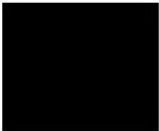


**Gentet, Matthias**

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**From:** [REDACTED]  
**Sent:** 05 November 2013 08:44  
**To:** Planning  
**Subject:** Planning Application REF 2013/6326/P

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged



4  
November 2013

Dear Sirs

Land & Buildings at 6 Erskine Road, NW1.

With reference to the above planning application I wish to register the following opinions & objections:

As a general comment I think Primrose Hill and the shops and businesses that comprise the village around Regents Park Road is a valuable and important asset to London as a whole. Not only is Primrose Hill a pleasant place for those who live there, but it provides tourists and many other Londoners with a place of special character and interest to visit. Independent shops, cafes and restaurants abound. Much of London sprawls and is boring. Primrose Hill is not. Character in this day and age of chain stores, computers and cheap restaurant chains owned by equity buyout firms is a precious but fragile thing.

In my opinion the loss of the businesses in the 6 Erskine Road development to residential use would serve to drain the village of the character that makes it what it is. The businesses employ young Londoners. People come from other parts of London to use them. For example the well-established and justly famous Triyoga centre. People visiting the businesses then shop and eat at local cafes and restaurants. Take away the reason for those people to visit, and you lose local employment both directly in the businesses under consideration but possibly more importantly in the businesses of the surrounding streets – knock-on effect. Remove vibrant small businesses and replace them with, presumably, expensive housing, and you lose the mix of people in the area as well as visitors to the area and importantly jobs for Londoners.

I see nothing wrong with the use of 6 Erskine Road for business use and I believe that this should be protected – as indicated in the policy DP13. Although not beautiful buildings they are there as they have been for many years and I see little point in allowing change for housing for the sake of it.

Please let the area continue to thrive, be of interest and use to the wider community and not just be full of expensive flats!

Thank you for reading this.

Sincerely  
[REDACTED]

