

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and	d Contact Details						
Title:	First name:			Surname:				
Company name	Euston Estate (GP) Lt	d		]				
Street address:	Care of agents			]	Country Code	National Number	Extension Number	
				Telephone number:				
T (0)				Mobile number:				
Town/City County:				Fax number:				
Country:	United Kingdom			Email address:				
Postcode:								
Are you an agent a	cting on behalf of the	applicant?	• Yes	🔿 No				
2. Agent Name	e, Address and Co	ontact Details Iannah		Surname: Sm	nith			
Company name:	Lambert Smith Hamp	oton		]				
Street address:	UK House			]	Country Code	National Number	Extension Number	
	180 Oxford Street			Telephone number:	020	71982025		
				Mobile number:				
Town/City County:	London			Fax number:				
Country:				Email address:				
Postcode:	W1D 1NN			hsmith@lsh.co.uk				
3. Description	of the Proposal							
Please describe the	e proposed developme	ent including any change	e of use:					
	Application for works to the ground floor entrance to the building, to include the construction of a new entrance portico, wheelchair lift access, and the replacement of the canopy to the east elevation entrance and a freestanding illuminated sign at 1 Eversholt Street, London, NW1 2FL							
Has the building, w	Has the building, work or change of use already started? O Yes O No							

4. Site Address	Details					
Full postal address	of the site (including full postcode where available)	Description:				
House:	1 Suffix:	Please refer to submitted plan number: 163 EVS (SP)01 Site Location Plan				
House name:						
Street address:	Eversholt Street					
Town/City:	London					
County:						
Postcode:	NW1 2FL					
	ion or a grid reference d if postcode is not known):					
Easting:	529666					
Northing:	182668					
Northing.						
5. Pre-applicat	ion Advice					
Has assistance or pr	ior advice been sought from the local authority about this application	on? Ores I No				
6. Pedestrian a	nd Vehicle Access, Roads and Rights of Way					
Is a new or altered v	rehicle access proposed to or from the public highway?	○ Yes ● No				
Is a new or altered p	pedestrian access proposed to or from the public highway?	• Yes No				
Are there any new p	public roads to be provided within the site? O Yes	No				
Are there any new	public rights of way to be provided within or adjacent to the site?	Ves  No				
Do the proposals re	quire any diversions/extinguishments and/or creation of rights of w	ay? O Yes O No				
If you answered Yes	to any of the above questions, please show details on your plans/di	rawings and state the reference of the plan(s)/drawings(s)				
_	s referenced 163 EVS (GA) 01, 163 EVS (GA) 11, 163 EVS SP 01.					
7. Waste Stora	ge and Collection					
Do the plans incorp	orate areas to store and aid the collection of waste?	○ Yes				
Have arrangements	been made for the separate storage and collection of recyclable wa	iste? O Yes O No				
8. Authority En	nployee/Member					
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No						
9. Materials						
Please state what m	aterials (including type, colour and name) are to be used externally	(if applicable):				
Walls - description						
n/a	ng materials and finishes:	[				
L	osed materials and finishes:					
Portico to be clad in	dark corian cladding					
Roof - description:						
n/a	ng materials and finishes:					
	osed materials and finishes:					
Dark grey with sing	e-ply membrane and zinc up stand					

## 9. (Materials continued)

Doors - description: Description of <i>existing</i> materials and finishes:						
n/a						
Description of <i>proposed</i> materials and finishes:						
Full height, polished aluminium framed automatic glazed	t sliding doors.					
Are you supplying additional information on submitted p		tatement?	• Yes • No			
If Yes, please state references for the plan(s)/drawing(s)/d						
Please refer to the proposed plans numbered:- 163 EVS (GA) 01 163 EVS (GA) 10 163 EVS (GA) 11 163 EVS (GA) 12 163 EVS (GA) 15 163 EVS (GA) 20						
10. Vehicle Parking						
Please provide information on the existing and proposed	I number of on-site parking spaces:					
Type of vehicle	Existing number of spaces	Total proposed (including spaces retained)	Difference in spaces			
Cars	0	0	0			
Light goods vehicles/public carrier vehicles	0	0	0			
Motorcycles	0	0	0			
Disability spaces 0 0						
Cycle spaces 0 0 0						
Other (e.g. Bus)         0         0         0						
Short description of Other						
11. Foul Sewage						
Please state how foul sewage is to be disposed of:						
Mains sewer	Package treatment plant	Unknown	$\boxtimes$			
Septic tank	Cess pit					
Other						
Are you proposing to connect to the existing drainage sy	stem? Yes •	No 🔿 Unknown				
12. Assessment of Flood Risk						
Is the site within an area at risk of flooding? (Refer to the flood zones 2 and 3 and consult Environment Agency sta requirements for information as necessary.)						
If Yes, you will need to submit an appropriate flood risk assessment to consider the risk to the proposed site.						
Is your proposal within 20 metres of a watercourse (e.g. r	iver, stream or beck)?	🔿 Yes 💿 No				
Will the proposal increase the flood risk elsewhere?	🔿 Yes 💿 No					
How will surface water be disposed of?						
Sustainable drainage system     Main sewer     Pond/lake						
Soakaway	Existing watercourse					

