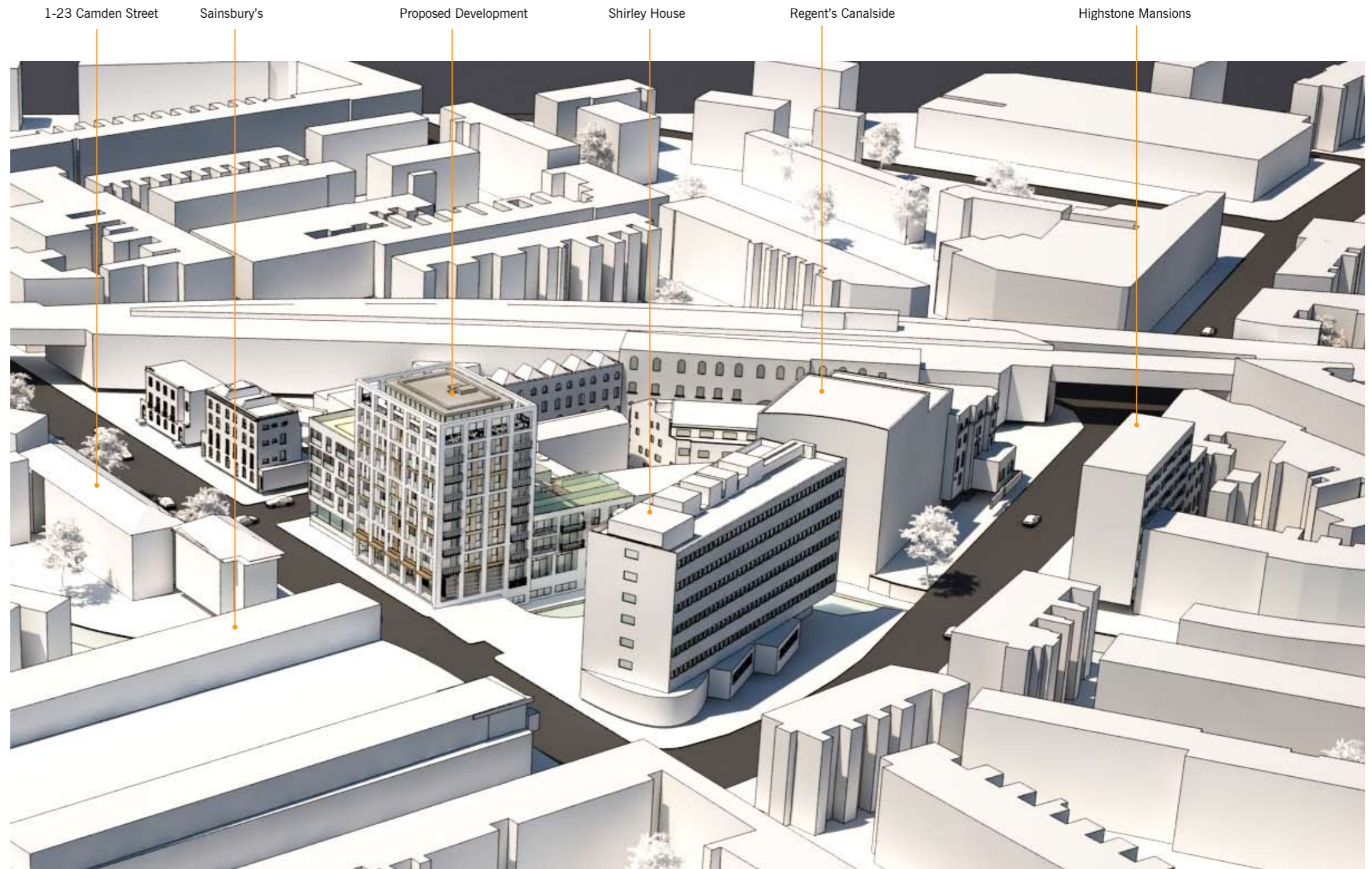


Aerial View West - Proposed

This view shows the progression of heights from Highstone Mansions to Regent's Canalside and then up to the proposed building which address Camden Street.



Aerial View North - Existing



Aerial View North - Proposed

This view shows the principle elements of the proposed arrangement in relation to Sainsbury's and No's 1-23 Camden Street.





**Scale: Height**

## Scale: Height

Each façade has been carefully considered and designed to be well proportioned and to fit the human scale.

Block A steps up from the Listed Grade II terrace 2-8 Bonny Street, with Block B stepping up further towards the junction with Camden Street where the scale of built form is greater than in the more domestic Bonny Street.



Block A reflects the plot widths of the individual houses in the listed terrace.



Block B steps up gradually from the unlisted Georgian terrace 134-138 Camden Street. It's plot width reflects those of the Georgian homes.



Proposed North Elevation



Proposed West Elevation





Block C Step's up four storeys from Block B. This step up establishes Block C.



The Height of the proposed development provides beneficial enclosure to the canal which is part of it's character between the two bridges and a legitimate townscape marker at Camden Street.



Proposed West Elevation



Proposed South Elevation



This upper colonnade provides lightness and a series of visual movements against the sky at the top of the building.

