Gentet, Matthias

From: Sent:

07 NOVEITIDE: 2013 23.1.

Planning

Subject:

2013/6326/P - Planning Objection

Follow Up Flag: Flag Status: Follow up Flagged



Dear Camden Council

As a Camden resident I am dismayed at the following proposals to redevelop 6 Erskine Road. Primrose Hill has a unique character and charm and I feel that propsosed plans would alter this.

I object the planning proposals for the following reasons:

- I am concerned that the planned proposals will alter the character of Primrose Hill Village, the area
 is a conservation area and should be preserved. The immediate surrounding area attracts many
 people from all over London and they enjoy the charm and character of the village. Any
 alterations would have a detrimental impact on the overall aesthetic of the village.
- The premises which you plan to build on, are suitable for business use, this should be considered
 carefully as it should be the council's mandate to encourage businesses to thrive and benefit
 the community at large and continue to attract people who live outside of the borough. As a
 resident I feel that that the council should be doing all it can to helping local businesses and
 improve the local economy.
- Triyoga is recognised as one of Europe's leading Yoga centres it's repuation alone attracts people
 from all over the world and enhances the reputation of Camden as a unique borough. I feel that if
 this businesse ceases to have a presence within the community this could have an adverse effect
 on other local businesses in the immediate vicinity as there would be significantly less foot traffic.
 This would have a direct impact on employees who work in the area and is not conducive to
 helping SME's thrive in an already struggling economy. Camden Council should be helping SMEs!
- Camden should be offering a diverse range of services that benefit the community Triyoga is a
 business that caters to promoting health and wellbeing and is a service that appeals to a diverse
 range of people.
- Plans to redevelop the site would cause huge disruption to the local resients lives as there would be continued buildling works.

Please consider the following points, Camden Council needs to think of the long term and not short term gain, it needs to consider how the planned proposals will affect residents and the local economy and it should be doing all it can to making the borough an attractive place to live and work. I cannot see how using the site to build new flats benefits the community when no one will be able to afford the flats that

you plan to build - residents, businesses and even the council will not prosper and not even those who rent out the flats - the only real winners of this will be private landlords. There is a lack of affordable housing in London and perhaps the Council would be better focusing their concerns on these issues.

Part of the attraction of living in the LB of Camden are the amenties it affords it's residents and why the borough continue to attract people who live outside the borough and tourists alike.

Please can you send me formal acknowledgement that you have received this email.

I look forward to hearing from you

regards