

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details								
Title: Miss	First name: Sue	Surname: Jon	es					
Company name	Accessorize]						
Street address:	Notting Hill Village]	Country Code	National Number	Extension Number			
	Monsoon Building	Telephone number:						
	1 Nicholas Road] Mobile number:						
Town/City	London			_ [
County:		Fax number:						
Country:	United Kingdom	Email address:						
Postcode:	W11 4AN							
Are you an agent a	cting on behalf of the applicant?	⊖ No						
-	2. Agent Name, Address and Contact Details							
Title: Miss	First Name: Hyemi	Surname: Shir	n					
Company name:	Blass Design]						
Street address:	Unit 2]	Country Code	National Number	Extension Number			
	Cornwall Works	Telephone number:	44	02089225002				
	Cornwall Avenue	Mobile number:						
Town/City	London	Fax number:						
County:	Barnet							
Country:	United Kingdom	Email address:						
Postcode:	N3 1LD	hyemi@blass.co.uk						
3. Description	of the Proposal							
	e proposed development including any change of use:							
New full height con New internally illur	ncertina glass shopfront with new opening. ninated projecting sign and signage 'ACCESSORIZE' on the shopfror	nt.						
Has the building, v	vork or change of use already started? O Yes •	No						

4. Site Address	Details					
Full postal address	of the site (inclu	ding full postcode where ava	ilable)	Description:		
House:	235	Suffix:				
House name:						
Street address:	Camden High S	Street				
Taura (Citur	London					
Town/City:	London					
County:						
Postcode:	NW1 7BU					
Description of locat (must be completed						
Easting:	528818	3				
Northing:	183980)				
5. Pre-applicat	ion Advice					
Has assistance or pr	ior advice been	sought from the local author	ity about this application	on?		
6. Pedestrian a	nd Vehicle A	Access, Roads and Righ	nts of Way			
Is a new or altered v	vehicle access pr	oposed to or from the public	highway?	🔿 Yes 💿 No		
Is a new or altered p	edestrian acces	ss proposed to or from the pu	blic highway?	🔿 Yes 💿 No		
Are there any new p	oublic roads to b	be provided within the site?	⊖ Yes	No		
Are there any new p	oublic rights of v	vay to be provided within or a	adjacent to the site?	Yes No		
	-	sions/extinguishments and/or	-	av? Yes • No		
	quire arry urvers	sons/extinguishments and/or				
7. Waste Storag	ge and Colle	ction				
Do the plans incorp	orate areas to s	tore and aid the collection of	waste?	🔿 Yes 💿 No		
Have arrangements	been made for	the separate storage and coll	ection of recyclable wa	ste? C Yes O No		
8. Authority En	nployee/Me	mber				
(b) an el (c) relate	Authority, I am: mber of staff ected member ed to a member ed to an elected	of staff member	of these statements ap	ply to you?		
9. Materials						
Please state what m	aterials (includi	ng type, colour and name) are	e to be used externally	(if applicable):		
Others - descriptio						
Type of other mater	ial: She	opfront				
Description of <i>existing</i> materials and finishes:						
Powder coated metal frame with glazing window (display window).						
Description of prop						
		ont with new opening. ESSORIZE' push through indiv	/idual letters (faces) in c	opal white 030 perspex on flat aluminium fascia	l.	
		nation on submitted plan(s)/c		access statement?		
		e plan(s)/drawing(s)/design a				
	it, Section and p	drawing: BDC-CAMDEN(A)-S: hotographs: BDC-CAMDEN(A				

10. Vehicle Parking							
Please provide information on the existing and proposed number of on-site parking spaces:							
Type of vehicle	Existing number of spaces	Total proposed (including spaces retained)	Difference in spaces				
Cars	0	0	0				
Light goods vehicles/public carrier vehicles	0	0	0				
Motorcycles	0	0	0				
Disability spaces	0	0	0				
Cycle spaces	0	0	0				
Other (e.g. Bus)	0	0	0				
Short description of Other		n/a					
11. Foul Sewage							
Please state how foul sewage is to be disposed of:							
Mains sewer	Package treatment plant	Unknov	vn 🕅				
	0						
Septic tank	Cess pit						
Other							
Are you proposing to connect to the existing drainage sy	stem? O Yes (No Unknown					
12. Assessment of Flood Risk							
Is the site within an area at risk of flooding? (Refer to the I flood zones 2 and 3 and consult Environment Agency sta requirements for information as necessary.)							
If Yes, you will need to submit an appropriate flood risk as	ssessment to consider the risk to t	he proposed site.					
Is your proposal within 20 metres of a watercourse (e.g. ri	ver, stream or beck)?	🔿 Yes 💿 No					
Will the proposal increase the flood risk elsewhere?	🔿 Yes 💿 No						
How will surface water be disposed of?							
Sustainable drainage system Main sewer Pond/lake							
Soakaway Existing watercourse							
13. Biodiversity and Geological Conservation	on						
To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.							
Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:							
a) Protected and priority species							
Yes, on the development site Yes, on land adjacent to or near the proposed development Image: Notest additional information of the proposed development							
b) Designated sites, important habitats or other biodiversity features							
Yes, on the development site Yes, on land adjacent to or near the proposed development Image: Note that the proposed development							
c) Features of geological conservation importance							
Yes, on the development site Yes, on land adjacent to or near the proposed development No							
14. Existing Use							
Please describe the current use of the site:							
Retail Unit							
Is the site currently vacant? Ves No							
Does the proposal involve any of the following?							
If yes, you will need to submit an appropriate contamination assessment with your application.							
Land which is known to be contaminated? Yes No							
Land where contamination is suspected for all or part of the site? (Ves No							
A proposed use that would be particularly vulnerable to the presence of contamination? Or Yes O No							

