

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant Name, Address and Contact Details | | | | | | | | |
|--|---|---------------------|-----------------|--------------------|---------------------|--|--|--|
| Title: Miss | First name: Sue | Surname: Jon | es | | | | | |
| Company name | Accessorize |] | | | | | | |
| Street address: | Notting Hill Village |] | Country Code | National Number | Extension Number | | | |
| | Monsoon Building | Telephone number: | | | | | | |
| | 1 Nicholas Road |] Mobile number: | | | | | | |
| Town/City | London | | | _ [| | | | |
| County: | | Fax number: | | | | | | |
| Country: | United Kingdom | Email address: | | | | | | |
| Postcode: | W11 4AN | | | | | | | |
| Are you an agent a | cting on behalf of the applicant? | ⊖ No | | | | | | |
| - | 2. Agent Name, Address and Contact Details | | | | | | | |
| Title: Miss | First Name: Hyemi | Surname: Shir | n | | | | | |
| Company name: | Blass Design |] | | | | | | |
| Street address: | Unit 2 |] | Country Code | National Number | Extension Number | | | |
| | Cornwall Works | Telephone number: | 44 | 02089225002 | | | | |
| | Cornwall Avenue | Mobile number: | | | | | | |
| Town/City | London | Fax number: | | | | | | |
| County: | Barnet | | | | | | | |
| Country: | United Kingdom | Email address: | | | | | | |
| Postcode: | N3 1LD | hyemi@blass.co.uk | | | | | | |
| 3. Description | of the Proposal | | | | | | | |
| | e proposed development including any change of use: | | | | | | | |
| New full height con New internally illur | ncertina glass shopfront with new opening. ninated projecting sign and signage 'ACCESSORIZE' on the shopfror | nt. | | | | | | |
| Has the building, v | vork or change of use already started? O Yes • | No | | | | | | |

| 4. Site Address | Details | | | | | |
|---|---|---|-----------------------------|---|----|--|
| Full postal address | of the site (inclu | ding full postcode where ava | ilable) | Description: | | |
| House: | 235 | Suffix: | | | | |
| House name: | | | | | | |
| Street address: | Camden High S | Street | | | | |
| | | | | | | |
| Taura (Citur | London | | | | | |
| Town/City: | London | | | | | |
| County: | | | | | | |
| Postcode: | NW1 7BU | | | | | |
| Description of locat (must be completed | | | | | | |
| Easting: | 528818 | 3 | | | | |
| Northing: | 183980 |) | | | | |
| | | | | | | |
| 5. Pre-applicat | ion Advice | | | | | |
| Has assistance or pr | ior advice been | sought from the local author | ity about this application | on? | | |
| 6. Pedestrian a | nd Vehicle A | Access, Roads and Righ | nts of Way | | | |
| Is a new or altered v | vehicle access pr | oposed to or from the public | highway? | 🔿 Yes 💿 No | | |
| Is a new or altered p | edestrian acces | ss proposed to or from the pu | blic highway? | 🔿 Yes 💿 No | | |
| Are there any new p | oublic roads to b | be provided within the site? | ⊖ Yes | No | | |
| Are there any new p | oublic rights of v | vay to be provided within or a | adjacent to the site? | Yes No | | |
| | - | sions/extinguishments and/or | - | av? Yes • No | | |
| | quire arry urvers | sons/extinguishments and/or | | | | |
| 7. Waste Storag | ge and Colle | ction | | | | |
| Do the plans incorp | orate areas to s | tore and aid the collection of | waste? | 🔿 Yes 💿 No | | |
| Have arrangements | been made for | the separate storage and coll | ection of recyclable wa | ste? C Yes O No | | |
| 8. Authority En | nployee/Me | mber | | | | |
| (b) an el (c) relate | Authority, I am: mber of staff ected member ed to a member ed to an elected | of staff member | of these statements ap | ply to you? | | |
| 9. Materials | | | | | | |
| Please state what m | aterials (includi | ng type, colour and name) are | e to be used externally | (if applicable): | | |
| Others - descriptio | | | | | | |
| Type of other mater | ial: She | opfront | | | | |
| Description of <i>existing</i> materials and finishes: | | | | | | |
