

Accessorize

DESIGN AND ACCESS STATEMENT

Store: Accessorize

Address: 235 Camden High Street, NW1 7BU

Date: 27/08/2014

Prepared by: Hyemi Shin – Blass Design on behalf of Monsoon Accessorize

1.00	ACCESSIBILITY Access to the unit is via high street (Camden High Street). There is a level entrance allowing all users unobstructed access into the store.
2.00	BACKGROUND. The unit is located on a high street junction of Camden High Street, adjacent to Aldo store & KFC restaurant.
3.00	SHOPFRONT It is proposed to remove existing shopfront and install new full high concertina glass shopfront with new opening – black frame. Existing signage to be removed and replaced with new large 'ACCESSORIZE' logo with new fascia.
4.00	SALES AREA Internally the shop is to be decorated with new perimeter system and new mid-floor fixtures. Mid floor fixtures will be laid out to allow easy access and flow for the customers. Assisted service is provided at the payment point for all customers. The staffs are trained to assist any customers with difficulties reaching high level goods and the use of cash desk. New lighting and EM lighting provided to all sales areas.
5.00	BACK OF HOUSE Reconfiguration proposed to BOH area to have clear access to rear fire exit.
6.00	FIRE EXITS There are 2 fire exits, one existing in the rear of the shop floor and the main entrance.
7.00	ENVIRONMENTAL SUSTAINABILITY All materials to be used in the construction of the shopfit are sourced from suppliers with proven green credentials where possible. All lighting to be energy efficient in compliance with current regulations.
8.00	MOVEMENT TO, FROM AND WITHIN THE DEVELOPMENT Movement for the staff and customer between the unit and the street is via the main entrance at the front of the store.