

**Neil McDonald**

**Planning Department  
LB of Camden  
By email**

**Seven Dials Trust  
Bloomsbury Association  
Covent Garden Community Association**

September 2<sup>nd</sup> 2014

Dear Mr. McDonald,

**Commonwealth House 1 - 19 New Oxford Street London WC1A 1NQ  
2014/4983/P**

I write on behalf of the [Seven Dials Trust](#), the [Bloomsbury Association](#) and the [Covent Garden Community Association](#), all members of the [West End Community Network](#).

The above organisations wish to support this application.

We have all attended presentations on the above scheme. It is unusual for us to see schemes which are both uncontentious and very well researched. We were impressed with the degree of research into the original intentions of the architect Lafontaine, and welcome the proposal to install the green tiles considered too risqué by the Crown Estate at the time.

We all see schemes to turn offices into luxury housing, are pleased that in this case the offices remain and given the flexible layout, hope that room will be made for some smaller office suites.

We feel the proposed additional storey is dealt with cleverly by raising the corner clock and the proposed shopfronts with curved windows are attractive. Altogether this important site will be re-instated as an unusual example of late Art Moderne in the West End.

The site is adjacent to the old Post Office sorting office and not far from the major schemes by Consolidated and Almacantar and London & County. It is essential that proposed public realm improvements throughout this area are coordinated to the benefit of residents, businesses and visitors.

Sincerely,

**David Bieda**  
The Seven Dials Trust

**Jim Murray**  
Chair, Bloomsbury Association

**Jo Weir**  
Chair, Covent Garden Community Association