

Ms Hilary Chadwick  
Premier Comms  
91 Berwick Street  
London  
W1F 0NE

Application Ref: **2014/4425/P**  
Please ask for: **Matthias Gentet**  
Telephone: 020 7974 **5961**

14 August 2014

Dear Sir/Madam

## DECISION

Town and Country Planning Act 1990 (as amended)

### Full Planning Permission Granted

Address:

**Oustide The British Museum  
on the corner of Great Russell Street with Montague Street  
London  
WC1B**

Proposal:

Temporary erection of a Paddington Bear statue (1140mm in height) on a plinth (810mm x 810mm) with a total height of 1540mm from 23/10/2014 to 30/12/2014.

Drawing Nos: Site location plan; Fire Test Report, Location site; Method of Flame of Product; Method Statement; 3 x plaques details; Test Fire Report; Plinth proposal PT plinth v1; Plinth proposal drawing.

The Council has considered your application and decided to grant permission subject to the following condition(s):

Condition(s) and Reason(s):

- 1 The development hereby permitted must be begun not later than the end of three years from the date of this permission.

Reason: In order to comply with the provisions of Section 91 of the Town and Country Planning Act 1990 (as amended).



- 2 All new external work shall be carried out in materials that resemble, as closely as possible, in colour and texture those of the existing building, unless otherwise specified in the approved application.

Reason: To safeguard the appearance of the premises and the character of the immediate area in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP24 and DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 3 The statue hereby permitted is for a temporary period only and shall be removed on or before 30/12/2014.

Reason: The type of structure is not such as the Council is prepared to approve, other than for a limited period, in view of its appearance. The permanent retention of the structure would be contrary to the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP24 and DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 4 The development hereby permitted shall be carried out in accordance with the following approved plans Site location plan; Fire Test Report, Location site; Method of Flame of Product; Method Statement; 3 x plaques details; Test Fire Report; Plinth proposal PT plinth v1; Plinth proposal drawing.

Reason: For the avoidance of doubt and in the interest of proper planning.

#### Informative(s):

- 1 Your proposals may be subject to control under the Building Regulations and/or the London Buildings Acts which cover aspects including fire and emergency escape, access and facilities for people with disabilities and sound insulation between dwellings. You are advised to consult the Council's Building Control Service, Camden Town Hall, Argyle Street WC1H 8EQ, (tel: 020-7974 6941).
- 2 Noise from demolition and construction works is subject to control under the Control of Pollution Act 1974. You must carry out any building works that can be heard at the boundary of the site only between 08.00 and 18.00 hours Monday to Friday and 08.00 to 13.00 on Saturday and not at all on Sundays and Public Holidays. You are advised to consult the Council's Compliance and Enforcement team [Regulatory Services], Camden Town Hall, Argyle Street, WC1H 8EQ (Tel. No. 020 7974 4444 or on the website <http://www.camden.gov.uk/ccm/content/contacts/council-contacts/environment/contact-the-environmental-health-team.en> or seek prior approval under Section 61 of the Act if you anticipate any difficulty in carrying out construction other than within the hours stated above.

- 3 The proposed statue by virtue of its size, design, location and temporary period it is to be displayed would not cause harm to the street scene, the setting of the grade 1 listed building or the character and appearance of the conservation area as a whole. Also, its siting towards the back edge of the public footway would be such as to not impede the flow of pedestrians or prejudice safety.

No objection has been received to the application.

Special regard has been attached to the desirability of the figure and its proposed location being adjacent to the British Museum which is a Grade I listed building. The statue is to be sited away from the main entrance where the majority of the visiting public congregates and as such will only insignificantly add an increase to the numbers of visiting members of the public. The proposal will therefore preserve the character of the conservation area and appearance of the adjacent listed building under s.66 (LB's) and s.72 (CA's) of the Listed Buildings and Conservation Areas Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

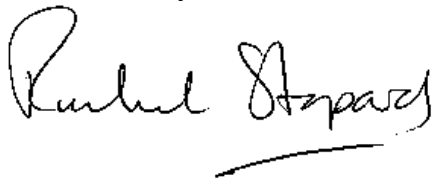
The proposed development is in general accordance with policies CS5 and CS14 of the London Borough of Camden Local Development Framework Core Strategy, and policies DP24, DP25 and DP26 of the London Borough of Camden Local Development Framework Development Policies. The proposed development also accords with policies 7.4, 7.6 and 7.8 of the London Plan 2011; and paragraphs 14, 17, 55-66 and 126-141 of the National Planning Policy Framework.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Rachel Stopard  
Director of Culture & Environment