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Communications Infrastructure Advice
Peter Davies LLB FRSA Barrister

Advice and assistance on all electronic
communications regulation issues

Chief Planning Officer
Camden LBC
Town Hall Extension
Argyle Street
London WC1H 8EQ

2014/6077

Wednesday 24 September 2014

BY RECORDED DELIVERY.

Dear Sir,

Infocus Public Networks Ltd ('Infocus'): Application for express consent for an illuminated advertisement on one of the glazed surfaces of a public payphone at outside 141 Euston Road, Camden, London NW1.

1. I represent Infocus and I attach on their behalf an application for express consent to place an illuminated advertisement on one glazed surface of the payphone located at the above address. The payphone enjoys already deemed consent for an unilluminated advertisement on one glazed surface of the payphone by virtue of class 16 of schedule 3 of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007.
2. I enclose the original together with three copies of the following:-

Application for express consent,

A plan showing the location of the payphone on one glazed surface of which it is intended to display the illuminated advertisement,

Technical specifications for the illuminated advertisement (Scimitar Outdoor Ultra Slim 6 Sheet -LED Light Box Unit) and a diagram of the payphone with the advert light box.

Photographs one demonstrating the proposed advertisement on the glazed surface of the payphone and the other showing the payphone and its advertisement in context.

COMMUNICATIONS INFRASTRUCTURE ADVICE

Arion, Duck End, Godmanchester, Cambs PE29 2LW United Kingdom
Telephone 0044(0) 1480 457250 Mobile 0044(0) 7774 223059
Email: PETER@OBALLAR.COM

3. I enclose also my Clients' cheque for the sum of £385 (three-hundred and eighty-five pounds) to support the application.
4. The immediate locality contains already a number of large and medium sized illuminated advertisements with which the change from non-illuminated to illuminated advertisement would blend in easily and would not cause any material harm to the amenity of the area.
5. For technical reasons I have chosen to make this application on a hard paper copy of the application form. However, I would prefer where possible to be contacted electronically at **peter@qbajjar.com** on any matters arising from the application.
6. Any telephone communications would be easier on my mobile at 07774 223059.
7. I look forward to hearing from you.

Thank you.



Consultant and Adviser