

CHINA HOUSE

SIGNAGE

VERSION 3.0

08.08.2014



EXISTING SHOP FRONT ELEVATION



Elevation supplied by architect. Drawing not to scale. For reference only.

All dimensions are approximate only. All dimensions and site reimits to be checked by contractor.

Site survey required to be assessed by signage supplier. Any deviances and alterations must be approved and checked by client/designer.

All brand colours and characters must abide by brand guidelines - please refer to branding documentation.

All signage must be compliant to current legislation and planning requirements - signage company to be responsible for ensuring compliance is met and all items are suitable for external use and weathering.

PROPOSED SHOP FRONT ELEVATION



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SHOPFRONT FASCIA SIGN OPTIONS

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PROPOSED SHOPFRONT FASCIA SIGN



DIMENSIONS:

LENGTH 4130 X HEIGHT 600

PROJECTS 30 FROM FACE OF THE BUILDING

MAKE UP:

- FLAT PANELS AND FRATE CUT LETTERS.
- TAGLINE 'CLASSIC CANTONESE CUISINE' AND PHONE NUMBER NOT INTERNALLY ILLUMINATED.
- EXISTING LONG EXTERNAL PELMET LIGHT - TO BE CHECKED AND RELAMPED AS REQUIRED PRIOR TO COMPLETION.

SAMPLE: FLAT PANEL, FRATE CUT LETTERS



B. PROJECTING SIGN OPTIONS

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PROPOSED PROJECTING SIGN

LEFT HAND SIDE (NEXT TO FASCIA SIGN)



SIDE DEPTH



RIGHT HAND SIDE



DIMENSIONS:

WIDTH 950 X HEIGHT 590

DEPTH OF PROJECTING SIGN: 80

MAKE UP:

- PROJECTING BOX BLACK HANGING SIGN INTERNALLY ILLUMINATED.
- LOGO 'CHINA HOUSE' 3D INTERNALLY ILLUMINATED.
- RED RECTANGLE WITH CHINESE CHARACTER 3D ELEMENT, INTERNALLY ILLUMINATED.

SAMPLE: 3D LETTERS CUT OUT, INTERNALLY ILLUMINATED



THANK YOU

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