

Email: [planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
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Development Management  
 Camden Town Hall Extension  
 Argyle Street  
 London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mrs	First name:	Jacqui	Surname:	Thomson		
Company name:	RBS						
Street address:	PO BOX 1000, Second Floor			Country Code:	National Number:	Extension Number:	
	Business House D			Telephone number:			
	Gogarburn			Mobile number:			
Town/City:	Edinburgh			Fax number:			
County:	Scotland			Email address:			
Country:	United Kingdom						
Postcode:	EH12 1HQ						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes <input type="radio"/> No			

### 2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Laura	Surname:	Hayes		
Company name:	Styles and Wood Ltd						
Street address:	Aspect House			Country Code:	National Number:	Extension Number:	
	Manchester Road			Telephone number:	0161 926	6191	
	West Timperley			Mobile number:			
Town/City:	Altrincham			Fax number:			
County:	Cheshire			Email address:			
Country:	United Kingdom						
Postcode:	WA14 5PG				lhayes@stylesandwood.co.uk		

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:  Suffix:

House name:

Street address:

Town/City:

County:

Postcode:

Description:

Description of location or a grid reference (must be completed if postcode is not known):

Easting:

Northing:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  Yes  No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?  Yes  No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Installation of new external shopfront signage to replace existing shopfront signage:  
3no. 700mm high NatWest vinyls to head of windows.  
1no. 1612mm high internally illuminated freestanding chevron sign  
1no. internally illuminated ATM surround.  
1no. 600mm high internally illuminated projecting sign.  
1no. nameplate sign

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

1no. internally illuminated ATM surround.

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?  Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

D0572-009-003 Euston Road Existing Ele.pdf  
Natwest EUSTON ROAD - Improving our Presence summary Rev C PLANNING.pdf

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?  Yes  No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?  Yes  No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?  Yes  No

### 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.420 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.800 m

What are the dimensions of the proposed advertisement?

Height: 0.600 x Width: 0.120 x Depth: 0.800 metres

What materials will the sign be made of?

Aluminium frame and light channels finished in NatWest high gloss purple. This has a 6mm ion toughened glass face having the NatWest colours and chevron screen printed to the rear. This is internally illuminated around the edges by red LED's held in an aluminium light channel.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

41.700 cm

The colour of text and background:

White text and a NatWest red coloured chevron on a NatWest high gloss purple background.

Will the sign be illuminated?  Yes  No

Will the sign be illuminated internally or externally?  Internally  Externally

Illuminance Levels: 200.000 cd/m

Will the illumination be static or intermittent?  Static  Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.136 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.043 m

What are the dimensions of the proposed advertisement?

Height: 2.059 x Width: 1.040 x Depth: 0.043 metres

What materials will the sign be made of?

10mm clear acrylic with bevelled and polished edges. Panel reverse decorated opaque Purple with Red Chevron and white text to illuminate using white LEDs.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

11.500 cm

The colour of text and background:

White text and a NatWest red coloured chevron on a NatWest high gloss purple background.

Will the sign be illuminated?  Yes  No

Will the sign be illuminated internally or externally?  Internally  Externally

Illuminance Levels: 200.000 cd/m

Will the illumination be static or intermittent?  Static  Intermittent

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent  The applicant  Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

14/08/2014