15. Trees and Hedges										
Are there trees or hedges on the proposed development site? O Yes O No										
	Are there trees or hed					e that o	could influence the	○ Yes ●	No	
If Yes to	ment or might be imp either or both of the a	bove, you	may need to p	provide a f	ull Tree Survey, at th	ne discr	etion of your local pla	nning authority. If a Tro	ee Survey is required,	this and the
	anying plan should be nce with the current 'E							clear on its website wh is'.	at the survey should o	contain, in
				_						
16. Tra	ade Effluent									
Does the	e proposal involve the	need to d	ispose of trade	effluents	or waste?		⊖ Yes	No		
17. Re	sidential Units									
Does yo	ur proposal include th	e gain or le	oss of resident	ial units?	C	Yes	No			
18. All	Types of Develo	pment:	Non-reside	ential Flo	oorspace					
	ur proposal involve th	-			•	ace?		🔿 Yes 💿 N	0	
19. Em	ployment									
lf knowr	n, please complete the	following	information re	egarding e	mployees:					
			Full-ti	me	Part-time			Equivalent number	of full-time	
	Existing employees		0		0			0		
	Proposed employee	5	5		2			5		
20. Ho	urs of Opening									
lf knowr	n, please state the hou	rs of openi	ng (e.g. 15:30)	for each n	non-residential use p	propose	ed:			
Use	Mono Start Time	day to Frid	ay d Time		Satu Start Time	urday Fr	nd Time	Sunday and Start Time	Bank Holidays End Time	Not Known
A1										
A2										
A3										
A4										
A5 B1A										
BIA										
B1C										
B2										
B8										
C1										
C2										
D1										
D2 Other										
Other										
21. Site Area										
What is the site area? 81.00 sq.metres										
22. Industrial or Commercial Processes and Machinery										
Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: N/A										
Is the proposal for a waste management development? O Yes O No										

23. Hazardous Substances							
Is any hazardous waste involved in the proposal? O Yes No							
24. Type of Proposed Advertisement(s)							
Please describe the proposed advertisement(s):							
1 no. of new internally illuminated projecting sign and 1 no. of new internally illuminated signage (to replace old).							
How many of the following type of advertisements are you applying for?							
Fascia sign(s) 1 Hoarding(s) 0 Other 0							
25. Location of Advertisement(s)							
Is the advertisement(s) you are applying for already in place?							
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (• Yes • No • Not Applicable							
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).							
Proposed shopfront and signage drawing: BDC-CAMDEN(A)-SS1-L001 Existing shopfront drawing and photographs: BDC-CAMDEN(A)-EXT-L002							
Will the proposed advertisement(s) project over a footpath or other public highway?							
26. Advertisement(s) Period							
Please state the period of time for which consent is sought for the advertisement							
From: 01/10/2014 To: 30/09/2019							
27. Interest in the Land							
Does the applicant own the land or buildings where the adverts are to be placed? C Yes No							
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?							
28 (a). Details of Proposed Advertisement(s) - Fascia Sign							
What is the height from the ground to the base of the advertisement (in metres)? 2.735							
What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m							
What are the dimensions of the proposed advertisement?Height:1.000xWidth:4.150xDepth:0.100metres							
What materials will the sign be made of? Powder coated aluminium fascia with onal actualic letters							
Powder coated aluminium fascia with opal acrylic letters What is the maximum beight of any of the individual letters and symbols (in continentres)?							
What is the maximum height of any of the individual letters and symbols (in centimetres)? 76.341							
The colour of text and background:							
text - white, background-black							
Will the sign be illuminated? (Yes (No							
Will the sign be illuminated internally or externally?							
Illuminance Levels: 495.000 cd/m							
Will the illumination be static or intermittent? Static Intermittent 							

28 (b). Details of Proposed Advertisement(s) - Hanging Sign								
What is the height from the ground to the base of the advertisement (in metres)?								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 0.600 X Width: 0.600 X Depth: 0.100 metres								
What materials will the sign be								
Powder coated aluminium box	Pushed through opal acrylic letters.							
_	f any of the individual letters and sym	bols (in centimetres)?	55.000	cm				
The colour of text and backgro								
Black background. White letter	S.							
Will the sign be illuminated?	• Yes O No							
Will the sign be illuminated int		Internally C Externa	lly					
Illuminance Levels: 495.00	00 cd/m							
Will the illumination be static o	r intermittent?	c O Intermittent						
29. Site Visit								
Can the site be seen from a pul	blic road, public footpath, bridleway c	r other public land?	• Yes	No				
If the planning authority needs	to make an appointment to carry out	a site visit, whom should they	contact? (Please select or	alv one)				
-								
The agent The agent The agent	e applicant Other person							
30. Certificates (Certific	ata D)							
Town a	Ce nd Country Planning (Developmen	• •	ngland) Order 2010 Cert					
application, was the owner (ow		or leasehold interest with at leas	t 7 years left to run) and/or	on the day 21 days before the date of this agricultural tenant (<i>"agricultural tenant" has the</i> ication relates.				
Owner/Agricultural Tenant				Date notice served				
Name AYR (Jersey) Limi	ed							
Number:	Suffix:	House name:						
Street: Block 3. Unit B. Sp	ectrum. Gloucester Street							
Locality: St. Helier				29/08/2014				
Town:								
Postcode: JE2 3DA								
Title: Miss First r	iame: Hyemi	Sur	name: Shin					
Person role: Agent	Declaration date:	29/08/2014		Declaration made				
31. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and								
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any								
opinions given are the genuine opinions of the person(s) giving them.								