

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## $\label{publication} \textbf{Publication of applications on planning authority websites}.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details				
Title: Mr	First name:	Surname:			
Company name	SABON UK LTD				
Street address:	21 Holborn Viaduct		Country Code	National Number	Extension Number
		Telephone number:			
		Mobile number:			
Town/City County:	London	Fax number:			
Country:	United Kingdom	Email address:			
Postcode:	EC1A 2DY				
Are you an agent a	acting on behalf of the applicant?    Yes	○ No			
2. Agent Nam	e, Address and Contact Details				
Title: Mr	First Name: Ben	Surname: Ha	levi		
Company name:	SIAW LTD				
Street address:	Winston House Suite 332		Country Code	National Number	Extension Number
	2 Dollis Park	Telephone number:		020 83460628	
		Mobile number:			
Town/City	London	Fax number:			
County:					
Country:	United Kingdom	Email address:			
Postcode:	N3 1HF	info@siaw.co.uk			

Full postal address of	Details						
	of the site (inclu	ding full postcode where	available)	Description:			
House:	38	Suffix:					
House name:							
Street address:	Neal Street						
Town/City:	London						
County:							
Postcode:	WC2H 9PS						
Description of locat							
Easting:	eted if postcode is not known): 530165						
Northing:	181164						
Northing.	10110						
4. Pre-applicati	on Advice						
		sought from the local au	thority about this	s application?	$\circ$	Yes   No	
5. Neighbour a	nd Commur	nity Consultation					
Have you consulted	Have you consulted your neighbours or the local community about the proposal?  Yes  No						
6. Authority En	nployee/Me	mber					
With respect to the Authority, I am:  (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  Do any of these statements apply to you?  Yes No							
7. Type of Prop	osed Adver	tisement(s)					
7. Type of Prop Please describe the							
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11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.300 x Width: 0.460 x Depth: 0.060 metres
What materials will the sign be made of?
Aluminium and Perspex
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Black RAL 8022 & Gold RAL 1036
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally?  • Internally
Illuminance Levels: 250.000 cd/m
Will the illumination be static or intermittent?   Static Intermittent
11 (b). Details of Proposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?  0.630
What are the dimensions of the proposed advertisement? Height: 0.400 x Width: 0.600 x Depth: 0.030 metres
What materials will the sign be made of?
Painted Metal
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
GOLD RAL 1036 Black RAL 8022
Will the sign be illuminated? Yes   No
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The agent
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any
opinions given are the genuine opinions of the person(s) giving them.  Date 21/08/2014