



Neil McDonald Esq
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9 September 2014

Dear Mr McDonald,

102 Camley Street, London N1C 4PF – Planning Reference 2014/4381/P

We write in support of the planning application for the redevelopment of 102 Camley Street as an integral part of the Camley Street Gateway sites and as the next phase following the development of 103 Camley Street.

As you will be aware the Incubator at 103 Camley Street will be handed over shortly for fitting out by University College London (UCL) and Camden Town Unlimited (CTU) and that this facility, which is available to the start-up enterprises of Camden, will be open next year (2015).

The development proposals for 102 Camley Street include important small business and enterprise space that can provide essential move on accommodation for businesses successfully hatched in the Camley Street Incubator. The amount of employment space being created is an increase on the existing floor areas and will be of a type where the occupation will be significantly increased. We also note that a proportion of this new build enterprise space will be initially provided at a discount to open market rent to help businesses in their early development stages.

The Incubator and the enterprise spaces proposed at 101 and 102 Camley Street will comprise an important component of the new enterprise and start-up framework created in Camden. Locating these in mixed and sustainable environments including housing and on site affordable housing is a productive model to be emulated elsewhere. These developments as part of the Gateway sites initiative will help strengthen the links between Kings Cross and Camden Town and to other parts of the Borough.

UCL Advances looks forward to working closely with the providers and occupiers of the small enterprise spaces to be at both 101 and 102 Camley Street and creating close links between these enterprise spaces with UCL and UCL Advances own initiatives in Camden and elsewhere in London.

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Timothy Barron
Director, UCL Enterprise Operations
Director, UCL Advances
Founder, Citrus Saturday