

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2014/1617/P	Manuela Robson	58 Belsize Park London NW3 4EH	12/09/2014 12:47:28	COMMEMP ER	<p>Dear Sir/Madam,</p> <p>Re planning application: 100 Avenue Road, NW3; application no 2014/1617/P</p> <p>Although I am aware that the planning application for 100 Avenue Road can still go to appeal, I just wanted to register my relief when I heard the outcome of yesterday's decision to reject the application, a very positive first step.</p> <p>I live at 58 Belsize Park with my window facing what potentially would be the 24-story tower. I work from home and the light, sun and views that I have the joy of looking at currently would be hugely affected by this tower – a sickening thought.</p> <p>As a local resident at this address for almost 20 years, I greatly enjoy the open space between Hampstead Theatre and the Leisure Centre. I love it for the sun, the light, its design, the space, the greenery and, importantly, for the cross-section of families and children that I see enjoying the space and the sun. It is an immense source of joy for the community in an age where it is so much harder for children to play outside safely, especially during the summer.</p> <p>This is, to me, an example of a huge Camden success in terms of planning and design – you can see and feel that just by sitting out there one sunny day and soaking up the community spirit it creates.</p> <p>I would therefore urge Camden to find a WIN-WIN solution to redevelop 100 Avenue Road, a WIN-WIN for the borough, future developers and importantly the community that lives and thrives in the vicinity. This proposed development with its 24-story tower block is not what a WIN-WIN situation looks like, and I wholeheartedly believe that it can be achieved by taking on board everyone's views and concerns and by removing the tower from the equation.</p> <p>This area is an historic one and a precious one – I often walk down Fitzjohn's Avenue and think how majestic it looks – and, now, how it could look with that 24-story tower block at the end of it. Distressing.</p> <p>Even if this does go to appeal, I urge you to put yourself in the shoes of the close community and those like myself in the neighbouring conservation areas, and consider that a 24-story eyesore towering over all of us, blocking light, and creating huge density in this small area that will barely be able to breathe – plus all of the arguments that have already been eloquently put forward in opposition of the tower - is not, the way to create real and long-lasting benefit for the community. It can be a WIN-WIN for everyone – I have faith in that.</p> <p>I would appreciate you sharing this with your colleagues.</p> <p>With thanks and best regards,</p> <p>Manuela Robson</p>

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