13. Biodiversity and Geological Co	onservation					
To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.						
	Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:					
a) Protected and priority species						
○ Yes, on the development site	$\bigcirc$ Yes, on land adjacent to or near the proposed development $$	opment   No				
b) Designated sites, important habitats or ot	ner biodiversity features					
○ Yes, on the development site	O Yes, on land adjacent to or near the proposed develo	opment ( No				
c) Features of geological conservation impor	tance					
Yes, on the development site	O Yes, on land adjacent to or near the proposed develo	opment   No				
14. Existing Use						
Please describe the current use of the site: B1a Offices.						
Is the site currently vacant?	○ Yes ● No					
Does the proposal involve any of the following						
Land which is known to be contaminated?	🔿 Yes 💿 No					
Land where contamination is suspected for a	Ill or part of the site? Or Yes O No					
A proposed use that would be particularly ve	Inerable to the presence of contamination?	🔿 Yes 💿 No				
15. Trees and Hedges						
Are there trees or hedges on the proposed d	evelopment site? O Yes   No					
And/or: Are there trees or hedges on land ad development or might be important as part	jacent to the proposed development site that could influer of the local landscape character?	nce the O Yes   No				
If Yes to either or both of the above, you <u>may</u> need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.						
16. Trade Effluent						
Does the proposal involve the need to dispo	se of trade effluents or waste?	Yes 💿 No				
17. Residential Units						
Does your proposal include the gain or loss of	of residential units?					

18. All 1	Types of Devel	opment: I	Non-resident	ial Flo	oorspace						
Does you	r proposal involve	the loss, gain	or change of use	e of non	n-residential floorspa	ce?		Yes No			
Use class/type of use					Gross internal floorspace to be lost by change of use or demolition (square metres)		Total gross new internal floorspace proposed (including changes of use) (square metres)		Net additional gross internal floorspace following development (square metres)		
A1	Shops I	Net Tradable	Area		0.0	-			0.0		0.0
A2	Financial and	d professiona	l services		0.0		0.0		0.0		0.0
A3	Restau	urants and ca	fes	0.0			0.0	0.0			0.0
A4	Drinkin	g estabishme	ents		0.0		0.0		0.0		0.0
A5	Hot f	ood takeawa	ys		0.0		0.0	0 0.0			0.0
B1 (a)	Office	(other than A	12)		0.0		0.0	0 23.6			23.6
B1 (b)	Research	and develop	ment		0.0		0.0		0.0		0.0
B1 (c)	Lig	ht industrial			0.0		0.0		0.0		0.0
B2	Gen	eral industria	I		0.0		0.0		0.0		0.0
B8	Storag	e or distribut	ion		0.0		0.0		0.0		0.0
C1	Hotels an	d halls of resi	dence		0.0		0.0		0.0		0.0
C2	Reside	ntial institutio	ons		0.0		0.0		0.0		0.0
D1	Non-resi	dential institu	itions		0.0		0.0		0.0		0.0
D2	Assen	nbly and leisu	ire	0.0		0.0			0.0		0.0
Other	Ple	ease Specify			0.0		0.0	0.0	0.0	,	0.0
	Total				0.0 0.0		0.0		23.6		23.6
For hotels	s, residential institu	itions and ho	stels, please addi	tionally	r indicate the loss or	gain of rooms:					
	Use Class Types of use		s of use			s proposed (including langes of use) Net additional room		oms			
19. Em	oloyment										
lf known,	please complete th	ne following i	nformation rega	rding e	mployees:						
			Full-time		Part-time			Equivalent number of 1	full-tin	ne	
	Existing employe	es	0		0	0					
	Proposed employe	ees	0		0			0			
20. Hou	ırs of Opening										
lf known,	please state the ho	ours of openin	ng (e.g. 15:30) for	each n	ion-residential use p	roposed:					
Use	Mo Start Tir	nday to Frida ne Enc	y I Time		Satu Start Time	rday End Time		Sunday and Bar Start Time		lidays Time	Not Known
21. Site	Area										
What is th	ne site area?	00.40									
		00.13	hectares								
22. Indu	ustrial or Com	mercial Pr	ocesses and	Mach	inery						
type of m	scribe the activities achinery which ma			oe carri	ed out on the site an	d the end produ	ucts including	g plant, ventilation or air	condit	tioning. Please inc	lude the
n/a Is the pro	posal for a waste m	nanagement	development?		0	Yes 💿 N	0				
		generation			U	153 (• N	0				
23. Haz	ardous Substa	inces									

l	Is any hazardous waste involved in the proposal?	$\circ$	Yes	igodoldoldoldoldoldoldoldoldoldoldoldoldol	No