| Powder coated metal frame with glazing window (display window). | | | | | | |
| Description of prop | | | | | | |
| | | ont with new opening. ESSORIZE' push through indiv | /idual letters (faces) in c | opal white 030 perspex on flat aluminium fascia | l. | |
| | | nation on submitted plan(s)/c | | access statement? | | |
| | | e plan(s)/drawing(s)/design a | | | | |
| | it, Section and p | drawing: BDC-CAMDEN(A)-S: hotographs: BDC-CAMDEN(A | | | | |
| | | | | | | |

| 10. Vehicle Parking | | | | | | | |
|--|-------------------------------------|--|----------------------|--|--|--|--|
| Please provide information on the existing and proposed number of on-site parking spaces: | | | | | | | |
| Type of vehicle | Existing number of spaces | Total proposed (including spaces retained) | Difference in spaces | | | | |
| Cars | 0 | 0 | 0 | | | | |
| Light goods vehicles/public carrier vehicles | 0 | 0 | 0 | | | | |
| Motorcycles | 0 | 0 | 0 | | | | |
| Disability spaces | 0 | 0 | 0 | | | | |
| Cycle spaces | 0 | 0 | 0 | | | | |
| Other (e.g. Bus) | 0 | 0 | 0 | | | | |
| Short description of Other | | n/a | | | | | |
| 11. Foul Sewage | | | | | | | |
| Please state how foul sewage is to be disposed of: | | | | | | | |
| Mains sewer | Package treatment plant | Unknov | vn 🕅 | | | | |
| | 0 | | | | | | |
| Septic tank | Cess pit | | | | | | |
| Other | | | | | | | |
| Are you proposing to connect to the existing drainage sy | stem? O Yes (| No Unknown | | | | | |
| 12. Assessment of Flood Risk | | | | | | | |
| Is the site within an area at risk of flooding? (Refer to the I flood zones 2 and 3 and consult Environment Agency sta requirements for information as necessary.) | | | | | | | |
| If Yes, you will need to submit an appropriate flood risk as | ssessment to consider the risk to t | he proposed site. | | | | | |
| Is your proposal within 20 metres of a watercourse (e.g. ri | ver, stream or beck)? | 🔿 Yes 💿 No | | | | | |
| Will the proposal increase the flood risk elsewhere? | 🔿 Yes 💿 No | | | | | | |
| | | | | | | | |
| How will surface water be disposed of? | | | | | | | |
| Sustainable drainage system Main sewer Pond/lake | | | | | | | |
| Soakaway Existing watercourse | | | | | | | |
| 13. Biodiversity and Geological Conservation | on | | | | | | |
| To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals. | | | | | | | |
| Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site: | | | | | | | |
| a) Protected and priority species | | | | | | | |
| Yes, on the development site Yes, on land adjacent to or near the proposed development Image: Notest additional information of the proposed development | | | | | | | |
| b) Designated sites, important habitats or other biodiversity features | | | | | | | |
| Yes, on the development site Yes, on land adjacent to or near the proposed development Image: Note that the proposed development | | | | | | | |
| c) Features of geological conservation importance | | | | | | | |
| Yes, on the development site Yes, on land adjacent to or near the proposed development No | | | | | | | |
| 14. Existing Use | | | | | | | |
| Please describe the current use of the site: | | | | | | | |
| Retail Unit | | | | | | | |
| Is the site currently vacant? Ves No | | | | | | | |
| Does the proposal involve any of the following? | | | | | | | |
| If yes, you will need to submit an appropriate contamination assessment with your application. | | | | | | | |
| Land which is known to be contaminated? Yes No | | | | | | | |
| Land where contamination is suspected for all or part of the site? (Ves No | | | | | | | |
| A proposed use that would be particularly vulnerable to the presence of contamination? Or Yes O No | | | | | | | |

| 15. Trees and Hedges | | | | | | | | | | |
|--|--|--------------|-----------------|-------------|------------------------|-------------|-------------------------|---------------------------------|---------------------------|--------------|
