

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details								
Title: Mr	First name:	Surname:						
Company name	Gail's Ltd]						
Street address:	C/O Agent		Country Code	National Number	Extension Number			
		Telephone number:						
- /01		Mobile number:						
Town/City County:		Fax number:						
Country:	United Kingdom	Email address:						
Postcode:								
Are you an agent acting on behalf of the applicant? Yes No								
2. Agent Name, Address and Contact Details								
Title: Mr	First Name: Planning	Surname: Pot	ential					
Company name:	Planning Potential Ltd.]						
Street address:	Magdalen House		Country Code	National Number	Extension Number			
	148 Tooley Street	Telephone number:						
		Mobile number:						
Town/City	London	Fax number:						
County:	London							
Country:		Email address:						
country.	United Kingdom							

3. Site Address	Details							
Full postal address of	of the site (includ	ding full postcode where a	vailable)	Description:				
House:		Suffix:		Railings outside Hampstead Underground Station (Hampstead High Street elevation).				
House name:	London Underg	round Ltd, Hampstead St	ation					
Street address:	Hampstead Hig	h Street						
Town/City:	London							
County:								
Postcode:	NW3 1QG							
Description of locati (must be completed								
Easting:	526393							
Northing:	185780							
4. Pre-applicati	ion Advice							
Has assistance or pr	ior advice been	sought from the local auth	nority about this application	on? Yes No 				
If Yes, please comple	ete the following	n information about the a	dvice vou were aiven (this	s will help the authority to deal with this application more efficiently):				
Officer name: Title: Mr	First name	Sam		Surname: Watts				
Reference:	phone ca							
Date (DD/MM/YYYY)): 19/08/20	14 (Must be p	pre-application submission	n)				
Details of the pre-ap	oplication advice	received:						
5. Neighbour a	nd Commun	ity Consultation						
Have you consulted	l your neighbour	rs or the local community	about the proposal?	🔿 Yes 💿 No				
6. Authority Em	nployee/Mer	nber						
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to an elected member (d) related to an elected member Do any of these statements apply to you? Yes No								
7. Type of Prop	osod Advort	isomont(s)						
Please describe the		tisement(s): rtise the Hampstead Gard	en Party.					
		advertisements are you ap						
		ojecting or hanging sign(s		Hoarding(s) 0 Other 1				
Please describe:			5					
	ung on the railin	gs outside Hampstead Un	derground Station on the	e Hamstead High Street side. See supporting image for context.				
8. Location of	Advertiseme	ent(s)						
Is the advertisemen	t(s) you are appl	ying for already in place?	⊖ Ye	s 💿 No				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (Ves Ves No Not Applicable								
Will the proposed ac	dvertisement(s)	project over a footpath or	other public highway?	🔿 Yes 💿 No				
9. Advertiseme	ent(s) Period							
Please state the period of time for which consent is sought for the advertisement								
From: 20/08/2	014	To: 20/09/20)14					

10. Interest in the Land							
Does the applicant own the land or buildings where the adverts are to be placed?	es 💿 No						
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	No						
If No, why has permission not been obtained? This application seeks permission from the Local Authority to place the banner on the railings.							
11 (d). Details of Proposed Advertisement(s) - Other Sign							
What is the height from the ground to the base of the advertisement (in metres)?	0.100	m					
What is the maximum projection of the advertisement from face of building (in metres)?	0.002	m					
What are the dimensions of the proposed advertisement? Height: 0.700 x Width: What materials will the sign be made of? vinyl Vinyl Vinyl Vinyl	1.200 x	Depth: 0.0	02 metres				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	10.500	cm					
The colour of text and background:							
red background with white text and design Will the sign be illuminated? Yes Yes No							
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) The agent The applicant Other person							
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/dr additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and acco opinions given are the genuine opinions of the person(s) giving them.		Date	20/08/2014				