24. Type of Proposed Advertisement(s)					
Please describe the proposed advertisement(s):					
In addition the proposal includes changes to two existing signs on east entrance of the application site. It is proposed for new signage to be incorporated into the existing canopy on the east elevation. This will involve recladding the canopy in black PPC aluminium panels, and will read 'oneversholt' in grey, white and green lettering. This sign measures 8800mm x 1000mm.					
It is also proposed to rebrand the existing freestanding illuminated sign located at the east entrance. This sign measures 2890mm x 700mm. As with the other signage the proposal will read 'oneversholt' in grey, white and green lettering. This will give the elevations a more unified appearance with more discrete signage.					
How many of the following type of advertisements are you applying for?					
Fascia sign(s)     1     Projecting or hanging sign(s)     0     Hoarding(s)     0     Other     1       Please describe:					
To reclad as part of rebranding the building the canopy sign above the east entrance and the free standing illuminated sign at the east entrance.					
25. Location of Advertisement(s)					
Is the advertisement(s) you are applying for already in place?					
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? <ul> <li>Yes</li> <li>No</li> <li>Not Applicable</li> </ul>					
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).					
Please refer to plans referenced:- 163 EVS (GA) 15 163 EVS (GA) 10					
Will the proposed advertisement(s) project over a footpath or other public highway?					
26. Advertisement(s) Period					
Please state the period of time for which consent is sought for the advertisement					
From: 01/10/2014 To: 01/10/2024					
27. Interest in the Land					
Does the applicant own the land or buildings where the adverts are to be placed? <ul> <li>Yes</li> <li>No</li> </ul>					
28 (a). Details of Proposed Advertisement(s) - Fascia Sign					
What is the height from the ground to the base of the advertisement (in metres)? 2.200 m					
What is the maximum projection of the advertisement from face of building (in metres)?       2.100					
What are the dimensions of the proposed advertisement?       Height:       1.000       x       Width:       8.800       x       Depth:       2.100       metres					
What materials will the sign be made of?					
Painted sign on PPC aluminium panels					
What is the maximum height of any of the individual letters and symbols (in centimetres)?       40.000       cm					
The colour of text and background:					
Black, Lettering – White and Green					
Will the sign be illuminated? C Yes C No					
Will the sign be illuminated internally or externally?  Internally C Externally					
Illuminance Levels: cd/m					
Will the illumination be static or intermittent? <ul> <li>Static</li> <li>Intermittent</li> </ul>					

28 (d). Details of Proposed Ac	dvertisement(s) - Other Sign			
What is the height from the ground to	the base of the advertisement (in metre	es)?	1.200	m
What is the maximum projection of the	e advertisement from face of building (i	n metres)?	10.000	m
What are the dimensions of the propos	sed advertisement? Heigh	t: 0.700 x Widt	h: 2.890 x	Depth: 0.100 metres
What materials will the sign be made o				
Painted sign on PPC aluminium panels	to existing stainless steel frame			
What is the maximum height of any of	the individual letters and symbols (in ce	entimetres)?	30.000	cm
The colour of text and background:				
Black, Lettering – White and Green				
Will the sign be illuminated?	Yes No			
Will the sign be illuminated internally o	or externally? <ul> <li>Internall</li> </ul>	y 🔿 Externally		
Illuminance Levels:	cd/m			
Will the illumination be static or interm	hittent?	<ul> <li>Intermittent</li> </ul>		
	d, public footpath, bridleway or other pu e an appointment to carry out a site visi cant O ther person		Yes No     No     Yes No     No     Yes No     No	
30. Certificates (Certificate A)				
Town and Cou I certify/The applicant certifies that on freehold interest or leasehold interest wit relates is, or is part of, an agricultural he	Certificate of Intry Planning (Development Manage the day 21 days before the date of this a th at least 7 years left to run) of any part o olding ("agricultural holding" has the mea	application nobody except m f the land to which the appli aning given by reference to th	d) Order 2010 Certifica nyself/the applicant was ication relates, and that the definition of "agricultu	the owner <i>(owner is a person with a</i> none of the land to which the application
Title: Miss First name:	Hannah	Surname:	Smith	
Person role: Agent	Declaration date:	22/07/2014		Declaration made
31. Declaration				
I/wo horoby apply for planning permise	ion/concont as described in this form a	nd the accompanying plane	(drawings and	
additional information. I/we confirm th	sion/consent as described in this form a lat, to the best of my/our knowledge, an			
opinions given are the genuine opinion	is of the person(s) giving them.			Date 22/07/2014