

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title: Mr	First name:	Surname:					
Company name	Sainsbury's Supermarkets Ltd	]					
Street address:	C/o Agent		Country Code	National Number	Extension Number		
		Telephone number:					
T (0)		Mobile number:					
Town/City County:		Fax number:					
Country:	United Kingdom	Email address:					
Postcode:							
Are you an agent acting on behalf of the applicant?     Yes  No							
2. Agent Name, Address and Contact Details							
Title: Mr	First Name: David	Surname: Sm	ith				
Company name:	Indigo Planning	7					
Street address:	Toronto Square	_	Country Code	National Number	Extension Number		
		Telephone number:		0113 3800270			
		Mobile number:					
Town/City	Leeds	– Fax number:					
County:	West Yorkshire (Met County)		L				
Country:	United Kingdom	Email address:					
Postcode:	LS1 2HJ	david.smith@indigopla	nnina.co.uk				

3. Site Address	ess Details					
Full postal address	ess of the site (including full postcode where available) Description:					
House:	10 Suffix:					
House name:	Sainsburys Supermarkets Ltd					
Street address:	Camden High Street					
Town/City:	London					
County:						
Postcode:	NW1 0JH					
Description of locat	ocation or a grid reference					
(must be completed	eted if postcode is not known):					
Easting:	529196					
Northing:	183441					
4. Pre-applicat	sation Adviso					
	or prior advice been sought from the local authority about this application?	• No				
5. Neighbour a	ir and Community Consultation					
Have you consulted	Ited your neighbours or the local community about the proposal? O Yes O No					
6. Authority En	Employee/Member					
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No						
7. Type of Prop	roposed Advertisement(s)					
Please describe the	the proposed advertisement(s):					
	uminated and non-illuminated signage					
How many of the fo	e following type of advertisements are you applying for?					
Fascia sign(s)	1     Projecting or hanging sign(s)     1     Hoarding(s)     0	Other 2				
Please describe:	applied vinyl's, to be backed internally with dulux chalk blush.					
8. Location of	of Advertisement(s)					
Is the advertisemen	ment(s) you are applying for already in place?					
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?						
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).						
Please see Cover Le	r Letter					
Will the proposed a	ed advertisement(s) project over a footpath or other public highway?	)				
9. Advertiseme	ment(s) Period					
Please state the per	period of time for which consent is sought for the advertisement					
	10/2014 To: 01/10/2019					
10. Interest in t	in the Land					
Does the applicant	ant own the land or buildings where the adverts are to be placed?					
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?						
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11(a) Dataila of Drongood Advartigement(a) Fassia Sign					
11 (a). Details of Proposed Advertisement(s) - Fascia Sign					
What is the height from the ground to the base of the advertisement (in metres)?	3.634 m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.115 m				
What are the dimensions of the proposed advertisement?Height:0.819xWidth:	13.040 x Depth: 0.115 metres				
What materials will the sign be made of?					
Acrylic lettering to Aluminium Face Panel					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	42.500 cm				
The colour of text and background:					
Plum, White and Orange					
Will the sign be illuminated?					
Will the sign be illuminated internally or externally?					
Illuminance Levels: 300.000 cd/m					
Will the illumination be static or intermittent?					
11 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)?	3.748 m				
What is the maximum projection of the advertisement from face of building (in metres)?	1.106 m				
What are the dimensions of the proposed advertisement?       Height:       0.625       X       Width:       1	1.000 × Depth: 0.100 metres				
What materials will the sign be made of?					
Aluminium Panels fitted to Mild Steel Fixing Plate.					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	11.200 cm				
The colour of text and background:					
Plum, White and Orange					
Will the sign be illuminated?					
Will the sign be illuminated internally or externally? <ul> <li>Internally</li> <li>Externally</li> </ul>					
Illuminance Levels: 300.000 cd/m					
Will the illumination be static or intermittent?					
11 (d). Details of Proposed Advertisement(s) - Other Sign					
	0.314 m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m				
What are the dimensions of the proposed advertisement?Height:2.766xWidth:	1.388 x Depth: 0.000 metres				
What materials will the sign be made of?					
Vinyl					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	4.000 cm				
The colour of text and background:					
Plum, White and Orange					
Will the sign be illuminated?					

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11 (d). Details of Proposed Advertisement(s) - Other Sign							
What is the height from the ground to the base of the advertisement (in metres)?	0.395	m					
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m					
What are the dimensions of the proposed advertisement?       Height:       2.766       x       Width:	1.372 x	Depth:	0.000 metres				
What materials will the sign be made of?							
Vinyl							
What is the maximum height of any of the individual letters and symbols (in centimetres)?	4.000	cm					
The colour of text and background:							
Plum, White and Orange							
Will the sign be illuminated? O Yes O No							
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land?	● Yes ○ No						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (	Please select only on	e)					
The agent     The applicant     Other person	-						
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/dra additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accur opinions given are the genuine opinions of the person(s) giving them.			Date 28/08/2014				