| Are there trees or hedges on the proposed development site? O Yes O No | | | | | | | | | | |
| | Are there trees or hed | | | | | e that o | could influence the | ○ Yes ● | No | |
| If Yes to | ment or might be imp either or both of the a | bove, you | may need to p | provide a f | ull Tree Survey, at th | ne discr | etion of your local pla | nning authority. If a Tro | ee Survey is required, | this and the |
| | anying plan should be nce with the current 'E | | | | | | | clear on its website wh is'. | at the survey should o | contain, in |
| | | | | _ | | | | | | |
| 16. Tra | ade Effluent | | | | | | | | | |
| Does the | e proposal involve the | need to d | ispose of trade | effluents | or waste? | | ⊖ Yes | No | | |
| 17. Re | sidential Units | | | | | | | | | |
| Does yo | ur proposal include th | e gain or le | oss of resident | ial units? | C | Yes | No | | | |
| 18. All | Types of Develo | pment: | Non-reside | ential Flo | oorspace | | | | | |
| | ur proposal involve th | - | | | • | ace? | | 🔿 Yes 💿 N | 0 | |
| 19. Em | ployment | | | | | | | | | |
| lf knowr | n, please complete the | following | information re | egarding e | mployees: | | | | | |
| | | | Full-ti | me | Part-time | | | Equivalent number | of full-time | |
| | Existing employees | | 0 | | 0 | | | 0 | | |
| | Proposed employee | 5 | 5 | | 2 | | | 5 | | |
| 20. Ho | urs of Opening | | | | | | | | | |
| lf knowr | n, please state the hou | rs of openi | ng (e.g. 15:30) | for each n | non-residential use p | propose | ed: | | | |
| Use | Mono Start Time | day to Frid | ay d Time | | Satu Start Time | urday Fr | nd Time | Sunday and Start Time | Bank Holidays End Time | Not Known |
| A1 | | | | | | | | | | |
| A2 | | | | | | | | | | |
| A3 | | | | | | | | | | |
| A4 | | | | | | | | | | |
| A5 B1A | | | | | | | | | | |
| BIA | | | | | | | | | | |
| B1C | | | | | | | | | | |
| B2 | | | | | | | | | | |
| B8 | | | | | | | | | | |
| C1 | | | | | | | | | | |
| C2 | | | | | | | | | | |
| D1 | | | | | | | | | | |
| D2 Other | | | | | | | | | | |
| Other | | | | | | | | | | |
| 21. Site Area | | | | | | | | | | |
| What is the site area? 81.00 sq.metres | | | | | | | | | | |
| | | | | | | | | | | |
| 22. Industrial or Commercial Processes and Machinery | | | | | | | | | | |
| Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: N/A | | | | | | | | | | |
| Is the proposal for a waste management development? O Yes O No | | | | | | | | | | |

| 23. Hazardous Substances | | | | | | | |
|--|--|--|--|--|--|--|--|
| Is any hazardous waste involved in the proposal? O Yes No | | | | | | | |
| 24. Type of Proposed Advertisement(s) | | | | | | | |
| Please describe the proposed advertisement(s): | | | | | | | |
| 1 no. of new internally illuminated projecting sign and 1 no. of new internally illuminated signage (to replace old). | | | | | | | |
| How many of the following type of advertisements are you applying for? | | | | | | | |
| Fascia sign(s) 1 Hoarding(s) 0 Other 0 | | | | | | | |
| 25. Location of Advertisement(s) | | | | | | | |
| Is the advertisement(s) you are applying for already in place? | | | | | | | |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (• Yes • No • Not Applicable | | | | | | | |
| If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s). | | | | | | | |
| Proposed shopfront and signage drawing: BDC-CAMDEN(A)-SS1-L001 Existing shopfront drawing and photographs: BDC-CAMDEN(A)-EXT-L002 | | | | | | | |
| Will the proposed advertisement(s) project over a footpath or other public highway? | | | | | | | |
| 26. Advertisement(s) Period | | | | | | | |
| | | | | | | | |
| Please state the period of time for which consent is sought for the advertisement | | | | | | | |
| From: 01/10/2014 To: 30/09/2019 | | | | | | | |
| 27. Interest in the Land | | | | | | | |
