



Dear Neil, Here is our advice on this application. Best wishes, Richard

ADVICE from Primrose Hill Conservation Area Advisory Committee
12A Manley Street, London NW1 8LT

4 December 2013


123 Regent's Park Road 2013/6614/P

Strong objection.

This application is just outside the boundary to the conservation area, but affects the conservation area, located, as it is, at one of the main entrances to the CA.

The NPPF requires local planning authorities, as a core planning principle (17) 'always [to] seek to secure high quality design'. This application is to authorize permanently a structure of a temporary character and poor-quality design at a really important location at a key gateway to the Primrose Hill conservation area.

We advise that the application be withdrawn, and the approach rethought.



Richard Simpson FSA
Chair