HISTORIC IMPACT ASSESSMENT



49 Gloucester Crescent, London NW1 (also known as 10 Oval Road)

Proposed Change of colour of external painted render and masonry detailing

Supplied in connection with Retrospective Application for Listed Buildings Consent

September 2014

<u>HISTORY</u>

49 Gloucester Crescent is situated to the far northwest end of the crescent, at the junction with Oval Road. Hence the subject property also comprises a prime elevation on Oval Road and is therefore also known as 10 Oval Road. The building is recorded under the listing of 2-10 Oval Road and is understood to have been constructed in circa 1835.

The property is assumed to formerly have been a single dwelling house, but now comprises a main house, with separate basement apartment.

DESIGN RATIONALE

No alterations to layout or existing fixtures and fittings are proposed.

The proposed change in colour of the renderwork and detailing is intended primarily to match the decoration of 2 Oval Road, being the opposing property framing the south end of the 2-10 Oval Road terrace.

The change to a homogenous magnolia colour to the main elevations, will correct previous poor decorative treatment, whereby the main stucco render which has primarily been painted in a magnolia colour but with white painted rebated bands. On the contrary, it is understood that the remainder of the terrace (4-8 Oval Road) is to be painted with the same homogenous scheme, giving a complete uniform appearance to the terrace.

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As illustrated within the supporting documentation, there is no consistent decorative scheme for the locality. Consequently the painting of the subject property to match 2 Oval Road in the interim will be an improvement in itself, with further improvement to come when the remainder of the terrace at 4-8 Oval Road is painted to the same uniform scheme.

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