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From: [REDACTED]
Sent: 06 November 2013 17:40
To: Planning
Subject: 2013/6326/P: objections

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I was really sad to see the planning application above to 'develop' Utopia Village. Utopia Village has a unique character and remaining nestled in the village of Primrose Hill preserves some of London's character which is unique and attracts so many visitors.

I can see no reason why the units should not continue to be used for business. This approach I am told is part of Camden's planning strategy (policy DP13). This police reflects the fact that planning is not merely a question of financial gain but also part of an overall strategy for the area. Having businesses in the area creates employment and diversity. It feeds into a local sustainable community with a daytime footfall of people using shops, cafes etc.

The existing site has a distinctive appearance and preserves some of the old style of Primrose Hill. It falls within a Conservation Area. The proposed alterations are out of keeping with the character and appearance of the area.

Fundamentally the current application seems to be all about money and does not take into account community, history or local business. A more comprehensive approach should be taken so that the wide ranging implications of development can be managed and mitigated.

Regards

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