| Does the applicant own the land or buildings where the adverts are to be placed? C Yes No | | | | | | | |
| If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? | | | | | | | |
| | | | | | | | |
| 28 (a). Details of Proposed Advertisement(s) - Fascia Sign | | | | | | | |
| What is the height from the ground to the base of the advertisement (in metres)? 2.735 | | | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m | | | | | | | |
| What are the dimensions of the proposed advertisement?Height:1.000xWidth:4.150xDepth:0.100metres | | | | | | | |
| What materials will the sign be made of? Powder coated aluminium fascia with onal actualic letters | | | | | | | |
| Powder coated aluminium fascia with opal acrylic letters What is the maximum beight of any of the individual letters and symbols (in continentres)? | | | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 76.341 | | | | | | | |
| The colour of text and background: | | | | | | | |
| text - white, background-black | | | | | | | |
| Will the sign be illuminated? (Yes (No | | | | | | | |
| Will the sign be illuminated internally or externally? | | | | | | | |
| Illuminance Levels: 495.000 cd/m | | | | | | | |
| Will the illumination be static or intermittent? Static Intermittent | | | | | | | |

| 28 (b). Details of Proposed Advertisement(s) - Hanging Sign | | | | | | | | |
|---|---|------------------------------------|-------------------------------|--|--|--|--|--|
| What is the height from the ground to the base of the advertisement (in metres)? | | | | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? | | | | | | | | |
| What are the dimensions of the proposed advertisement? Height: 0.600 X Width: 0.600 X Depth: 0.100 metres | | | | | | | | |
| What materials will the sign be | | | | | | | | |
| Powder coated aluminium box | Pushed through opal acrylic letters. | | | | | | | |
| _ | f any of the individual letters and sym | bols (in centimetres)? | 55.000 | cm | | | | |
| The colour of text and backgro | | | | | | | | |
| Black background. White letter | S. | | | | | | | |
| Will the sign be illuminated? | • Yes O No | | | | | | | |
| Will the sign be illuminated int | | Internally C Externa | lly | | | | | |
| Illuminance Levels: 495.00 | 00 cd/m | | | | | | | |
| Will the illumination be static o | r intermittent? | c O Intermittent | | | | | | |
| 29. Site Visit | | | | | | | | |
| Can the site be seen from a pul | blic road, public footpath, bridleway c | r other public land? | • Yes | No | | | | |
| If the planning authority needs | to make an appointment to carry out | a site visit, whom should they | contact? (Please select or | alv one) | | | | |
| - | | | | | | | | |
| The agent The agent The agent | e applicant Other person | | | | | | | |
| 30. Certificates (Certific | ata D) | | | | | | | |
| Town a | Ce nd Country Planning (Developmen | • • | ngland) Order 2010 Cert | | | | | |
| application, was the owner (ow | | or leasehold interest with at leas | t 7 years left to run) and/or | on the day 21 days before the date of this agricultural tenant (<i>"agricultural tenant" has the</i> ication relates. | | | | |
| Owner/Agricultural Tenant | | | | Date notice served | | | | |
| Name AYR (Jersey) Limi | ed | | | | | | | |
| Number: | Suffix: | House name: | | | | | | |
| Street: Block 3. Unit B. Sp | ectrum. Gloucester Street | | | | | | | |
| Locality: St. Helier | | | | 29/08/2014 | | | | |
| Town: | | | | | | | | |
| Postcode: JE2 3DA | | | | | | | | |
| Title: Miss First r | iame: Hyemi | Sur | name: Shin | | | | | |
| Person role: Agent | Declaration date: | 29/08/2014 | | Declaration made | | | | |
| 31. Declaration | | | | | | | | |
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and | | | | | | | | |
| additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any | | | | | | | | |
| opinions given are the genuine opinions of the person(s) giving them. | | | | | | | | |