

Conor McDonagh
Camden Council Planning Department
Camden Town Hall Extension
Argyle Street
London
WC1H 8ND

Dear Conor McDonagh

**One Bedford Avenue and 251-258 Tottenham Court Road - planning applications
2013/3880/P and 2013/3881/P.**

I am writing in support of the planning application for the redevelopment of the buildings on the corner of Bedford Avenue and Tottenham Court Road.

The southern end of Tottenham Court needs to be revived. The high-quality shops proposed will attract more shoppers to Tottenham Court Road at a time when some of the existing retailers on the street are struggling. The new office space will mean more jobs on the site and will benefit other local shops, hotels and other businesses.

The development, if approved, would make a financial contribution towards Camden's plans to plant new trees and widen pavements on Tottenham Court Road, making it more pleasant to walk down.

The new building will respect its neighbours and the view of the new building from Bedford Square will be better than currently.

I hope that the council will approve the planning application.

Yours sincerely

Sophie Li (SOPHIE LI)

Director



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Mark Dancel



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