

FACADE AWNING

161 WHITFIELD STREET
LONDON
W1T 5ET

PLANNING SUBMISSION - DESIGN AND ACCESS STATEMENT

M014_R_DELISH

SEPTEMBER 2014

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1.0 Introduction

This document is submitted to accompany a planning application for the installation of a new traditional retractable awning on the ground floor exterior facade of an existing premises (Class A3 - Restaurant) situated at 161 Whitfield Street W1T 5ET.

The ground floor premises are currently occupied/rented by Delish, a small privately owned restaurant specialising in Persian and Mediterranean food.

The proposal is to install four new traditional retractable awnings to the exterior ground floor facades of the restaurant to provide shelter for outdoor diners during inclement weather.



Delish Restaurant - 161 Whitfield Street. - - - Extent of restaurant facade

2.0 Heritage

Existing Building and Context

The property is located in the Fitzroy square Conservation Area, originally developed as a fashionable residential district for the wealthy with ancillary uses in the surrounding streets. Nikolaus Pevsner described the area as "an appealing small-scale mixture of domestic and commercial Georgiana with a Bohemian aura".

The building was built in the late 18th Century in the style of a 4 storey Georgian town house and is Grade II listed. It sits on the corner of Whitfield and Warren Street with its main entrance on Whitfield Street.

Whitfield Street was named after George Whitefield who founded Whitefield's Tabernacle in Tottenham Court Road in the mid 18th Century. Originally a residential street, the area now mainly consists of commercial properties with shops occupying the ground floor.

Careful consideration has been given to the proposal which relates to the existing typology/style of the shop.



161 Whitfield Street view

3.0 Design

Proposal

The purpose of the proposal is to maintain and enhance the existing facade while introducing a functional element to the restaurant's operations. The installation of the new awning box will require it to project (partially) from the existing ground floor facade. The proposal aims to maintain of the surrounding fascia by building a new fascia to appear flush alongside the awning box when closed. (Refer to drawing M014_72_06/07 & M014_72_12)

This enables us to further articulate and retain the existing vertical columns (vertically-proportioned door and window openings) and horizontal fascia of the shop's facade contributing to a much more elegant and enhanced shop front to further enrich the building frontage.

The materials to be used are in keeping with the existing built fabric of the conservation area such as timber and painted wrought iron/ metal and we intend to retain all existing architectural features where possible.



161 Whitfield Street - Photo montage of the proposed awning box (closed) and fascia

3.0 Design

Proposal

When open, the proposed awning will project approximately 1560mm from the building fascia and will be approximately 2200mm high above pavement level at its lowest point.
(Refer to drawing M014_72_13)



161 Whitfield Street - Photo montage of the proposed awning box (open) and fascia